December 26, 2022
Japan Best Rescue System Co., Ltd.

JBR shall tie-up with House Do Residential Sales which has one of the largest real estate sales network in Japan

Providing Life Support for 24 hours and 10-Year Long-term Service

Japan Best Rescue System Co., Ltd. engaged in providing service for solving comprehensive daily life troubles (Head office: Naka-ku, Nagoya City, Listed on Tokyo Prime Market: Ticker 2453, hereinafter called "JBR") has concluded the referral agreement with House Do Residential Sales Co., Ltd. (Head office: Chiyoda-ku, Tokyo), who has *688 stores of sales network across Japan, a group company of &Do Holdings Co., Ltd. (Head office: Chiyoda-ku, Tokyo, Listed on Tokyo Prime Market: Ticker 3457) and commenced providing our service of membership for solving daily life troubles.

*as of end of November 2022

Content of Service



1. Troubleshooting

Troubles relating keys/plumbing/window glass
Available 2 times a year for each trouble
【Charge-free】 traveling fee, work fee
【Fare-paying】 parts fee, the expense for secondary response

2. Repair Service

The scratches on the floor shall be repaired and restored at a pinpoint
【Preferential price】 JPY 5,500 discount from the quoted price

3. House Cleaning

This service is available for a preferential price for the 10-year period

Long-term support for the owner-occupied house by House Do (hereinafter called the "Service") is the Service to offer "reassurance" and "abundance" to the daily life of customers for a long-term period of 10 years and is provided to the customers who have purchased detached house/condominium regardless of newly built house or second-hand house.

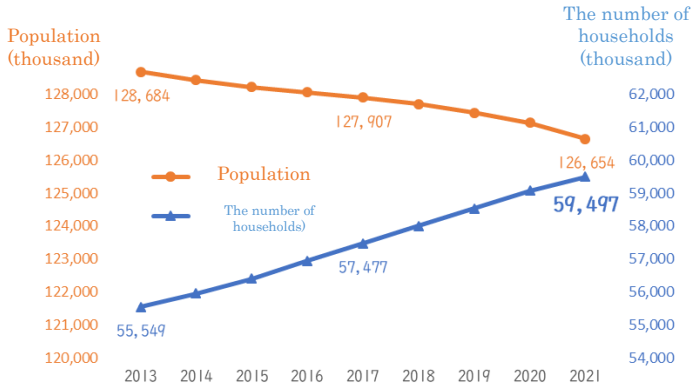
In addition, JBR is providing "Living Link", the application for exclusive use for our members which enables customers to contact us at any time and anywhere around the clock 365 days. We do not only take care of the urgent troubles happening at the home of customers but also provide service to repair and restore scratches in the house which make customers feel uneasy as they own house and house cleaning service at a preferential price.

Future Outlook

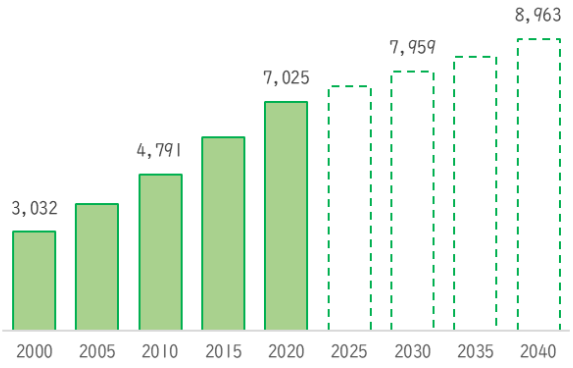
While the population has been declining with progressing the trend of the declining birthrate and aging population in Japan, the number of households has been increasing. The number of reports on fraud cases targeting single occupant households of elderly people has especially doubled over the last 20 years, where the official existing framework for the elderly people to live with security is not enough.

As JBR shall help people in need in collaboration with our partners across Japan, we aim at promoting to create the optimal framework for the customer to be reassured pursuing “Best Rescue System” for caring daily life of customers at all times.

<Transition of population & the number of households*1>



<Transition of single occupant households by elderly people of 65 year and above*2>



*1 Ministry of Internal Affairs and Communications“Population based on Basic Resident Register, Demographic Situation＆the Number of Households”

*2 Cabinet Office “Movement of elderly people of 65 and above living alone”

Social Issues to be addressed

Recently the exorbitant charge by some vendors engaged in “rescue service in daily life”, as it is called “rip off fraud” cases are reported one after another and the control authority such as Consumer Affair Agency has repeatedly alerted such cases. JBR with the mission of “helping people in need” cannot overlook that malicious business operators prey on the weakness of “people in need” and the customers will fall victim to them.

JBR is providing the membership service to solve troubles in daily life relating to keys / plumbing / window glass same as this Service. Under our membership service, we shall receive the service fee from customers in advance and provide service free of travel expense and work fee when trouble occurs.

JBR is a pioneer in the industry in the form of the service to let such customers to utilize it with peace in mind. Up to now, our service has been adopted by many business alliance partners such as university cooperatives and real estate companies and we have the top class market share in Japan in the present day.

Corporate Profile

Company Name:	&Do Holdings Co., Ltd.
Representative:	Mr. Masahiro Ando, President & CEO
Head Office:	Marunouchi Trust Tower North 17F, 1-8-1 Marunouchi, Chiyoda-ku, Tokyo
Establishment:	January 2009
URL:	https://www.housedo.co.jp/and-do/en/

Company Name:	Japan Best Rescue System Co., Ltd.
Representative:	Mr. Nobuhiro Sakakibara, Representative Director & CEO
Head Office:	Urbanet Fushimi Building 5F, 1-10-20 Nishiki, Naka-ku, Nagoya City
Establishment:	February 1997
URL:	https://www.jbr.co.jp/en/

YouTube JBR Best IR Channel ➡

【Inquiry on this news release】
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