May 8, 2020

Company Name: Sanrio Company, Ltd.
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Notice Concerning Postponement of Announcement of Consolidated Financial Results for the Fiscal Year Ended March 31, 2020

Sanrio Co., Ltd. (the Company) announces that the Company has decided to postpone the announcement of the Consolidated Financial Results for the fiscal year ended March 31, 2020, which was originally scheduled on May 15, 2020.

1. Reason for the postponement

Due to the spread of the novel coronavirus (COVID-19), there has been a delay in account closing and auditing procedures at some of overseas consolidated subsidiaries. In consideration of the situation, the Company has decided to postpone the announcement schedule for the Consolidated Financial Results for the fiscal year ended March 31, 2020, which was originally scheduled on May 15, 2020.

2. Planned date of the announcement

The actual announcement date has not been fixed yet. It will be announced as soon as it is determined.

The Company appreciates its shareholders, investors, and other parties concerned for their understanding.