LOGOS HOLDINGS

株式会社ロゴスホールディングス

FY2025/5 1Q Results Presentation

Securities code：205A

November 22, 2024

PHILOSOPHY

Creating Japanese House Building.

New connections and values throughout the country.

Since the establishment of LOGOS HOME INC. in 2003, we have sought to deliver high quality homes that can withstand the rigors of nature at reasonable prices. We take pride in the fact that we have increased the number of happy families in Hokkaido.

And as the way we live, work, and think about homes is changing across the country, we need to create a vision for home building with a new set of values. We also need to think about the inheritance of brands that are rooted in the local community and excellent techniques.

In order to realize the creation of houses that make not only the residents happy, but also the builders happy, we believe it is important to establish connections with builders throughout Japan who share our vision. If we work hand in hand, we can create a new standard for house building in Japan. There will always be happiness in a house. We believe so.

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Executive Summary

In the first three months of the fiscal year under review, despite a year-on-year decrease in the number of houses delivered, the Group's businesses proceeded as scheduled and overall levels for the current fiscal year are expected to exceed those for the preceding year.

Financial Results for the First Three Months of the Fiscal Year Ending 2025/5

Net sales

2,890 million yen

Year on Year

-1,772 million yen
(-38.0%)

Operating income

-776 million yen

Year on Year

-489 million yen
(－)

Forecast for the Fiscal Year Ending 2025/5

Net sales

37,164 million yen

Year on Year

+5,449 million yen
(+17.2%)

Operating income

2,108 million yen

Year on Year

+717 million yen
(+51.6%)

- The number of houses delivered decreased in the first three months of the fiscal year under review, as a reaction to a concentration of deliveries in the final three months of the fiscal year ended May 31, 2024 immediately prior to the listing.
- The current year's forecasts remain unchanged as orders for houses are proceeding as scheduled in terms of both number and value.

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5 Growth Strategy

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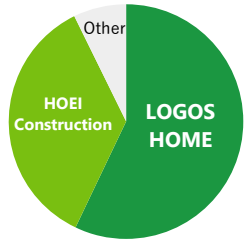
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Company Profile and Group Structure

Company Name	LOGOS HOLDINGS INC.
Representative	Yuichi Ikeda President and Representative Director
Head Office Address	2-2-1, Higashi Sanjo Minami 13-chome, Obihiro, Hokkaido
Establishment	July 9, 2020
Business	custom-built housing sales business, using digital marketing to attract customers and efficient operations with DX
Number of Employees	85 *Total group: 494 (as of May 31, 2024)
Capital Stock	Approx. 91 million yen (as of August 31, 2024)

LOGOS HOLDINGS
株式会社ロゴスホールディングス

Breakdown of net sales by subsidiary (FY 2024/5)



LOGOS HOME INC. (100.0) — Hokkaido, Tohoku, North Kanto
いい家を住み継ごう LOGOS HOME 株式会社 ロゴスホーム
- Custom-built house
- Ready-built house
- Residential land sales

HOEI CONSTRUCTION INC. (100.0) — Sapporo/Tomakomai
HEI いい家を住み継ごう 豊栄建設株式会社
- Custom-built house
- Ready-built house
- Residential land sales

GALLERY HOUSE INC. (100.0) — Tochigi
GALLERY HOUSE
- Custom-built house
- Ready-built house
- Residential land sales
- Renovation

ROOT LINK INC. (100.0)
ROOTLINK
- Builder support consulting*1 (DX consulting, etc.)

Logos Creative Office Philippines. Inc. 《99.9》
LOGOS
- CAD Operation*2

*All are consolidated subsidiaries,
Figures in ( ) is the percentage of voting rights held.
The Figure in 《 》 are percentages of indirect voting rights held in parentheses.

*1 Builder support consulting mainly provides support for the introduction and operation of sales support software and CAD (drawing and perspective creation) services.
*2 Providing CAD drawing and perspective creation services (CAD operations) in Philippines

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History －Holdings and History of Major Operating Companies－

LOGOS HOLDINGS

LOGOS HOME 株式会社ロゴスホーム

- **2003** .06 • LOGOS HOME INC. was established in Obihiro, Hokkaido, for selling houses
- **2006** .09 • Anesis INC.was established in Obihiro, Hokkaido, for operating a showroom to exhibit houses
- **2008** .09 • Manshitsu Keikaku HA-I-RU INC. was established in Kato-gun, Hokkaido for the purpose of remodeling houses business
- **2009** .04 • Manshitsu Keikaku HA-I-RU INC. changed its name to LOGOS FACTORY INC.
- **2013** .04 • Anesis INC. changed its name to Housing Cafe INC.
- **2014** .05 • Housing Cafe INC. merged with LOGOS FACTORY INC.
- **2015** .02 • Logos Creative Office Philippines. Inc. was established in Philippine, for providing architectural design drawing agency services
- **2016** .09 • PLAPRO INC. (current ROOT LINK INC.) was established in Kato-gun, Hokkaido for the purpose of offshore business
- **2019** .06 • Endeavor United II Investment Business Limited Partnership established (former) LOGOS HOLDINGS INC., and acquired 100% of the shares of LOGOS HOME INC.

