[Translation for Reference and Convenience Purposes Only]

This document is an abridged translation of the Japanese original of "NOTICE OF THE 9TH ORDINARY GENERAL MEETING OF SHAREHOLDERS" and "Reference Document for the Ordinary General Meeting of Shareholders" of Aiming Inc. This translation is intended for reference and convenience purposes only. In the event of any discrepancy between this translation and the Japanese original, the original shall prevail.

(Securities Code 3911)
March 6, 2020

To Shareholders:

5-27-5 Sendagaya, Shibuya-ku, Tokyo
Aiming Inc.
CEO and President Tadashi Shiiba

NOTICE OF THE 9TH ORDINARY GENERAL MEETING OF SHAREHOLDERS

Dear Shareholders:

You are cordially invited to attend the 9th Ordinary General Meeting of Shareholders of Aiming Inc. (the "Company"). The meeting will be held for the purposes described below.

If you are unable to attend the meeting, you may exercise your voting rights in writing or via the Internet. Please review the Reference Document for the Ordinary General Meeting of Shareholders (described hereinafter) and exercise your voting rights by 5:30 p.m. Japan Standard Time on Tuesday, March 24, 2020, by means of either of the following: (1) in writing: please indicate your approval or rejection of the proposal on the enclosed Voting Rights Exercise Form and return it, or (2) via the Internet: please go to the Company's specified website for exercising voting rights (https://evote.tr.mufg.jp/) and enter your approval or rejection.

1. Date and Time: Wednesday, March 25, 2020 at 10:00 a.m. Japan Standard Time
   (The reception desk opens at 9:00 a.m.)
2. Place: BELLESALLE Nishi-Shinjuku Hall
   Sumitomo Fudosan Nishi-Shinjuku Building No.3, 1st floor
   4-15-3 Nishi-Shinjuku, Shinjuku-ku, Tokyo
3. Meeting Agenda
   - Matters to be reported: Business Report, Financial Statements for the Company's 9th Fiscal Year (January 1, 2019 to December 31, 2019)
   - Proposal to be resolved
     - Item 1: Appointment of Five (5) Directors
     - Item 2: Appointment of 1 Auditor
     - Item 3: Appointment of 1 substitute Auditor

◎If you attend the meeting, please submit the enclosed Voting Rights Exercise Form at the reception desk upon arrival at the meeting. In addition, please bring this notice with you to help conserve our paper resources.

◎Notes to the financial statements are posted on the Company's website (https://www.aiming-inc.com/) in accordance with laws and regulations and Article 14 of the Company's Articles of Incorporation, and they are therefore not included in the documents accompanying this notice. However, the financial statements audited by auditors and accounting auditors include the notes to the financial statements.

◎ Changes to the reference document for the Ordinary General Meeting of Shareholders, business report, and financial statements will be posted on the Company's website (https://www.aiming-inc.com/).

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Reference Document for the Ordinary General Meeting of Shareholders

Agenda item and matters for reference

Item 1. Appointment of Five (5) Directors

The term of office of all four directors will expire at the end of the shareholders' meeting. Accordingly, the Company proposes that the number of Directors is increased by one in order to further reinforce the Company's management setup and that five Directors are elected.

The following is career summaries of director candidates.

Candidate No.	Name (Birth date)	Career summary, position, responsibility, and concurrent post		Number of shares held
1	Tadashi Shiiba (December 30, 1973)	Apr. 1997	Joins Tecmo, Ltd.	8,155,000
		Dec. 2001	Joins Nihon System Kaihatsu Co., Ltd.	
		Apr. 2003	Joins GameOn Co., Ltd.	
		Mar. 2006	Director at GameOn	
		Aug. 2006	Executive Director and General Manager of Online Business at GameOn	
		Jun. 2008	CEO at ONE-UP Co., Ltd.	
		May 2011	CEO and President at Aiming Inc. (present post)	
		Mar. 2012	CEO at Aiming Korea, Inc.	
		May 2012	CEO at Aiming Global Service, Inc. (present post)	
		Sep. 2014	Director at Aiming High, Inc.	
	Reason of the nomination As the founder of the Company, Mr. Shiiba is the guiding spirit of the Company and has been demonstrating strong leadership based on his extensive experience in the development of online game services and wide range of knowledge. He plays a very important role in determining management policy and business strategies and making technical decisions. The Company thinks that he can continue to perform his duties properly as a director and asks the shareholders to appoint him.			
2	Kazuyuki Hagiwara (December 17, 1973)	Jul. 1998	Joins CYBERFRONT Corporation	75,000
		Sep. 2001	Joins GameOn Co., Ltd.	
		Mar. 2007	Executive Officer and Head of System Management at GameOn	
		Mar. 2008	Director at GameOn	
		Dec. 2011	Joins Aiming Inc., Executive Officer at Aiming Inc.	
		Mar. 2012	Director and General Manager of Online Service at Aiming Inc. Director at Aiming Korea, Inc.	
		May 2012	Director at Aiming Global Service, Inc. (present post)	
		May 2013	Director and General Manager of Planning & Operations Group at Aiming Inc. (present post)	
		Sep. 2014	Director at Aiming High, Inc.	
	Reason of the nomination Mr. Hagiwara has extensive experience and a good track record at online game companies. Since joining the Company, he has been responsible for business management as a director and COO and has extensive experience in and wide-ranging knowledge about the operations division, infrastructure division, and overseas division, in particular. The Company therefore thinks that he can continue to perform his duties properly as a director and asks the shareholders to appoint him.			
3	*Noritaka Tamura (March 15, 1977)	Feb. 2003	Joins SUCCESS Corporation	—
		Jun. 2005	Administration Division Manager at SUCCESS	
		Jun. 2007	Acting General Manager of Administration Department at SUCCESS NETWORKS Corporation (present Butterfly Corporation)	
		Jun. 2008	Administration Manager at SUCCESS NETWORKS	
		Oct. 2013	Manager of Business Administration Group at Aiming Inc.	
		Jul. 2015	General Manager of Business Administration Group at Aiming Inc. (present post)	
	Reason of the nomination Mr. Tamura has a wealth of experience and knowledge accumulated over many years in business administration section as well as expertise in the Company's overall operations. Accordingly, the Company believes that he can adequately carry out his assignment as Director of the Company.			

