Note: This document is an English translation of the original Japanese language document and has been prepared solely for reference purposes. No warranties or assurances are given regarding the accuracy or completeness of this English translation. In the event of any discrepancy between this English translation and the original Japanese language document, the original Japanese language document shall prevail in all respects.

February 14, 2022

Company name: Appier Group, Inc.
Representative: Chih-Han Yu, Representative Director and CEO
(TSE Mothers Code: 4180)
Contact: Koji Tachibana, Senior Vice President of Finance
(TEL. + 81 – 3 – 6435 – 6617)

Notice Regarding Differences Between Consolidated Full-Year Guidance and Actual Results for the Previous Fiscal Year

Appier Group, Inc. (the "**Company**") hereby announces that there have been differences between its consolidated full-year guidance for the year ending December 31, 2021 (from January 1, 2021 to December 31, 2021) announced on November 11, 2021, and the actual results announced today.

I Differences Between Consolidated Full-Year Guidance for the Year Ending December 31, 2021 (from January 1, 2021 to December 31, 2021) and Actual Results

	Revenue	Operating Income (loss)	Income (loss) before income taxes	Net income (loss)	Net income (loss) attributable to owners of the parent company	Basic earnings per share
Previous Guidance (A)	Millions of yen 12,306	Millions of yen (1,154)	Millions of yen (1,192)	Millions of yen (1,277)	Millions of yen (1,277)	Yen (12.97)
Actual Results (B)	12,661	(1,117)	(1,170)	(1,179)	(1,179)	(11.97)
Difference (B – A)	355	37	22	98	98	1.00
% Change	2.9	-	-	-	-	-
(For Reference) FY2020 Result	8,970	(1,578)	(1,557)	(1,454)	(1,454)	(16.02)

* On January 29, 2021, the Company allotted common shares by 90,761,489 shares to the sole shareholder of the Company. Accordingly, basic earnings per share and diluted earnings per share are calculated as if the allotment of shares was executed at the beginning of the year ended December 31, 2020.

Note: This document is an English translation of the original Japanese language document and has been prepared solely for reference purposes. No warranties or assurances are given regarding the accuracy or completeness of this English translation. In the event of any discrepancy between this English translation and the original Japanese language document, the original Japanese language document shall prevail in all respects.

II Reasons for the Difference

For the year ended December 31, 2021, we have done better than expected in new customer acquisition and expansion on revenue from existing customers. Accordingly, our actual financial results for the year ended December 31, 2021 outperformed our guidance announced on November 11, 2021.

End