豊栄建設株式会社

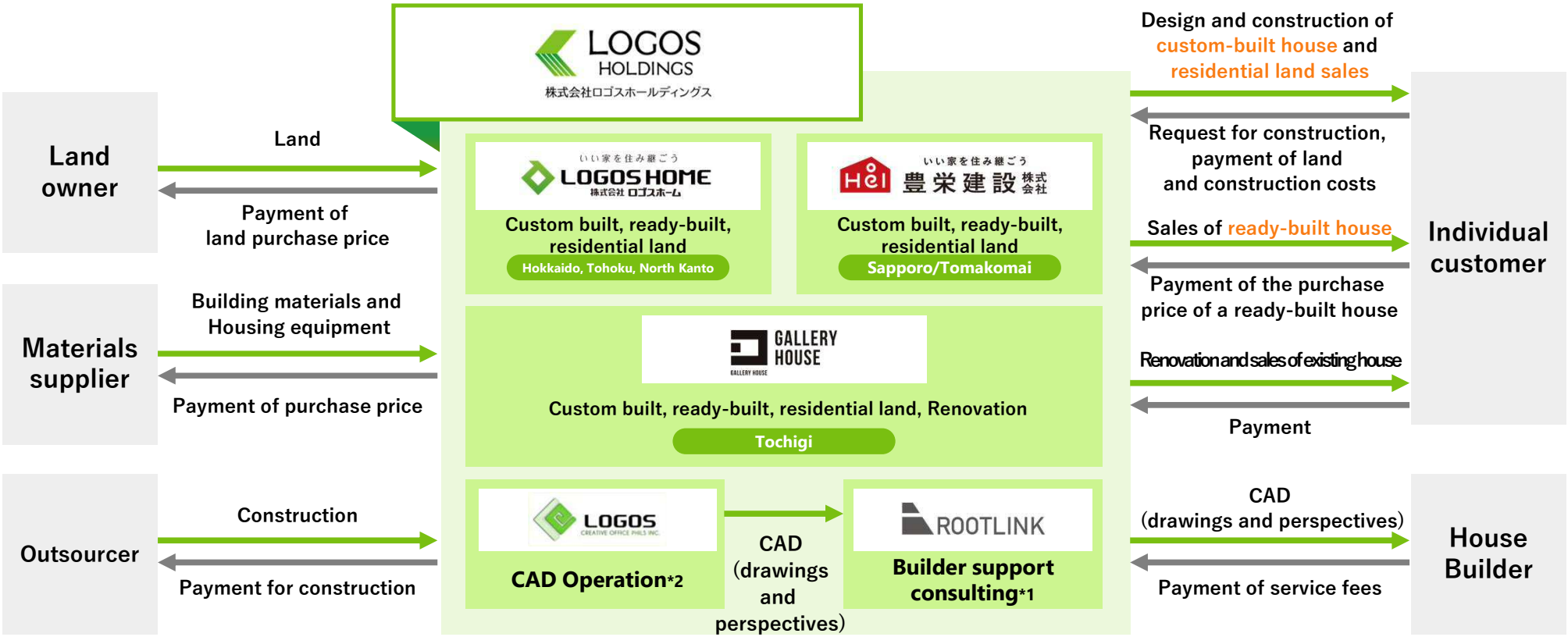
- **1989** .05 • Established HOEI CONSTRUCTION INC. in Sapporo, Hokkaido, for the purpose of selling houses
- **2011** .05 • Alivio INC. was established in Sapporo, Hokkaido, for the purpose of franchise development business with Eyeful Home Inc.
- **2012** .01 • Acquired 100% shares of Remix INC. for starting remodeling houses business
  • Acquired 100% shares of Qulios INC. for exclusive selling LIXIL super shell construction method buildings
  • Acquired 100% shares of HOEI CHEMICAL INC. for performing preservative treatment work
- .08 • Acquired 100% shares of Scentic Inc. for the purpose of managing beauty salons
- .10 • Merged with Qulios Inc., HOEI CHEMICAL INC. and Sentic Inc.
- .12 • Acquired 100% shares of Land Vision Inc. for building lease management and real estate transactions
- **2015** .01 • Merged with Remix Inc.
- **2016** .01 • Merged with Alivio Inc. and Land Vision Inc.
- **2017** .01 • WORLD HOLDINGS CO., LTD. acquired 100% shares of HOEI CONSTRUCTION INC.
- **2018** .05 • HOEI HOME INC. (Eyeful Home Housing franchise business) was established
- **2020** .03 • Endeavor United II Investment Business Limited Partnership acquired 100% shares of to HOEI CONSTRUCTION INC. from World Holdings Co., Ltd.
- .12 • HOEI HOLDINGS INC. merged with HOEI HOME INC.

LOGOS HOLDINGS 株式会社ロゴスホールディングス

- **2020** .07 • HOEI CONSTRUCTION INC. established **HOEI HOLDINGS INC.** (current LOGOS HOLDINGS INC.)
- **2021** .01 • HOEI HOLDINGS INC. merged with **the former LOGOS HOLDINGS INC.** Company name changed to new **"LOGOS HOLDINGS INC."**
- **2022** .05 • Acquired 100% shares of GALLERY HOUSE INC. a custom-built housing company in Tochigi Prefecture
  • Acquired 100% shares of ROOT LINK INC. from LOGOS HOME INC.
- **2024** .06 • Listed on the Tokyo Stock Exchange Growth Market

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Business Flow



Housing and real estate-related business in Hokkaido, Tohoku, and North Kanto areas

*1 Builder support consulting mainly provides support for the introduction and operation of sales support software and CAD (drawing and perspective creation) services.
*2 Providing CAD drawing and perspective creation services (CAD operations) in the Philippines