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<table>
<tr><th>Candidate No.</th><th>Name
(Birth date)</th><th colspan="2">Career summary, position, responsibility, and concurrent post</th><th>Number of shares held</th></tr>
<tr><td rowspan="2">4</td><td rowspan="2">Tomoyuki Takechi

(November 6, 1955)</td><td>Apr. 1979
May 1996

Jun. 1996
May 2000
Jun. 2001
Dec. 2005

Jun. 2008

Oct. 2009

Mar. 2012
Apr. 2015
Mar. 2017</td><td>Joins Shikoku Bank, Ltd.
Joins Square Co., Ltd. (present Square Enix Holdings Co., Ltd.)
Representative Director and President at Square Co., Ltd.
Representative Director and Chairman at Square Co., Ltd.
Representative Director at DREAMUSIC Inc.
Director at Ubiquitous Entertainment, Inc. (present UEI Corporation)
Representative Director and President at AQ Interactive, Inc. (present Marvelous Inc.)
Representative Director and President at Takechi Communications (present post)
Outside Director at Aiming Inc. (present post)
Director at SHIFT PLUS INC.
Director at Alpha Code Inc. (present post)</td><td>435,000</td></tr>
<tr><td colspan="3">(Reason of the nomination as an outside director candidate and his qualification as an outside director)
The Company believes that Mr. Takechi can perform his duties properly as an outside director and will play a role in strengthening the watchdog function of the Board of Directors and using his professional knowledge about the gaming industry and external perspective in the management of the Company. The Company therefore asks the shareholders to appoint him.
(Number of years in office as an outside director)
At the end of ordinary general meeting of shareholders, he will have been an outside director for eight years.</td></tr>
<tr><td rowspan="2">5</td><td rowspan="2">Shin Joon Oh

(October 11, 1982)</td><td>Jul. 2008

Aug. 2010
Aug. 2011
Dec. 2011
Jan. 2013

Mar. 2016</td><td>Joins Tohmatsu & Co. (present Deloitte Touche Tohmatsu LLC)
Associate Manager at NCsoft Corporation
Investment Manager at T.S. Investment Corporation
CFO and COO at Gameprix Corporation
Assistant General Manager at Tencent Games (present post)
General Manager at Tencent Japan (present post)
Outside Director at Aiming Inc. (present post)</td><td>11,600</td></tr>
<tr><td colspan="3">(Reason of the nomination as an outside director candidate and his qualification as an outside director)
The Company believes that Mr. Oh can perform his duties properly as an outside director and will help strengthen the Company’s base for expanding operations in Asia and promote business cooperation between the Company and Tencent, to which he belongs, effectively based on his extensive experience in the gaming industry in Asia. The Company therefore asks the shareholders to appoint him.
(Number of years in office as an outside director)
At the end of the ordinary general meeting of shareholders, he will have been an outside director for four years.</td></tr>
</table>

(Notes) 1. *Noritaka Tamura is a new Director.

