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【News Release】

KeePer
FOR SMART CAR LIFE

Date : December 25, 2023
Company Name : KeePer Technical Laboratory Co., Ltd.
(TSE Prime, NSE Premier: code 6036)
Representative : Toshiyuki Kaku, President and Co-COO
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The Opening of “KeePer LABO Nishiharu”

(Head Office: Obu City, Aichi / President: Toshiyuki Kaku) will open a new KeePer LABO Nishiharu Store in Kita Nagoya City, Aichi on Friday, January 19, 2024.

Store Name	**KeePer LABO Nishiharu**	Opening Date	**January 19, 2024**
Location	16 Nishinohozocho, Kita Nagoya City, Aichi	Site area	639.30㎡
		Store area	367.53㎡
Hours of operation	9：00-20：00	Construction site	Gas station site
Concept	The Nishiharu Store is a new opening in Aichi Prefecture, marking the 26th store in the region and the first since the Gamagori store 2 years and 3 months ago. Located along a busy road connecting Nagoya City to Konan City (commonly known as the Meiso Line), the store is expected to gain quick recognition. Despite its proximity to the Shikatsu Store in the same city, the market dynamics are entirely different. Currently, there is potential demand in the blank space of Nagoya City's Nishi Ward, which is not covered by any KeePer LABO stores. Being the 110th directly managed store and the 123rd KeePer LABO store, this new facility is newly constructed with a safe and efficient layout, considering factors such as vehicle flow. The store features a coating booth that can handle six cars at once, along with washing and finishing areas for four cars. In addition to a spacious guest room, there are also box seats in the coating booth, allowing customers to engage in conversation while observing their vehicles.		
Store image			