Uzabase Appoints Saki Igawa as External Director



At its 14th Ordinary General Meeting of Shareholders held on March 25, 2022, Uzabase, Inc. (Hereinafter “Uzabase” or “the Company”) has resolved to appoint Saki Igawa as a new External Director. Ms. Igawa will join the Board of Directors to bring a wider perspective to the Company’s structure of corporate governance.

Ms. Igawa has an established background in new market entries and global management of brand businesses in sectors and business models that are different from those of Uzabase, notably in her role as Chief Brand Officer at the U.S. company Blue Bottle Coffee, Inc.

By joining the Uzabase Board of Directors, she is expected to advise the management team from an objective standing point based on her extensive experience and knowledge, thereby enhancing the range of perspectives in the Board and strengthening the Company’s corporate governance.



Comment from Saki Igawa

It is an honor to be appointed External Director of Uzabase, Inc. Towards achieving the Company's Purpose "Awaken a world of play in business, with our insights," I am looking forward to utilizing my experience of business management and brand creation outside of Japan and contributing to the Company's sustained growth as External Director. I will also strive to strengthen its corporate governance from an objective standing point and act as a bridge between the shareholders and management.

Profile

Ms. Igawa has worked in new business development and new market entries of brand businesses, specializing in branding and public relations at various companies. After leading the launch of Blue Bottle Coffee in Japan, she represented Blue Bottle Coffee in Japan and Asia before becoming Chief Brand Officer at its U.S. headquarters to oversee global brand operations. She currently advises Japanese and U.S. companies on branding/communication strategies and also serves as visiting professor for universities and external director for corporations.

New Management Structure

With the new management structure including the newly appointed External Director introduced above, Uzabase will continue to strive towards its purpose, "Awaken a world of play in business, with our insights."

Name	Title and responsibility in the Company
Yusuke Inagaki	Representative Director and Co-CEO
Taira Sakuma	Representative Director and Co-CEO
Shinobu Matsui	Director and CPO/CAO
Yusuke Umeda	Part-time Director
Masao Hirano	External Director
Saki Igawa	External Director
Shintaro Asako	External Director (Member of Audit & Supervisory Committee)
Masahiro Kotosaka	External Director (Member of Audit & Supervisory Committee)
Shinsuke Matsumoto	External Director (Member of Audit & Supervisory Committee)

About Uzabase

The Purpose of Uzabase is “Awaken a world of play in business, with our insights.” The Uzabase Group operates nine businesses, including the business intelligence platform SPEEDA, social business media NewsPicks, startup data platform INITIAL, B2B customer strategy platform FORCAS, and organizational strategy platform AlphaDrive/NewsPicks.

Company Overview

Company Name: Uzabase,Inc.
Date of establishment: April 1, 2008
Representatives: Co-CEOs Yusuke Inagaki / Taira Sakuma
Securities code: 3966 (TSE Mothers)
Address: Level 13, Tri-Seven Roppongi 7-7-7, Roppongi, Minato-ku, Tokyo, 106-0032
https://www.uzabase.com/

Contacts

Uzabase, Inc. (PR department)
https://www.uzabase.com/contact/