2. No candidates have any specific interest in the Company.

3. Tomoyuki Takechi and Shin Joon Oh are Outside Director candidates.

4. The Company has reported Tomoyuki Takechi as an Independent Director under the rules of the Tokyo Stock Exchange. If this item is approved, the Company will appoint Mr. Takechi as Independent Director. He was Representative Director and President of AQ Interactive, Inc., the predecessor of Marvelous Inc., before Aiming Inc. was established. However, he has already left AQ Interactive, and there is no concern that his appointment as an outside director will have any impact on AQ Interactive or the Company. The Company therefore believes that Mr. Takechi is qualified as Independent Director, or an Outside Director that is not at risk of causing a conflict of interest between him and general shareholders, under the guidelines of the Tokyo Stock Exchange.

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Item 2. Appointment of 1 Auditor

Mr. Kazuhiko Sugaya, Auditor, will retire from his post at the conclusion of this general meeting of shareholders. Accordingly, it is requested to appoint one Auditor.

As Mr. Hideki Tsuchiya is nominated as a substitute for Mr. Kazuhiko Sugaya, the term for Mr. Tsuchiya shall be the remaining term of his predecessor pursuant to the provisions of the Articles of Incorporation of the Company.

This agenda item has already been approved by the Audit & Supervisory Board.

The following is career summaries of auditor candidate.

Name (Birth date)	Career summary, position, responsibility, and concurrent post		Number of shares held
Hideki Tsuchiya (February 21, 1956)	Apr. 1981	Joins Nippon Kokan Kabushiki Kaisha (present JFE Holdings, Inc.)	—
	Mar. 1989	Joins The Mitsubishi Bank, Ltd. (present MUFG Bank, Ltd.)	
	Jul. 2010	Director at NAI, Inc.	
	Apr. 2013	External full-time auditor at Love Renaissance Co., Ltd.	
	Mar. 2017	External full-time auditor at Betrend Corporation	
(Reason for nomination as an external auditor candidate and the candidate's qualification) The Company believes that Mr. Hideki Tsuchiya will harness his wide range of insight and knowledge and rich experience in audits of the Company based on his career of working at a commercial bank over many years and his experience as an Auditor of an IT company.			

(Notes) 1. There are no special interests between the Company and Mr. Hideki Tsuchiya.

2. Mr. Hideki Tsuchiya is a candidate for Outside Auditor.

3. Mr. Hideki Tsuchiya satisfies the independent officer requirements stipulated in the rules of Tokyo Stock Exchange and the Company plans to register him as an independent officer with Tokyo Stock Exchange.

4. Upon the appointment of Mr. Hideki Tsuchiya, the Company is scheduled to conclude a contract with him, limiting his liability in accordance with Article 423, Paragraph 1 of the Companies Act. According to the contract, the maximum liability of Mr. Tsuchiya is the minimum amount stipulated under Article 425, Paragraph 1 of the Companies Act.

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Item 3. Appointment of 1 substitute Auditor

To prepare for a contingency in which the Company does not have the number of Auditors required by laws and regulations, it proposes to elect one substitute Auditor.

The effectiveness of the election under this Proposal may be cancelled by resolution of the Board of Directors, provided that such cancellation is made prior to the assumption of office and with the consent of the Board of Auditors.

This agenda item has already been approved by the Audit & Supervisory Board.

The following is career summaries of substitute auditor candidate.

Name (Birth date)	Career summary, position, responsibility, and concurrent post		Number of shares held
Takashi Suehiro (June 12, 1974)	Jan. 2007	Joins Deloitte Touche Tohmatsu LLC	—
	Jul. 2010	Certified public accountant registration	
	Oct. 2011	Joins GMO Internet, Inc.	
	Jun. 2014	External auditor at Sansan, Inc.	
	Aug. 2015	Director (Audit & Supervisory Board Member) at NEO MARKETING INC.	
	Jun. 2017	External auditor at NiX Co., Ltd. (present post)	
		Intelligent director at Palsystem-tokyo Consumers' Co-operative Union (present post)	
		Tax accountant registration	
(Reason for nomination as an external substitute auditor candidate and the substitute candidate's qualification) The Company made the decision that Mr. Takashi Suehiro would harness his rich experience and professional insight and expertise as a certified public accountant and certified tax accountant in audits of the Company. Although Mr. Suehiro has no experience in corporate management other than having served as outside officer in the past, the Company believes that he will appropriately perform his duties as an Outside Auditor for the above reasons.			

(Notes) 1. There are no special interests between the Company and Mr. Takashi Suehiro.

2. Mr. Takashi Suehiro is a candidate for substitute Outside Auditor.

3. Mr. Takashi Suehiro satisfies the independent officer requirements stipulated in the rules of Tokyo Stock Exchange. Upon his appointment as Outside Auditor, the Company plans to register him as an independent officer with Tokyo Stock Exchange.

4. Upon the appointment of Mr. Takashi Suehiro, the Company is scheduled to conclude a contract with him, limiting his liability in accordance with Article 423, Paragraph 1 of the Companies Act. According to the contract, the maximum liability of Mr. Suehiro is the minimum amount stipulated under Article 425, Paragraph 1 of the Companies Act.

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