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May 28, 2021
Japan Best Rescue System Co., Ltd.

Launching Highest Grade "UC Platinum Card" depending on the demand of new era.
Providing high-quality services for solving daily life troubles at special price

We wish to provide dependable and distinct service to valued customer

We hereby announce that Japan Best Rescue System Co., Ltd. engaged in providing service for solving comprehensive daily life troubles (Head office: Naka-ku, Nagoya City, Representative Director: Mr. Nobuhiro Sakakibara, Listed on 1st Section of Tokyo Stock Exchange, Security code: 2453, hereinafter called "JBR") shall provide service for solving daily life troubles such as keys, plumbing and window glasses at special price as member benefit for "UC Platinum Card", new credit card to be released by UC CARD Co., Ltd. (Head Office: Minato-ku, Tokyo, Representative Director: Mr. Akihiro Nakanishi, hereinafter called "UC CARD") on June 1 onward.

Background

The media for collecting customers such as Web advertisement and yellow page is used by an infinite number of companies including us. Among them, some of business operators provide unclear quotation. As such it is difficult for general customers to identify good business operators such as our alliance "Partner shop", who have concluded contract with JBR after our rigorous screening.

JBR has focused on new methodology for collecting customers called "supporter model" in order to let customers to use our service with a sense of security. The companies trusted by customers become "supporter" introducing JBR under the framework of supporter model, customer shall solely be able to use quality service.

JBR has continued to grow through business alliance strategy and built a relationship of trust with many companies and customers over 20 years. UC CARD has selected JBR as the service provider for member benefit of "The highest grade credit card under UC brand" which is newly issued by UC CARD. We believe that this selection by UC CARD is the result of such our efforts accumulated over years.

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<General Model for Collecting Customers >
Customers themselves shall select service providers among an infinite number of companies placing advertisement on Website.

<Supporter Model>

This model shall surely connect valued customers and quality service based on the solid relationship of trust.



<Partner shop> <Our company> <Supporter>



<Customer>

Details on Special Services

1) Content of Service

10% discount on services for solving troubles relating to keys, plumbing and window glasses exclusively offered for UC Platinum member.

2) Method for Using Services

Advance application is required in order to use service at special price.

Phone number: 0120-024-865(operating hours: 6:00～25:00・around-the-clock)

Please identify yourself as “UC Platinum Member” to telephone operator when making application.

In addition, please use UC Platinum card for payment.

3) Quality of Service

Our service for solving daily life troubles has been recognized as “Home Infrastructure Ambulance”, the brand with level of skills accumulated over 20 years since its establishment. As our service has been often broadcasted on TVs. as such, we have won the widespread admiration.









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4) Framework of Services

We have built the framework to dispatch our workers to the site of troubles within one hour in principle at anywhere across Japan. We have nationwide network of 2,286 alliance partner shops who can rush over to the house of customer (as of March 31, 2021).

Effect on the Emergency Business

At this point in time, the impact of this alliance with UC CARD is considered to be minor. However, the customer collection with supporter model is based on the business alliance partnership strategy which is our strength and expected to be widely introduced for various business in the future. We also have many inquiries which can potentially lead to new business alliance partnership through the introduction of supporter model.

We have been also advancing the talks for concluding the business alliance partnership contract with other companies in an accelerated manner and wish to keep you posted for any development as needed. We ask you to pay attention to the movement of our business continuing to grow.

Corporate Profile

■JBR Company Profile

Company Name:	Japan Best Rescue System Co., Ltd.
Representative Director & CEO:	Mr. Nobuhiro Sakakibara
Location:	Urbanet Fushimi Building 5F, 1-10-20 Nishiki, Naka-ku, Nagoya City
Establishment:	February 1997
URL:	https://www.jbr.co.jp/en (Corporate website) https://sq.jbr.co.jp/ (Service website)

■UC CARD Profile

Company Name:	UC CARD Co., Ltd.
Representative Director & CEO:	Mr. Akihiro Nakanishi
Location:	Daiba Frontier Building, 2-3-2 Daiba, Minato-ku, Tokyo
Establishment:	October 2005
URL:	https://www2.uccard.co.jp/ (Corporate website) https://www2.uccard.co.jp/uc/platinum/?company_cd=000003 (for enrollment)

【Inquiry on this news release】

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