November 7, 2023

For Immediate Release
(English translation of the original Japanese document)

Company Name: Kakaku.com, Inc.
Representative: Shonosuke Hata, President and Representative Director
(Stock code: 2371; Prime, Tokyo Stock Exchange)
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Notice Concerning Acquisition of Treasury Stock

(Acquisition of Treasury Stock under the Provisions of the Articles of Incorporation pursuant to Article 165, Paragraph 2 of the Companies Act)

Kakaku.com, Inc. (the "Company") hereby announces that at a meeting of the Board of Directors held today, matters relating to the acquisition of treasury stock pursuant to the provisions of Article 156 of the Companies Act, as applied mutatis mutandis under Article 165, Paragraph 3 of the Companies Act, were resolved as follows.

1. Reason for acquisition of treasury stock

The Company plans to conduct acquisitions of treasury stock under the provisions of its Articles of Incorporation with the aim of increasing shareholder returns, through a flexible execution of a capital policy that can respond to changes in the business environment, and through increased capital efficiency.

2. Details of acquisition

(1) Class of shares to be acquired	Common stock of the Company
(2) Total number of shares to be acquired	5,000,000 shares (maximum) (2.49% of total number of shares issued (excluding treasury stock))
(3) Total acquisition cost	6,000,000,000 yen (maximum)
(4) Acquisition period	November 8, 2023 to January 31, 2024
(5) Method of acquisition	Open market purchase through the Tokyo Stock Exchange

Note: Depending on market trends and other factors, all or part of the planned acquisition may not be completed. Furthermore, the Company plans to cancel the acquired treasury stock, excluding stocks appropriated to stock options.

(Reference)

Status of treasury stock holdings as of October 31, 2023

Total number of shares issued (excluding treasury stock)	201,105,313 shares
Treasury stock	657,687 shares