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Major subsidiaries

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株式会社 ロゴスホーム



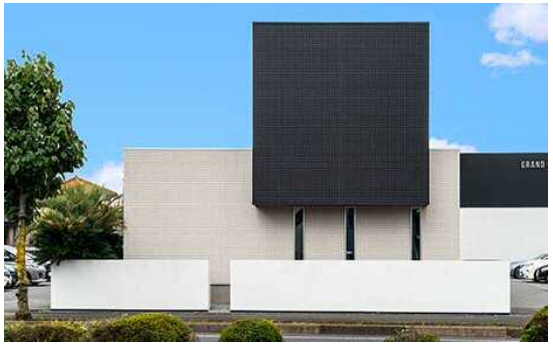
Head Office	Obihiro, Hokkaido
Sales areas	Hokkaido, Tohoku, and Northern Kanto
Sales areas*1	LOGOS HOME: 19 offices Housing Cafe: 5 offices
Main products	FORTAGE、ECOXIA、e-Hikaria
Characteristics	Logos Home, which has stores in Hokkaido, Tohoku and North Kanto, and Housing Cafe, which has stores only in Hokkaido. Focusing on high energy-saving performance and reasonable prices, we offer a house with Hokkaido quality*2 that allows you to stay comfortably in any area.

いい家を住み継ごう
豊栄建設株式会社



Head Office	Sapporo, Hokkaido
Sales areas	Hokkaido (Sapporo, Tomakomai)
Sales areas*1	2 stores
Main products	Challenge 999
Characteristics	The company has its head office in Sapporo, and is developing businesses such as building houses and housing land sales in Sapporo and Tomakomai, focusing on custom-built houses. We offer a house that focuses on price, quality and support.

GALLERY HOUSE



Head Office	Utsunomiya, Tochigi
Sales areas	Tochigi Prefecture
Sales areas*1	2 stores
Main products	Tochigi Kenchikusha, VINJOY, Nomaris
Characteristics	The company operates under the brand of Tochigi Kenchikusha, which sells custom-built and ready-built houses in Tochigi Prefecture, VINJOY, which is engaged in renovating existing houses, and Nomaris, which is engaged in the construction of group homes for people with disabilities.

Each subsidiary has its own distinctive product and develops business in various regions

*1 In addition to the sales offices, there is one “HOKKAIDO CLASSIUM” operated by LOGOS HOME INC. and HOEI CONSTRUCTION INC.
*2 "Hokkaido Quality" housing is defined as housing that is resistant to severe temperature differences in Hokkaido, earthquakes, strong winds, etc.

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Product Lineup

Custom-built houses, Ready-built house, Residential land sales



FORTAGE フォルテージ デュオ・トレス・テセラ

Completely free design based on proposal and technical capabilities
DUO: the standard model
TRES: the cost-effective model
TESSERA: the more comfortable and environmental friendly model



CHALLENGE 999 Free Plan

Custom-built housing with emphasis on price, quality, and support
Custom-built housing with a clear pricing structure composed of the building cost, additional construction, and options



栃木建築社

Completely free-design custom-built housing with an emphasis on design
Housing performance suitable for Tochigi Prefecture
Design buildings and "enjoyable living"



Hikaria イーヒカリア

Solar panel x design housing
More than 300 plans available



ECOXIA エコシア

ZEH-type custom-built house
Reduced utility costs
Flexibility in interior design
Reasonable prices



VINJOY

Design renovation based on the concept of "existing house, design, and quality assurance"

Other (group home, builder support, offshore)



もっともっと明るい暮らしを NOMARIS

Construction of a group home for the disabled

Group homes for people with disabilities are a form of communal living for people with disabilities in a house or apartment with a maximum capacity of 10 people or less. Staff called "caretakers" or "support staff" provide assistance in daily living, such as preparing meals, bathing, and using the toilet.

ROOTLINK **Builder Support Consulting (DX consulting, etc.)**

LOGOS CREATIVE OFFICE PHILS INC. **CAD Operation (Philippines)**

Diverse product lineup to meet various customer needs

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Sales Offices

LOGOS HOLDINGS

いい家を住み継ごう LOGOS HOME 株式会社 ロゴスホーム

● **19 Offices**

Expanding offices from Hokkaido to Tohoku and North Kanto

Hokkaido
LOGOS HOME(LH) Obihiro
LH North Sapporo
LH South Sapporo
LH Hakodate
LH Asahikawa
LH Kushiro
LH Tomakomai
LH Noboribetsu, Muroran
LH Nakashibetsu
LH Kitami

