April 1, 2022

To whom it may concern:

Company Name: Macromill, Inc.
Representative: Toru Sasaki,
Representative Executive Officer and
Global CEO
(Ticker Code: 3978 TSE Section 1)
Contact: Corporate Communication & IR Division
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Notice Regarding Appointment of Executive Officers

Macromill, Inc. (Headquarters: Minato-ku, Tokyo) is pleased to announce the following new Executive Officers have been appointed as of April 1, 2022.

1. Newly appointed Executive Officers

Name	New Title
Taro Dohi	Executive Officer, Global CCO (Chief Corporate Officer)
Shintaro Hashimoto	Executive Officer, Global CFO (Chief Financial Officer)

2. **Date of Appointment**
April 1, 2022

[Reference] New Executive Officers Career Summary

Name		Career Summary
Taro Dohi	April 1987	Mercedes-Benz Japan Co., Ltd.
	February 2000	Colt Technology Service Co., Ltd. (Former KVH Co., Ltd.)
	June 2018	Japan Display Inc.
	September 2019	OYO Technology&Hospitality Japan K.K.
		Executive Officer and Chief Human Resources Officer (CHRO)
	October 2019	OYO Hotels Japan G.K.
		Executive Officer and Chief Human Resources Officer (CHRO) [Concurrent]
	July 2020	OYO Japan G.K.
		Executive Officer and Chief Human Resources Officer
		* OYO Hotels Japan G.K. and OYO Technology&Hospitality Japan K.K. integrated as OYO Japan GK on July 31, 2020.
	April 2021	OYO Japan Co., Ltd.
		Executive Officer and Chief Corporate Officer
Shintaro Hashimoto	October 2000	Accenture Ltd. (Former Andersen Consulting)
	September 2010	Accenture Ltd.
		Management Consulting Strategy & Operations Senior Manager
	October 2011	DeNA Co., Ltd.
	April 2015	DeNA Co., Ltd.
		Strategic Investment & Corporate Planning VP/Senior Manager
	September 2019	Macromill, Inc.
	July 2020	Macromill, Inc.
		Vice President of Corporate Strategy

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