The following is an English version of the official Japanese announcement, which has been given to the Tokyo Stock Exchange and the media in Tokyo, Japan.

December 2, 2020

For Immediate Release

SPARX Group Co., Ltd.
President and Group CEO Shuhei Abe
(TSE1: 8739)

SPARX Updates Its Official YouTube Channel

—Revamping Video Releases with Content to Make “Investment More Accessible and Easy to Understand”—

TOKYO—December 2, 2020—SPARX Group (SPARX; TSE1:8739) today announced a December update for SPARX-TV, its official YouTube channel, which it launched in 2016. Until this update, the channel’s content consisted of SPARX delivering straightforward news that was also available on its homepage. However, this content shift means SPARX will differentiate the information available on its website and on its YouTube channel, with the latter focusing on the theme of making “investment more accessible and easier to understand.” It strives to create content that expresses this idea in various ways to help the public understand that we are an investment management firm that develops “investments that serve individuals’ lives.”

SPARX-TV is available at the following URL:

The Official SPARX YouTube channel
https://www.youtube.com/user/8739SPARX

■ For inquiries related to this release, contact:
Public Relations, SPARX Group Co., Ltd.
Tel: +81-3-6711-9100 / Fax: +81-3-6711-9101
pr_media@sparxgroup.com