Aomori
LH Hachinohe

Iwate
LH North Morioka
LH Oshu

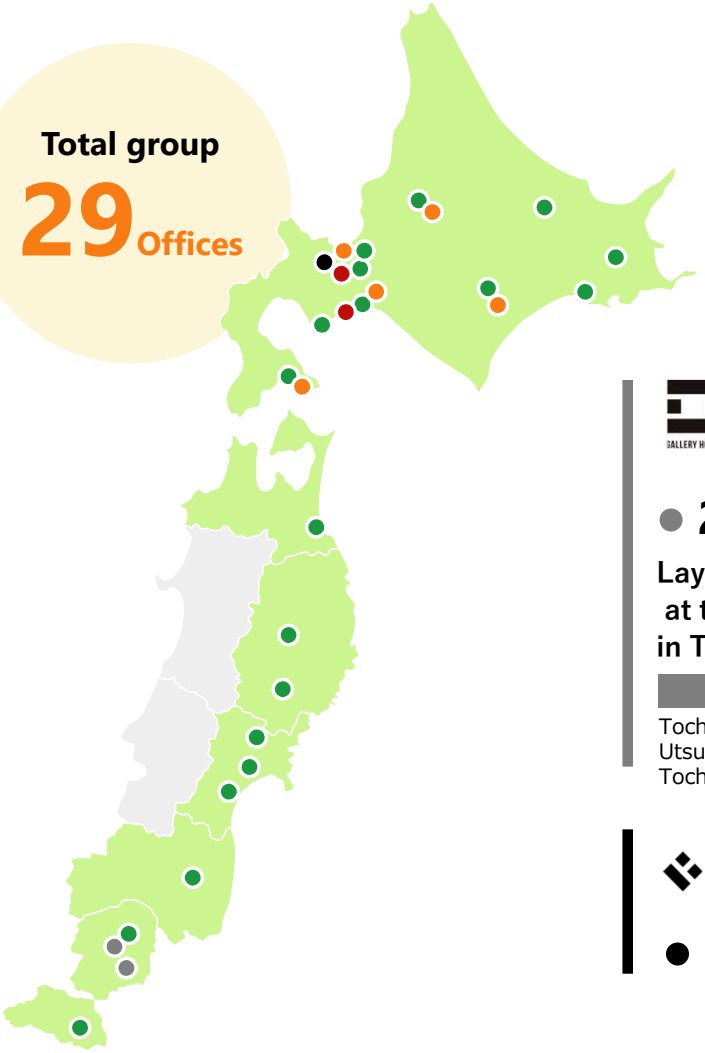
Miyagi
LH Sendai Izumi
LH Osaki
LH Natori

Fukushima
LH Koriyama

Tochigi
LH Utsunomiya

Saitama
LH Fujimino

Total group 29 Offices



GALLERY HOUSE

● **2 Offices**

Laying the groundwork at two locations in Tochigi Prefecture

Tochigi
Tochigi Kenchikusha
Utsunomiya Head Office
Tochigi Kenchikusha Moka

宿泊型ハウジングミュージアム HOKKAIDO CLASSIUM 北海道クラシアム

● **1 Offices**

いい家を住み継ごう HOUSING CAFE ハウジングカフェ

● **5 Offices**

Expanding solar-powered homes exclusively in Hokkaido

Hokkaido
Housing Café(HC) Obihiro
HC Sapporo
HC Hakodate
HC Asahikawa
HC Chitose

いい家を住み継ごう 豊栄建設株式会社

● **2 Offices**

Maximize sales at one location, mainly in Sapporo

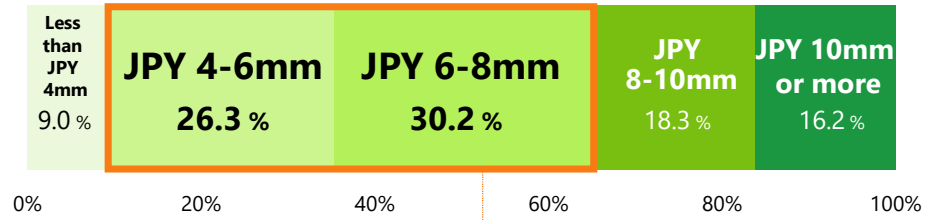
北海道
Housing Lab Sapporo
Tomakomai Sales Office

＊As of June 28, 2024
＊LOGOS HOLDINGS INC, ROOTLINK Corporation, and Logos Creative Office Philippines. Inc. do not have sales offices

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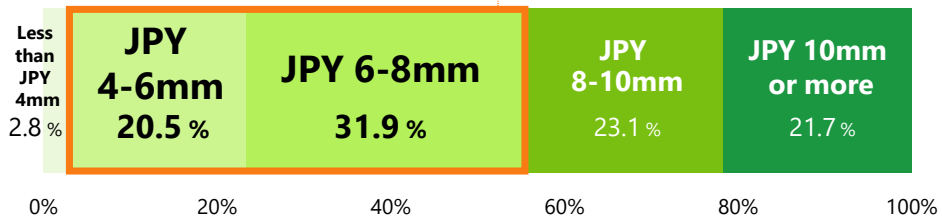
Target Demographic

