June 6, 2023

ExaWizards Inc. (TSE 4259)

ExaWizards to Launch a Series of Training Services for Utilization of ChatGPT and Generative AI

ExaWizards, Inc. (“the Company”) will start accepting applications today, June 6, for a training services for the full-scale use of generative AI services such as ChatGPT by on-site staff and managers in companies.

The company will provide three training services: Basic exercises for prompts focused on on-site work, for executives and managers who want to use generative AI in their businesses and organizations, and for users of our generative AI services, and will support the use of generative AI and business transformation in customer companies from all aspects.

The Company provides services and products to improve the productivity of Japanese companies as a whole through the use of AI, and aim to solve social issues through these services and products.

1. Purpose of the Business

In order to empower companies to make use of generative AI with peace of mind, the Company offers the ChatGPT service “exaBase Generative AI powered by GPT-4” (hereafter, “exaBase Generative AI”) aimed at companies that have concerns about security and compliance. The Company also provides AI solutions to customers from major companies in industries such as finance/insurance, consumer goods, manufacturing/industrial materials, healthcare, communications/infrastructure, energy, human resources, and logistics. In addition, ExaWizards’ DX talent discovery and development service for HR, “exaBase DX Assessment & Learning” is already being used by more than 900 companies（60,000 users).

The Company decided to develop and provide training services that support the use of generative AI for both on-site staff and managers, taking advantage of its strengths.

2. Outline of the New Business

Specifically, the following three training courses will be offered

① “Basic Training in Prompt Engineering”

- Target: Beginner level of using generative AI for on-site work
- This course aims to raise the level of generative AI usage from “I don’t know” to “I can use it a little” for beginners, so that they can achieve the level of “I am accustomed to using it” and “I can teach others” for generative AI such as ChatGPT.
- In order to make participants accustomed to using generative AI, online lectures based on writing prompts (input instructions) will be given, assuming specific scenarios. Participants will improve their level further by repeatedly making modifications based on the results generated and increasing the accuracy.

- The training service will consist of the following content, and will be provided live online by an instructor. A secure training account for the exaBase Generative AI service for corporations will be issued and used.
  - ✓ Basics of Generative AI: Explanation of the mechanism, trends, precautions for use, and prompts at the basic knowledge level
  - ✓ Examples of use by job category: We will introduce examples of high-profile use in a wide range of job categories, including case studies
  - ✓ Demonstration and exercise: Each participant will create a prompt using exaBase Generative AI to deepen their understanding

② "Training in the Use of Generative AI for Executives and Managers"

- Target: Executives and Managers who use generative AI in their management work
- After learning about the technical background of generative AI, its advanced applications, how to introduce services and technologies, and challenges and solutions in terms of security and compliance, participants will learn the essentials of using generative AI for management and administration from the following three perspectives
  - ✓ Application in each business: Improvement of productivity by using generative AI in each business and operation, and its use in new businesses
  - ✓ Technological Trends: Differentiation through the use of technology such as language models specific to each company
  - ✓ Organization and internal human resources: Reskilling of human resources for generative AI

③ "Generative AI Magic School—Practical Tutorial"

- Target: All paid users of exaBase Generative AI
- This training service is available to paid users of our exaBase Generative AI Service via our website at no additional charge. With a deep understanding of Generative AI, this service will improve your practical skills while actually inputting prompts, ranging from improving business productivity to examining ideas for business development

3. Date of Commencement of Business and Segment in which Sales Incurs

The service will begin accepting applications on June 6, 2023, and sales from this segment will be recorded in the AI Products segment.

4. Amount and Details of Special Expenditure for the Commencement of such Business

There are no plans at this time to make any special expenditures, and we will proceed in the usual course of business operations.

5. Future Outlook

Although we are currently examining the matter closely, we expect that it will contribute to improving the

Company's business performance in the mid-to-long term. When a reasonable calculation becomes possible and is found to have a significant impact on our business performance, we will disclose it promptly.

(Reference) Consolidated Earnings Forecast for the Current Fiscal Year (announced on May 11, 2023) and Consolidated Results for the Previous Fiscal Year

(Millions of Yen)

	Consolidated Sales	Consolidated Operating Income
Consolidated Earnings Forecast for the Current Fiscal Year (Year Ending March 31, 2024)	7,000	△370
Consolidated Results for the Previous Fiscal Year (Year Ending March 31, 2023)	5,591	△378

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