September 20, 2023

For Immediate Release
(English translation of the original Japanese document)

Company Name: Kakaku.com, Inc.
Representative: Shonosuke Hata, President and Representative Director
(Stock code: 2371; Prime, Tokyo Stock Exchange)
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Notice of Organizational and Personnel Changes

Kakaku.com, Inc. (the Company) hereby announces that its Board of Directors approved on September 20, 2023, the following organizational and personnel changes.

1. Organizational changes (Effective October 1, 2023)

The Company will implement the following organizational changes for more efficient intra-departmental coordination.

① In order to strengthen the organization of the Kakaku.com business, we will reorganize the planning department and establish a Business Development Department in the Shopping Media Division, which will be responsible for strategic planning and business promotion.
② The 4travel Department of the Travel Business Division will be integrated into the Media Planning Department of the same Division.

2. Personnel changes (Effective October 1, 2023)

(1) Executive Officers

New position	Name	Current position
- Executive Officer - General Manager, Affiliate Company Management Div. - Manager, Sustainable Management Promotion Dept.	Go Kawasaki	- Executive Officer - General Manager, Affiliate Company Management Div.
- Executive Officer - General Manager, Media Business Div.	Ryu Shibaki	- Executive Officer - General Manager, Media Business Div. - Manager, Business Planning Dept., Media Business Div.

(2) General Managers

New position	Name	Current position
- General Manager, System Div.	Kenji Ando	- General Manager, System Div. - Manager, Developer Experience Office, System Div.

(3) Managers

New position	Name	Current position
- Manager, Media Planning Dept. 1, Shopping Media Div.	Katsuhiro Saito	- Manager, 4 travel Dept., Travel Business Div.
- Manager, Business Development Dept., Shopping Media Div.	Tomoaki Ryu	- Manager, Media Planning Dept. 1, Shopping Media Div.
- Manager, Developer Experience Office, System Div.	Masashi Kato	- Developer Experience Office, System Div.