NewsPicks Releases NewsPicks Startup, a Media Service Dedicated to Startup Information

October 11, 2021



NewsPicks Startup, a media service specializing in startup information, has been released today by NewsPicks, a business social media provided by NewsPicks, Inc., under the vision "Bring startups closer."

Also with a major contribution by INITIAL, the startup information platform provided by Uzabase, Inc., the Uzabase Group is moving forward to strengthen its provision of information related to startup businesses.

What Users can do on NewsPicks Startup

1. Read trending articles on startups at a one-stop destination

2. Check comments posted by entrepreneurs, experts and other relevant individuals on the articles
   Pro-pickers for startups
   Ms. Kanako Inoue, Partner at NEXTBLUE
   Ms. Eriko Suzuki, Managing Director at MPower Partners
   Ms. Mariko Tokioka, Founder of EastMeetEast, External Director of Asteria Corporation

   *Pro-pickers are experts in various fields who are selected by NewsPicks to provide comments on news content.

3. Monitor all financing activities conducted by startups

4. Check details of startup companies, including latest valuations

NewsPicks Startup is launched with the aspiration to “Bring startups closer” to our users as a way to actualize Uzabase’s mission, “We guide business people to insights that change the world.” We seek to increase the number of people who contribute to the growth of startup companies, including entrepreneurs, startup members, and capitalists, and to help them become a force that changes the world.

Our intention of launching the service is shared in the article below.
https://newspicks.com/news/6244765

NewsPicks Startup
URL：https://initial.inc/

Download NewsPicks app from here:
■ios
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■Android
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About NewsPicks
NewsPicks is a business social media that distributes original articles created by its editorial team, as well as news contents from over 100 media outlets based in Japan and around the world. Users can gain a multifaceted understanding of news through comments posted by renowned figures and experts in various industries.
https://newspicks.com/about/

About INITIAL
INITIAL is Japan’s leading startup information platform that covers over 950,000 startup companies in and outside of Japan. It issues Japan Startup Finance, the definitive report for startup financing in Japan. INITIAL Enterprise, a paid service for corporate clients, is utilized by over 300 companies/organizations including business corporations, financial institutions, and government agencies.
https://initial.inc/

The impact of this matter on the consolidated financial results of the fiscal year ending December 2021 is negligible. In case a notable impact on financial performance is expected, Uzabase will disclose it once it is confirmed.

Company Overview
Company name: NewsPicks, Inc.
Date of establishment: April 1, 2015
Representative: CEO Daisuke Sakamoto
Address: Level 13, Tri-Seven Roppongi 7-7-7, Roppongi, Minato-ku, Tokyo, 106-0032
https://corp.newspicks.com/

Company name: Uzabase,Inc.
Date of establishment: April 1, 2008
Representatives: Co-CEOs Yusuke Inagaki / Taira Sakuma
Securities code: 3966 (TSE Mothers)
Address: Level 13, Tri-Seven Roppongi 7-7-7, Roppongi, Minato-ku, Tokyo, 106-0032
https://www.uzabase.com/

Contact
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https://www.uzabase.com/contact/