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February 25, 2022

Company name: Appier Group, Inc.
Representative: Chih-Han Yu, Representative Director and CEO
(TSE Mothers Code: 4180)
Contact: Koji Tachibana, Senior Vice President of Finance
(TEL. + 81 – 3 – 6435 – 6617)

Notice Regarding Partial Amendments to the Articles of Incorporation

Appier Group, Inc. (the "Company") hereby announces that at a meeting of the Board of Directors held on February 25, 2022, the Company resolved the partial amendments to the Articles of Incorporation. This proposal will be referred to the 4th Annual General Meeting of Shareholders (the "AGM") to be held on March 29, 2022.

I Purpose of the amendment to the Articles of Incorporation

The amended provisions set forth in the proviso of Article 1 of the supplementary provisions of the "Act Partially Amending the Companies Act" (Act No. 70 of 2019) will come into force on September 1, 2022. In order to prepare for the introduction of a system for electronic provision of materials for General Meeting of Shareholders, the Company proposes to amend its Articles of Incorporation as follows.

i) The proposed Article 15, Paragraph 1 provides that information contained in the Reference Documents for the General Meeting of Shareholders, etc. shall be provided electronically.
ii) The purpose of the proposed Article 15, Paragraph 2 is to establish a provision to limit the scope of matters to be included in the paper copy to be sent to shareholders upon request.
iii) The provisions related to the internet disclosure and deemed provision of Reference Documents for the General Meeting of Shareholders, etc. (Article 15 of the current Articles of Incorporation) will become unnecessary and will therefore be deleted.
iv) In line with the establishment and deletion of the provisions described above, supplementary provisions shall be established related to the matters such as the effective date.

II Details of the amendment

Details of the amendments mentioned above are presented in the attachment.

III Schedule

i) Date of the AGM to amend the Articles of Incorporation: March 29, 2022
ii) Effective date of amendments to the Articles of Incorporation: The date stipulated in the paragraph 1 of the Supplementary provisions of the Proposed Amendments

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(Appendix) Details of the amendments

(Amended portions are underlined)

Current Articles of Incorporation	Proposed Amendments
(Internet Disclosure and Deemed Provision of Reference Materials for the General Meeting of Shareholders, Etc.) ARTICLE 15: When convening an annual shareholders' meeting, the Company discloses information on matters to be stated or displayed in reference documents, business reports, financial statements and consolidated financial statements of the annual shareholders' meeting by using the Internet in accordance with the Ordinance of the Ministry of Justice, is regarded as provided to the shareholders.	<Deleted>
<Newly established>	(Measures for Electronic Provision, Etc.) ARTICLE 15: The Company shall, when convening a general meeting of shareholders, provide information contained in the reference materials for the general meeting of shareholders, etc. electronically. 2. Among the matters to be provided electronically, the Company may choose not to include all or part of the matters stipulated in the Ordinance of the Ministry of Justice in the paper copy to be sent to shareholders who have requested it by the record date for voting rights.
<Newly established>	(Supplementary provisions) 1. The deletion of ARTICLE 15 (Internet Disclosure and Deemed Provision of Reference Materials for the General Meeting of Shareholders, Etc.) of the Articles of Incorporation prior to amendment resolved by the Annual General Meeting of Shareholders for the fiscal year ended December 31, 2021, and the establishment of ARTICLE 15 (Measures for Electronic Provision, Etc.) of the amended Articles of Incorporation shall come into effect on September 1, 2022 (the "Effective Date"). 2. Notwithstanding the provisions of the preceding paragraph, ARTICLE 15 of the Articles of Incorporation prior to amendment shall remain in force with respect to a general meeting of shareholders to be held on a date within six months from the Effective Date. 3. These supplementary provisions shall be deleted automatically after the lapse of six months from the Effective Date or the lapse of three months from the date of the general meeting of shareholders set forth in the preceding paragraph, whichever is later.

End