



June 17, 2022

Company name	BeNext-Yumeshin Group Co.
Name of Representative	Yutaka Nishida, Chairman and Representative Director, CEO (Code: 2154: Prime Market of TSE)
Contact	Hiroshi Sato, Board Director, CFO
Telephone Number	03-6672-4181

Notice of a Change of our Company Name

At the Board of Directors meeting held today, the Company has resolved to change its corporate name subject to the approval of a partial amendment to the Articles of Incorporation at the 18th Ordinary General Meeting of Shareholders to be held on September 27, 2022. Details are as follows.

Information on the partial amendments to the Articles of Incorporation will be disclosed upon resolution by the Board of Directors.

1. Regarding a change of our company name

(1) Reason for the change

We have decided to change to a new company name in order to manifest our strong will to achieve our purpose on a group-wide scale. The new company name is derived from our purpose set by our corporate group; that is "Open up individual potential through rewarding work."

(2) New company name

Open Up Group Inc.

(3) Scheduled date of change

January 1, 2023 (scheduled)

*This change is subject to the approval of "a change to a part of the Articles of Incorporation" at the 18th ordinary general meeting of shareholders to be held on September 27, 2022.