News Release

For the Press

November 11, 2024
Nippon Aqua Co., Ltd.
(Tokyo Stock Exchange Prime 1429)

Interview article with Fumitaka Nakamura, Representative of Nippon Aqua, featured in TIME Magazine

Nippon Aqua Co., Ltd., the No.1 share in the site-applied polyurethane foam insulation market (Headquarters: Minato-ku, Tokyo, President and Representative Director: Fumitaka Nakamura), is pleased to announce that an interview with our representative, Fumitaka Nakamura, has been published in the prestigious American news magazine TIME (November 11, 2024 issue).




Content from Global Kigyo

Insulation Meets Innovation

Japanese insulation company Nippon Aqua supports more environmentally friendly construction in a range of sectors and now has international ambitions.

Fumitaka Nakamura
President
Nippon Aqua Co., Ltd.

The fight against climate change is taking place on many different fronts. For Japanese insulation and waterproofing firm Nippon Aqua Co., Ltd., it's all about working to improve energy and heat efficiency with an innovative range of services for homes, offices and factories.

With insulation a key sustainability driver for the Japanese government, the Tokyo-based business is working to supply the construction industry with essential foam-based products to help upgrade building projects and premises. As the economy moves to adopt the Sustainable Development Goals (SDGs), Nippon Aqua President Fumitaka Nakamura said his firm is doing whatever it can to support clients. "Energy saving is a key policy for the Japanese government, so many housing providers are aiming to focus on high-quality materials as well as construction techniques that produce energy-efficient homes," said Nakamura. The firm's approach to green issues and renewable resources also extends to waste management. Nippon Aqua recycles its own excess byproduct, urethane foam, to be processed into new materials. "We are one of the only companies to have developed a system to collect, pulverize and reuse these trimmings to create new products," said Nakamura. Founded just 20 years ago, the company has already made a significant impact in the foam insulation sector and plans to increase its international presence. The firm currently has strong links with South Korea. However, it is targeting Southeast Asia in particular, establishing local recruitment strategies to lay the foundations of its business there. "With the strong reputation of Japanese quality, we hope to have a solid presence alongside other housing providers there," Nakamura said. The regional differences across Southeast Asia need to be factored into any plans. Although nations such as Indonesia face extreme heat, insulation has been less popular in construction, meaning there is great scope for growth in such markets. "We are actively recruiting staff from the Philippines, Indonesia and Myanmar while paying a salary equal to that of our Japanese employees," said Nakamura.

As the company spreads its wings, with expansion in North America also mooted, the business relies on the quality and innovation of its product range to maintain growth. Waterproofing is an essential part of the firm's offerings as it seeks to find diverse applications for its signature urethane materials. The company hopes to further develop this business strand by expanding operations to include automobile part factories and other manufacturing plants.

The company also aims to replace the extensive use of asphalt as a waterproofing material with its polyurea waterproofing compound. In addition to its products, such as Aquafoam Lite, Aquablow and their most in-demand material, Aquafoam NEO, the company's R&D team has also developed a new, high-grade range. The flagship product, Aqua MOEN NEO, is of great importance to Japan's powerful tech industries due to its very specific properties.

"Our product is particularly useful for locations such as semiconductor plants, given its fireproof nature. As we have had a number of large fire accidents in recent years, it has become more of a standard for construction projects where safety is critical," said Nakamura.

Nippon Aqua's products reinforce train depots.

Nippon Aqua's foam products support efficiency.

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NIPPON AQUA

www.global-kigyo.com

Content by Global Kigyo Co., Ltd. (https://global-kigyo.com)

This interview introduces our innovative products and services for the construction industry, as well as our contributions to a sustainable society. We have implemented the only urethane recycling system in the country, realizing the provision of sustainable

products. Furthermore, we are strengthening our international expansion in East Asia, including South Korea, and planning to enter Southeast Asian markets such as Indonesia.

The interview also covered our corporate policy of actively hiring multinational talent and valuing diversity, as well as the deployment of polyurea waterproofing technology in industrial sites such as automobile factories. Our main products include the Aqua Foam series of insulation materials and Aqua Moen NEO, which is excellent in flame retardancy, as the core of our business.

Nippon Aqua Co., Ltd. will continue to aim for the realization of a sustainable, decarbonized society through innovative technology and diverse initiatives.

[Corporate Profile]
Company Name: Nippon Aqua Co., Ltd.
Listed Market: Tokyo Stock Exchange Prime Market (Securities Code: 1429)
Representative: President and Representative Director Fumitaka Nakamura
Location: 20th Floor, Taiyo Seimei Shinagawa Building, 2-16-2 Konan, Minato-ku, Tokyo
Established: November 2004
Business Description:
Sales and installation of 'Aqua Foam' rigid polyurethane foam for building insulation
Development, manufacture, and sale of home energy-saving related components
URL: https://www.n-aqua.jp

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