Household income of custom-built house buyers

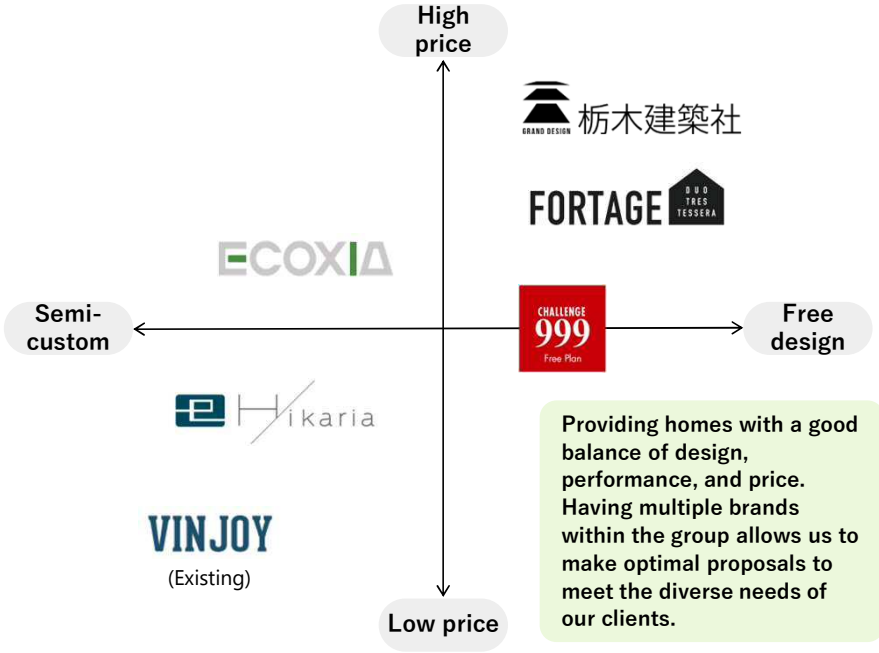


Volume zone
= Our target

Household income of ready-built house buyers



Brand Development responding to diverse requests



Providing homes with a good balance of design, performance, and price. Having multiple brands within the group allows us to make optimal proposals to meet the diverse needs of our clients.

*In the diagram above, "Semi-custom" refers to products that are cost-effective because the client chooses from a predetermined floor plan, specifications, etc. "Free design" refers to products that have a highly flexible design based on the client's requests.

Providing housing that can withstand Hokkaido's harsh environment at an affordable price

Source: Ministry of Land, Infrastructure, Transport and Tourism, "Housing Market Trends Survey Report (FY 2022)," Percentage of primary acquirers by household income

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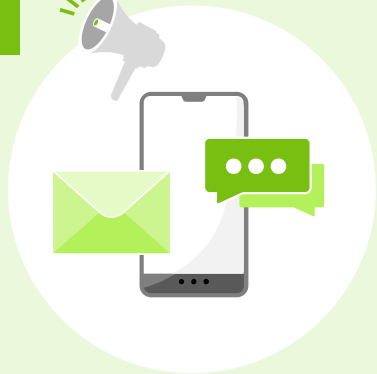
Three Strengths for Continued Growth

1



Product Development Capability

2



Digital Marketing

3



Efficient Operation with DX

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1. Product Development Capability

Our group is working to cut costs and address the shortage of skilled workers by reviewing our procurement and subcontracting partners, and utilizing modular factories (see p.34). At the same time, we are establishing a system to support the development of new products by each subsidiary.

Energy saving, Reduction of CO2



We continued development of homes that contribute to reduction of electric consumption and CO2 emissions. In the award system "House of the Year in Energy", LOGOS HOME's housing was again selected for the "Award of Excellence" in FY2023. In addition, LOGOS HOME received the "Award for Excellence Energy-Saving Housing builder" for three or more consecutive years.

*The "House of the Year in Energy" award system is a system by the Japan Center for Regional Development to recognize outstanding homes that contribute to reduction of electric consumption and CO2 emissions.

compatible with solar panels



In the Hokkaido Iburi East Earthquake in 2018, it took "about 64 hours" for the Hokkaido Electric Power Company to declare restoration, but power was available while the solar panels were generating electricity. As a disaster preparedness measure, we support the installation of household storage batteries along with solar power generation systems. We can also accommodate installation after the delivery of the house.

Highest grade earthquake resistance



All buildings are rated as equivalent to the highest earthquake resistance grade 3 in preparation for the frequent earthquake disasters that occur throughout the country.

Earthquake resistance grade 1	Levels that meet Building Standards Act
Earthquake resistance grade 2	1.25 times more earthquake resistant than Earthquake resistance grade 1
Earthquake resistance grade 3	**1.5times** more earthquake Resistant than Earthquake resistance grade 1

*Source: "Outline of the Housing Performance Indication System (revised December 2023)," Ministry of Land, Infrastructure, Transport and Tourism.

Development of homes with high performance in terms of energy efficiency, CO2 reduction, and earthquake resistance, while meeting the diverse needs of the local community

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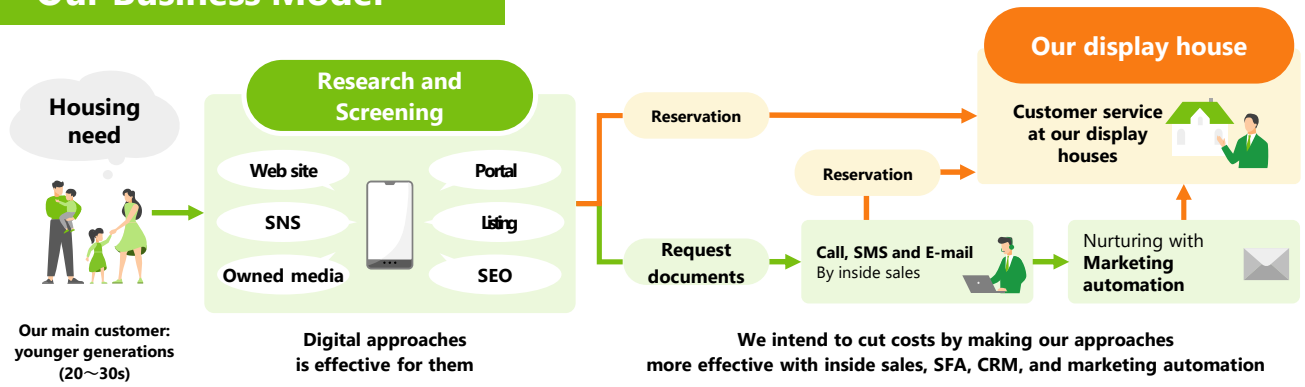
2. Digital Marketing

Business model of a typical "comprehensive housing exhibition hall"



A common sales method for housing companies is to "exhibit at comprehensive housing exhibition halls. In order to exhibit, housing companies must pay for the construction of luxurious model houses that are not inferior to those of other companies, land lease fees, and expenses for operating and advertising them. The exhibition halls attract visitors through character shows and gift distribution events, and each company competes for visitors. The costs of the exhibition halls are passed on to prices.

