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March 30, 2020

Company Name: COLOPL, Inc.
Representative: Naruatsu Baba, President and CEO
(Securities Code: 3668
Tokyo Stock Exchange First Section)
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Notice of Acquisition of Shares of MAGES., Inc. (Incorporation into a Wholly Owned Subsidiary)

COLOPL, Inc. (the "Company") hereby announces that at the meeting of the Board of Directors held today, the Board of Directors resolved to acquire all shares of MAGES., Inc. ("MAGES.") and make it a wholly owned subsidiary as follows.

Details

1. Reason for acquiring shares

Based on the management philosophy, "Entertainment in Real Life ", we are focusing on "proposing new ways of playing" and "creating Intellectual Property ("IP") " in order to continue to create new forms of entertainment around the world, and developing our business centered on mobile services.

MAGES. is a comprehensive entertainment company engaged in a wide range of businesses, including games, music, and events. It has strengths in creating new entertainment and original IPs. MAGES. has so far produced popular original IP such as STEINS;GATE and B-PROJECT through game planning and development and music content production, and is expected to continue growing its business in the future.

By adding MAGES.'s original IP creation capabilities and its popular IP to our group, we expect to further improve our competitiveness in the mobile services business, which is our core business. In addition, MAGES. will accelerate the creation of new entertainment businesses, which are one of its strengths, by participating in our group and strengthening our financial base and management control system. From this point of view, we have decided to acquire all of the shares of MAGES. in the belief that welcoming MAGES. into our group will greatly contribute to enhancing the enterprise value of our group.

2. Outline of the Subsidiaries (MAGES.) to be Transferred

(1)	Name	MAGES. Inc.
(2)	Address	13-16, Mita 3-chome, Minato-ku, Tokyo
(3)	Job Title/Name of Representative	Chiyomaru Shikura, President and Representative Director
(4)	Business description	Planning of game software, music production and program production
(5)	Stated capital	295 million yen
(6)	Established	July 7, 2006
(7)	Major shareholders and percentage of shares	CHIYOMARU STUDIO, Inc. 100%

(8) Listed company and this company concerned Relationship with	Capital relationship	Not applicable.	
	Personnel relationship	Not applicable.	
	Business relationship	Not applicable.	

(9) Operating Results and Financial Position of the Company for the Last Three Years (Million yen)

Fiscal year ended	March 31, 2017	March 31, 2018	March 31, 2019
Net assets	405	556	1,337
Total assets	2,813	2,915	2,884
Net sales	5,393	5,597	6,522
Operating income (loss)	331	175	▲98
Ordinary income	328	171	897
Net income	468	150	780

3.Outline of the counterparty to the share acquisition

(1)	Name	CHIYOMARU STUDIO, Inc.	
(2)	Address	13-16, Mita 3-chome, Minato-ku, Tokyo	
(3)	Job Title/Nameof Representative	Chiyomaru Shikura, President and Representative Director	
(4)	Business description	Planning and production of games, music, videos, etc.	
(5)	Stated capital	10 million yen	
(6)	Established	August 7, 2012	
(7)	Net assets	147 million yen	
(8)	Total assets	191 million yen	
(9)	Major shareholders and percentage of shares	Shikura Chiyomaru 100%	
(10) Listed company and this company concerned Relationship with		Capital relationship	Not applicable.
		Personnel relationship	Not applicable.
		Business relationship	Not applicable.

※ Figures are as of March 31, 2019.

4.Number of shares to be acquired, acquisition price, and shareholdings before and after the acquisition

(1) Shares owned before the change	0 shares (Number of voting rights: 0) (Percentage of voting rights held: 0%)
(2) Shares acquired	260 shares (Number of voting rights: 260) (Percentage of voting rights held: 100%)
(3) Acquisition price	Common stock of the target company 1,500 million yen Advisory fees 112 million yen (approximate) Total 1,612 million yen (approximate) In addition to the acquisition cost, contingent consideration (earn-out consideration) of 500 million yen or 1,000 million yen may be incurred depending on the degree of achievement of business results.
(4) Shares owned after the change	Common stock: 260 shares (voting rights: 100%)

5.Schedule

(1)	Date of resolution of the Board of Directors	March 30, 2020
(2)	Contract day	March 30, 2020
(3)	Effective date of the share transfer	April 3, 2020 (planned)

6.Future Outlook

We are currently examining the impact of this acquisition on our consolidated results. We will promptly disclose any information that should be disclosed in the future.

End.