*Note: This document is an English translation of the original Japanese language document and has been prepared solely for reference purposes. No warranties or assurances are given regarding the accuracy or completeness of this English translation. In the event of any discrepancy between this English translation and the original Japanese language document, the original Japanese language document shall prevail in all respects.*

November 13, 2023

Company name: Appier Group, Inc.
Representative: Chih-Han Yu, Representative Director and CEO
(TSE Prime Code: 4180)
Contact: Koji Tachibana, Senior Vice President of Finance
(TEL. +81-3-6435-6617)

# Notice Regarding the Establishment of the Nomination and Remuneration Committee

Appier Group, Inc. (the "**Company**") hereby announces that the Company resolved to establish the Nomination and Remuneration Committee as an optional advisory panel to the Board of Directors at the meeting of the Board of Directors dated as of November 13, 2023 as follows:

1. Purpose of Establishment of the Committee
   The Company decided to establish the Nomination and Remuneration Committee to ensure fairness, transparency, and objectivity in procedures relating to the nomination and remuneration, etc. of Directors and further enhancing its corporate governance system.

2. Role of the Committee
   The Nomination and Remuneration Committee, upon consultation with the Board of Directors, deliberates, decides, and reports to the Board of Directors mainly on the following matters.
   (1) Policies and procedures for the nomination of candidates for Directors
   (2) Draft proposals for the appointment and dismissal of Directors to be submitted to the General Meeting of Shareholders
   (3) Succession plan for the Representative Director and CEO
   (4) General policy for the determination of the Directors' remuneration
   (5) Draft proposal on remuneration of Directors to be submitted to the General Meeting of Shareholders
   (6) Proposed policy regarding the determination of individual Director's remuneration to be submitted to the Board of Directors
   (7) Details of remuneration, etc. for each individual Director

3. Composition of the Committee
   The Nomination and Remuneration Committee shall be composed of three or more members appointed by a resolution of the Board of Directors, and at least half of them shall be Independent Outside Directors. The Chairperson shall be appointed from among Independent Outside Directors by a resolution of the Board of Directors.

4. Establishment Date
   November 13, 2023

End