Our Business Model



One of our greatest advantages is our ability to efficiently attract customers to our showrooms and model homes through digital marketing and our official SNS ambassador system. Since no competition enters the market, we have a higher closing rate than a typical type of "General housing exhibition hall" attraction, and we are able to set our prices lower because we are able to keep the cost of attracting customers low.

Strengthening digital marketing, which is effectively approachable to the younger generation, to keep the cost of attracting customers at a low level

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3. Efficient Operation with DX

Since our headquarter locates in the vast island of Hokkaido, reducing travel costs is an important management issue for the company.
We have long been promoting digital transformation (DX) and online operations under the theme of "building houses that require zero travel time," thereby reducing costs and improving productivity.

Typical operation

1. Sending leaflets and DMs	2. Calling and sending documents by sales	3. Visiting potential customers	4. On-site construction management everyday	5. On-site inspection
				

Our operation

▶ Building a house to minimalize travel time

1. Digital marketing	2. Calling by inside sales	3. Online meeting if requested	4. Construction management with application	5. Online inspection if requested
				
Efficient approaches with the web site, SNS, SEO, portals, and listing advertisement	Sensible replies by specialist staffs	Cutting travel time leads to more appointments and less overtime working	Cutting travel time leads to more appointments and less overtime working	Dealing with social changes caused by the infections or thoughts on privacy

Our company is headquartered in the vast island of Hokkaido, and our unique theme is "building a house that takes zero travel time"

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FY2024/5 Results

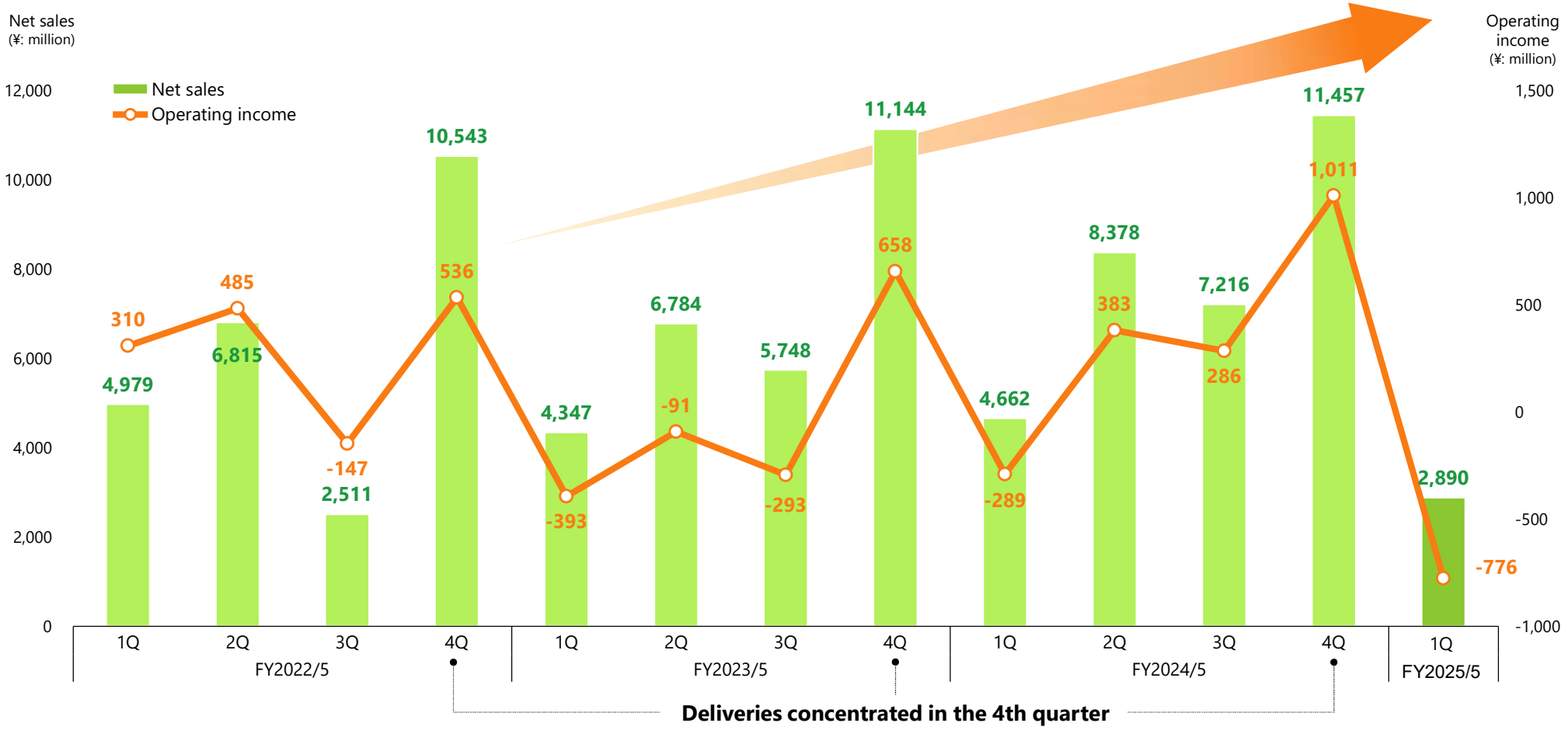
The businesses are progressing as planned, although both net sales and operating income decreased from a year ago.

