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February 24, 2023

Company name: Appier Group, Inc.
Representative: Chih-Han Yu, Representative Director and CEO
(TSE Prime Code: 4180)
Contact: Koji Tachibana, Senior Vice President of Finance
(TEL. + 81 – 3 – 6435 – 6617)

Notice Regarding Partial Amendments to the Articles of Incorporation

Appier Group, Inc. (the "Company") hereby announces that the Company resolved the partial amendments to the Articles of Incorporation at a meeting of the Board of Directors held on February 24, 2023. This proposal will be referred to the 5th Annual General Meeting of Shareholders (the "AGM") to be held on March 29, 2023.

I Purpose of the amendment to the Articles of Incorporation

It was approved to hold the general meetings of shareholders with no designated venue (so-called "Virtual-Only Shareholders' Meetings") with the enactment of "The Act for Partial Revision of the Industrial Competitiveness Enhancement Act" on June 16, 2021. The Company will add Article 13, Paragraph 2 to the Articles of Incorporation accordingly.

The Company believes that it will allow more shareholders, including those in remote locations, to attend the shareholders' meetings, which could achieve the revitalization, efficiency and facilitation for the meetings, , in addition to contributing to the prevention of the spread of infectious diseases such as COVID-19.

The Company received confirmation from the Minister of Economy, Trade and Industry and the Minister of Justice pursuant to the ordinances of the Ministry of Economy, Trade and Industry and the Ministry of Justice, and held a general meeting of shareholders with no designated venue (so-called "Virtual-Only Shareholders' Meeting") on March 29, 2022 based on Article 3, Paragraph 1 of the Supplementary Provisions of the Act for Partial Revision of the Industrial Competitiveness Enhancement Act.

II Details of the amendment

Details of the amendments mentioned above are presented in the attachment.

III Schedule

i) Date of the AGM to amend the Articles of Incorporation: March 29, 2023
ii) Effective date of amendments to the Articles of Incorporation: March 29, 2023

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(Appendix) Details of the amendments

(Amended portions are underlined)

Current Articles of Incorporation	Proposed Amendments
Chapter III General Meeting of Shareholders (Convocation) ARTICLE 13: An annual general meeting of shareholders shall be convened within three months from the day following each accounting period, and an extraordinary general meeting of shareholders shall be convened whenever necessary. <Newly established>	Chapter III General Meeting of Shareholders (Convocation) ARTICLE 13: An annual general meeting of shareholders shall be convened within three months from the day following each accounting period, and an extraordinary general meeting of shareholders shall be convened whenever necessary. 2. The Company's general meeting of shareholders may be held as a general meeting of shareholders with no designated venue.

End