

March 13, 2020

To whom it may concern

Company Name	ASKUL Corporation
Representative	Akira Yoshioka, President and CEO (Code No. 2678, Tokyo Stock Exchange First Section)
Contact	
Name and job title	Tsuguhiro Tamai, Executive Officer and CFO Phone: 03-4330-5130

**Notice Regarding Appointment of Directors, Change of Responsibilities of Directors Following
Organizational Change, and New Business Unit System**

ASKUL Corporation (hereinafter referred to as the “Company”), at the extraordinary general meeting of shareholders held on March 13, 2020, resolved on the appointment of Directors as follows. The Company will implement the following change of Director responsibilities and introduction of the new business unit system following the reorganization from the in-house company system to the functional organization effective March 21, 2020, with the aim of improving services and reinforcing profitability by further enhancing its strengths toward sustainable growth.

1. Appointment of Directors (Effective March 13, 2020)

Name	Post (all Directors are newly appointed)
Yumiko Ichige	Outside Director
Genri Goto	Outside Director
Iwao Taka	Outside Director
Kazuo Tsukahara	Outside Director

The above four persons fulfill the requirements for independent directors stipulated by the Tokyo Stock Exchange and prescribed by the Company’s regulations for designation of independent directors. Accordingly, the Company will register them with the Tokyo Stock Exchange as independent directors.

2. Change of Responsibilities of Directors (Effective March 21, 2020)

Name	New post	Former post
Hitoshi Yoshida	Director and Vice President Director in charge of risk management	Director Chief Operating Officer (COO), B-to-B Company Director in charge of risk management
Miyoko Kimura	Director Supervisor of Merchandising Unit Chief Marketing Officer (CMO) Executive Officer	Director Chief Operating Officer (COO), B-to-C Company Chief Marketing Officer (CMO) Executive Officer B-to-C Company Executive Officer of Value Creation Center Unit
Hironori Koshimizu	Director Supervisor of LOHACO Business Unit Executive Officer	Director Executive Officer B-to-C Company Executive Officer of LOHACO Growth Unit

3. New Business Unit System (Effective March 21, 2020)

Business unit name	Name of executive officer of business unit
ASKUL Business Unit	Noritomo Miyazawa
e-Procurement Solutions Unit	Miwa Yamaguchi
SOLOEL Business Unit	Miwa Yamaguchi
LOHACO Business Unit	Katsuhiro Kawamura
Merchandising Unit	Yasuhide Takase
Technology Unit	Miwa Yamaguchi
ECR Unit	Hideo Amanuma
Customer Service Unit	Hideo Sakurai
Corporate Unit	Tsuguhiro Tamai
Legal & Security Unit	Hiroyuki Ueno
Human Relations & General Affairs Unit	Yohei Akioka