(¥: million)	FY2024/5 Q1	Net sales (%)	FY2025/5 Q1	Net sales (%)	Year on Year (%)
Net sales	4,662	100.0	**2,890**	100.0	-38.0
Gross Profit	804	17.3	**415**	14.4	-48.3
Operating income	-287	–	**-776**	–	–
Ordinary Income	-296	–	**-798**	–	–
Net Income Attributable to Owners of Parent	-208	–	**-546**	–	–

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Changes in Net Sales and Operating Income

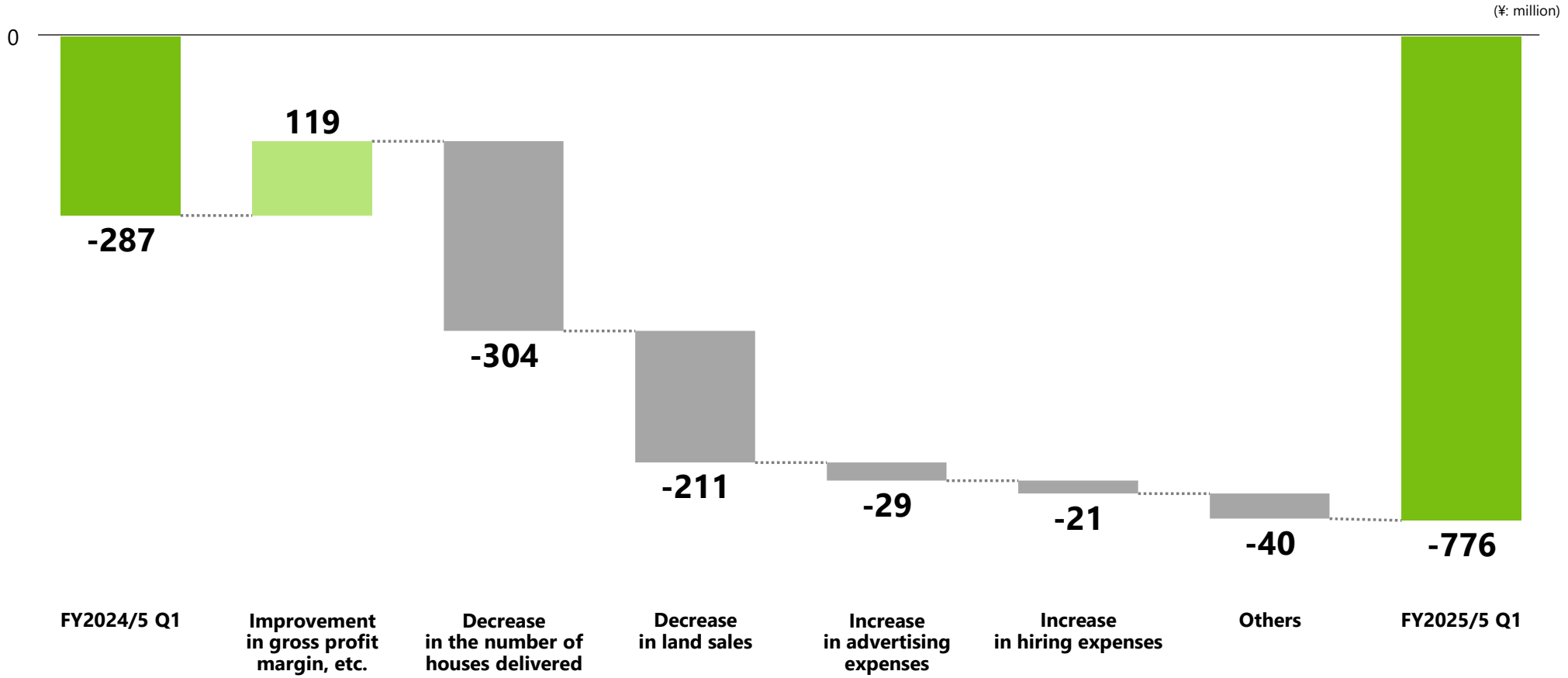
Long-term trends in net sales and operating income are increasing, despite year-on-year decreases for the first three months under review.



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Operating Income Change Factors

Operating income declined year on year due to decreases in the number of deliveries and land sales.



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Balance Sheet

Current assets grew due to an increase in housing starts, and current liabilities rose due to an increase in advances received on uncompleted construction contracts as a result of an increase in housing starts.

