December 17th, 2020

Company name: RAKSUL INC.
Representative: Yasukane Matsumoto
Representative Director, President and CEO
(TSE First Section Code No. 4384)
Contact: Yo Nagami
Director, CFO

Announcement of the release of Hacobell's 5th Aanniversary Iinfographic

We are pleased to announce the release of an infographic to celebrate the fifth anniversary of the December 2015 launch of our logistics platform, "Hacobell."

For further details, please refer to the attached press release.

PRESS RELEASE
To media representatives

December 17, 2020
RAKSUL INC.

Celebrating five years of “Hacobell” with an infographic



※Data as of 30th November 2020

RAKSUL INC. (HQ: Shinagawaku, Tokyo; Representative & CEO: Yasukane Matsumoto) is releasing an infographic to celebrate the fifth anniversary of the December 2015 launch of its logistics platform, "Hacobell."
In 2015, “Hacobell” launched a matching service to connect shippers and drivers. By utilizing drivers' idle time, it has realized a system that allows anyone to arrange deliveries quickly and easily at a competitive price. From 2019, we also began offering a matching service for heavyweight freight and a transportation management system to improve operation efficiency, and we are currently offering two services: “Hacobell Cargo” for lightweight freight and "Hacobell Connect" for Heavyweight freight.

As we celebrate our 5th anniversary, the cumulative number of transactions has reached 300,000 and the number of shippers has exceeded 34,000; we have been catering to the the diverse needs of the shippers.
In 2020, demand for home deliveries such as "food and beverage," "office supplies," “books," "bicycles," and "clothing" has increased due to stay-at-home and remote work under the COVID-19 environment.



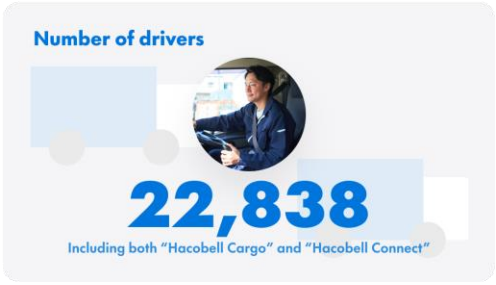




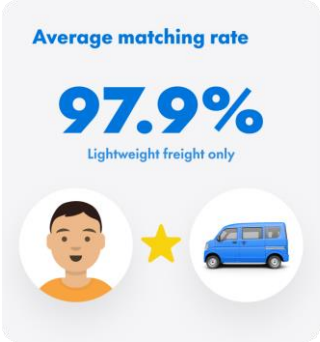
The number of registered vehicles and drivers has each exceeded 20,000, and we are able to provide a stable nationwide logistics network with the help of our registered drivers.







With a 97.9% matching rate and a 4.7 average review score on "Hacobell Cargo," we provide a high quality service that our customers can use with confidence.





The logistics industry has been facing a shortage of drivers for many years, as the supply of drivers cannot keep up with the increasing demand for deliveries due to the expansion of the EC market. In order to help solve this problem, we will continue to contribute to the development of the logistics industry by providing "Hacobell," a platform that directly connects shippers and drivers, and we will continuously strive to improve our services to serve more users.

■About Raksul Inc.
RAKSUL is a technology company with the vision of "Better Systems, Better World." Currently, we have a printing and offline advertising platform (Raksul), TV commercial-related platform (Novasell), and a logistics platform (Hacobell).

For any inquiries, please contact our IR department
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