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August 19, 2021

Company name: Appier Group, Inc.
Representative: Chih-Han Yu, Representative Director and CEO
(TSE Mothers Code: 4180)
Contact: Koji Tachibana, Senior Vice President of Finance
(TEL. + 81 – 3 – 6435 – 6617)

Determination of Terms and Conditions of Stock Options (Share Acquisition Rights)

Appier Group, Inc. (hereafter, the "**Company**") hereby announces that the pending terms and conditions of the share acquisition rights, to be issued as part of the Company's stock option pursuant to the Board of Directors' resolution dated August 5, 2021, have been determined as follows:

1. Total Number of Share Acquisition Rights

   36,770 units

2. Class and Number of Shares Subject to Share Acquisition Rights

   36,770 shares of common stock in Appier Group, Inc.

3. Persons to whom Share Acquisition Rights are Allocated, the Number of such Persons, and the Number of Share Acquisition Rights Allocated

Persons to whom Share Acquisition Rights are Allocated	Number of such Persons	Number of Share Acquisition Rights Allocated
Employees of the Company's Subsidiary	34	36,770

End