The following is an English version of the official Japanese announcement, which has been given to the JASDAQ and the media in Tokyo, Japan.

January 7, 2019

Company: SPARX Group Co., Ltd.
(JASDAQ Standard Code: 8739)

Mirai Creation Fund II (two) Invests in Pricebook, an O2O Shopping Support Platform in Indonesia

Pricebook to use raised capital to expand its solutions business for manufacturers and to help guide customers to online & offline partner stores

Tokyo (January 7, 2019) –Today, SPARX Group Co., Ltd. ("SPARX") announced that the Mirai Creation Fund II (two)—established in July 2018—has executed a new investment (the amount is not disclosed) in Pricebook, an O2O purchasing support platform provider in Indonesia. With this round of fundraising, Pricebook will expand its business that helps bring customers to its online and offline partner stores, and it will expand its video-based solutions business provided to manufacturers.

■ Overview of Investment

Pricebook (HQ: Tokyo, Japan) was founded by Tomonori Tsuji in September 2013. CEO Tsuji, who saw products and advertisements cluttering the walls of Indonesian shopping malls, conceived of a plan to organize sales information and launched this start-up in Indonesia to provide online information hub for the sales of smartphones and other products.

In the Indonesian market, the number of Internet users is rapidly growing—currently more than 140 million people—as is the number of consumers who look up information online before buying. By providing consumers with product specifications and other sale information through websites and social media, Pricebook offers a platform that connects consumers with manufacturers and retailers. Pricebook accurately built its database of products available in the market from the ground up. By delivering content in a variety of forms that meets the demand of the times, its website has grown into the leading household electronics information provider in Indonesia. It currently has several million unique monthly visitors, and its sales have more than doubled compared with the previous year.

■ Overview of Mirai Creation Fund I (one) and Mirai Creation Fund II (two)

Mirai Creation Fund I (one) targets investment in enterprises and projects that possess innovative technologies in the core three areas of Intelligent Technology (e.g. artificial intelligence), robotics, and technologies for a hydrogen-powered society. It began its operations in November 2015 with SPARX as an operator, with investment of 13.5 billion yen by Toyota Motor Corporation, Sumitomo Mitsui Banking Corporation and SPARX. Finally, 20 companies, including first 3 companies, invested in the Fund I. The Fund I invested in about 50 companies, in US, UK, Israel, Singapore and Japan. (https://mirai.sparx.co.jp/en/). In the second half of 2018, SPARX launched Mirai Creation Fund II (two). In addition to the three categories of that Fund I focused on, the Mirai Creation Fund II mandate also includes electrification and new materials. Combining Mirai Creation Fund I and Fund II, AUM reaches 60 billion yen, at the end of November, 2018.

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Examples of Invested Companies by Mirai Creation Fund I (one)

Category	Company Name	Features
AI	Xevo Inc. (Prev. UIEvolution, Inc.)	Develops middle ware smoothly accessible UX (user experience) from vehicles, hotels and luxury liner.
AI	Getaround	A venture develops car sharing system “The AirbnB for car rental” Establishes a strategic relationship in Toyota “connected vehicle” project.
AI	freee, K.K.	The Japan’s leading market share company in the area of cloud accounting and payroll software.
AI	FiNC Inc.	A digital health company providing personalized health and wellness recommendations to individuals via a combination of healthcare experts and AI, based on various data including genetic tests, medical diagnostics and lifestyle habits.
AI	aptpod, Inc.	Bi-directional cloud system provider, applicable to autonomous driving.
AI	Guardian Optical Technologies Ltd.	Accelerates its R&D efforts and aims to enable car manufacturers with more advanced safety systems by offering rich data regarding the occupants in the vehicle.
AI	Autotalks Ltd.	Prepares and expands its operations for the upcoming start of mass productions of the chipsets as well as continues to develop communication solutions for both connected and autonomous cars.
AI	Japan Taxi Co., Ltd	Adds new functions, such as “pre-fixed tariff” and “ride together system” to the app and aims to triple its market share from current 22% to 60% by the year of 2022 in the taxi distribution network, thereby making it a “national taxi app.”
AI	Sansan, Inc.	Accelerates the spread of Eight, Japan’s biggest business network based on business cards, within Japan and internationally, while aiming to become Asia's number one business platform.
AI	Fly Data Inc.	Aims to be a total solution provider for data applications by offering solutions in the industry IoT and AI sectors in addition to its data integration solutions.
Robotics	GROOVE X	Aims to create a global standardized home robot by utilizing experiences via developing Pepper .
Robotics	Kymeta Corporation	Technology of satellite antenna which will realize high data capacity and high-bandwidth connected mobility.
Robotics	3D MEDiA Co., Ltd.	Contributing to industrial robots’ intelligence by providing function of eye and brain.
Robotics	WHILL Inc.	Develops, produces and sells high end e-wheelchairs complex of hardware and software.
Robotics	MJI Inc.	Develops communication robots, “Tapia”, which provide not only convenient but also joyful and exciting life.
Robotics	Magellan Systems Japan, Inc.	R&D on base technologies for self-driving with envisaging the launch of Japanese GPS service.
Robotics	Exvision Corporation	Enhances technology development for its High Speed Vision Development Platform and deepens the penetration of its application system portfolio via expanded global sales and marketing efforts.
Robotics	RT Corporation	By utilizing deep learning, aims to develop the prototyping of next generation multi articulated robot with artificial intelligence, which can pick up not solid item, like food stuff in the food production factory. In addition, hiring new talents to strengthen the fundamentals of its growth.
Robotics	Realtime Robotics Inc.,	Accelerates R&D efforts on its proprietary motion planning processor architecture, which enables robotic systems to calculate paths to avoid obstacles and determine optimized routes at a much faster speed, with less power consumption and a much lower cost. Also it aims to accelerate its growth by applying this technology in collaboration with big global players in industrial robots and autonomous car industries.
Robotics	iQPS Inc.	Aims to build cutting-edge social infrastructure through which "earth observation is instantly available at any time" by launching many small SAR satellites.
Robotics	Intuition Robotics, Inc.	Its multidisciplinary team of roboticists, industrial designers, full stack developers, android developers, gerontologists, and machine learning experts, are currently developing ELLIQ, the active Aging Companion.
Robotics	Meltin MMI	Successfully reproduced fine finger movements using its proprietary bio signal processing and robotic mechanism control technologies. The technologies developed by it are promised a wide range of applicants, starting in the medical and nursing care fields.
Hydrogen	Exergy Power System Co., Ltd.	Has unique technology on hybrid-hydrogen batteries and hydrogen production.