(¥: million)	As of May 31, 2024	As of August 31, 2024	Increase / Decrease	Main factors
Current assets	**9,517**	**10,139**	**+621**	
Cash and deposits	**4,484**	**2,562**	**-1,921**	
Real estate for sale (including work in process)	**4,156**	**4,625**	**+469**	Increase due to building model houses and purchasing real estate for sale
Costs on uncompleted construction contracts	**563**	**2,433**	**+1,869**	Increase in new housing starts
Noncurrent assets	**3,872**	**4,139**	**+266**	
Property, plant and equipment	**2,375**	**2,382**	**+6**	
Intangible assets	**1,171**	**1,144**	**-27**	
Investments and other assets	**325**	**612**	**+287**	Increase in deferred tax assets
Total assets	**13,390**	**14,278**	**+887**	
Current liabilities	**8,014**	**9,477**	**+1,462**	
Accounts payable for construction contracts	**2,297**	**1,491**	**-805**	Decrease in number of houses delivered
Short-term loans payable	**2,163**	**2,273**	**+109**	Increase in borrowings due to acquisition of real estate for sale
Advances received on uncompleted construction contracts	**1,453**	**4,156**	**+2,702**	Increase in new housing starts
Noncurrent liabilities	**2,283**	**2,156**	**-126**	
Long-term loans payable	**2,122**	**1,996**	**-125**	Decrease due to contractual repayment
Net assets	**3,092**	**2,644**	**-448**	
Total liabilities and net assets	**13,390**	**14,278**	**+887**	

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FY2025/5 Earnings Forecast

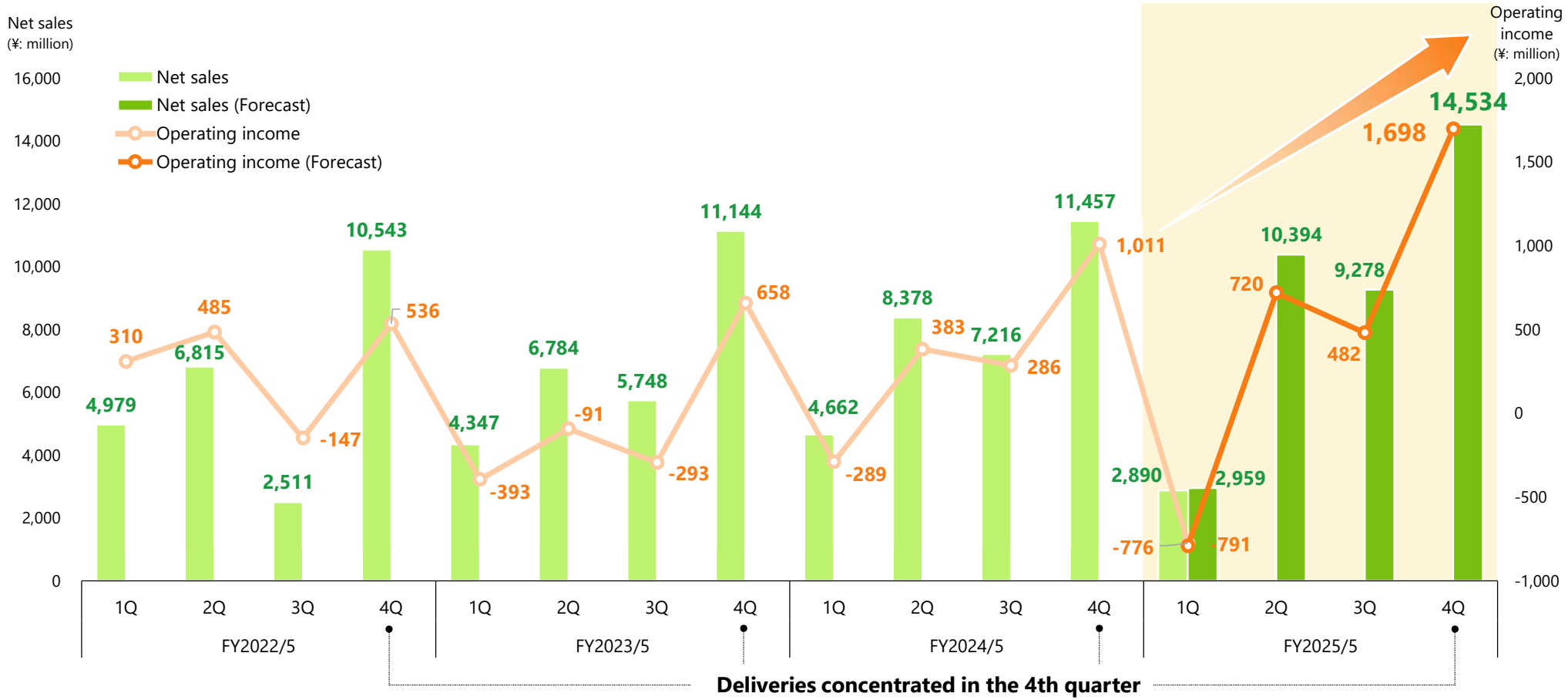
Aiming for increases in sales and profit through further improvements in the gross profit margin by such means as increasing the number of new stores, strengthening sales force and support system, and implementing price revisions.

(¥: million)	FY2024/5	Net sales (%)	FY2025/5	Net sales (%)	Year on Year (%)
Net sales	31,714	100.0	**37,164**	100.0	+17.2
Gross Profit	5,898	18.6	**7,250**	19.5	+22.9
Operating income	1,391	4.4	**2,108**	5.7	+51.6
Ordinary Income	1,358	4.3	**2,060**	5.5	+51.7
Net Income Attributable to Owners of Parent	890	2.8	**1,337**	3.6	+50.3

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FY2025/5 Quarterly Results Forecast

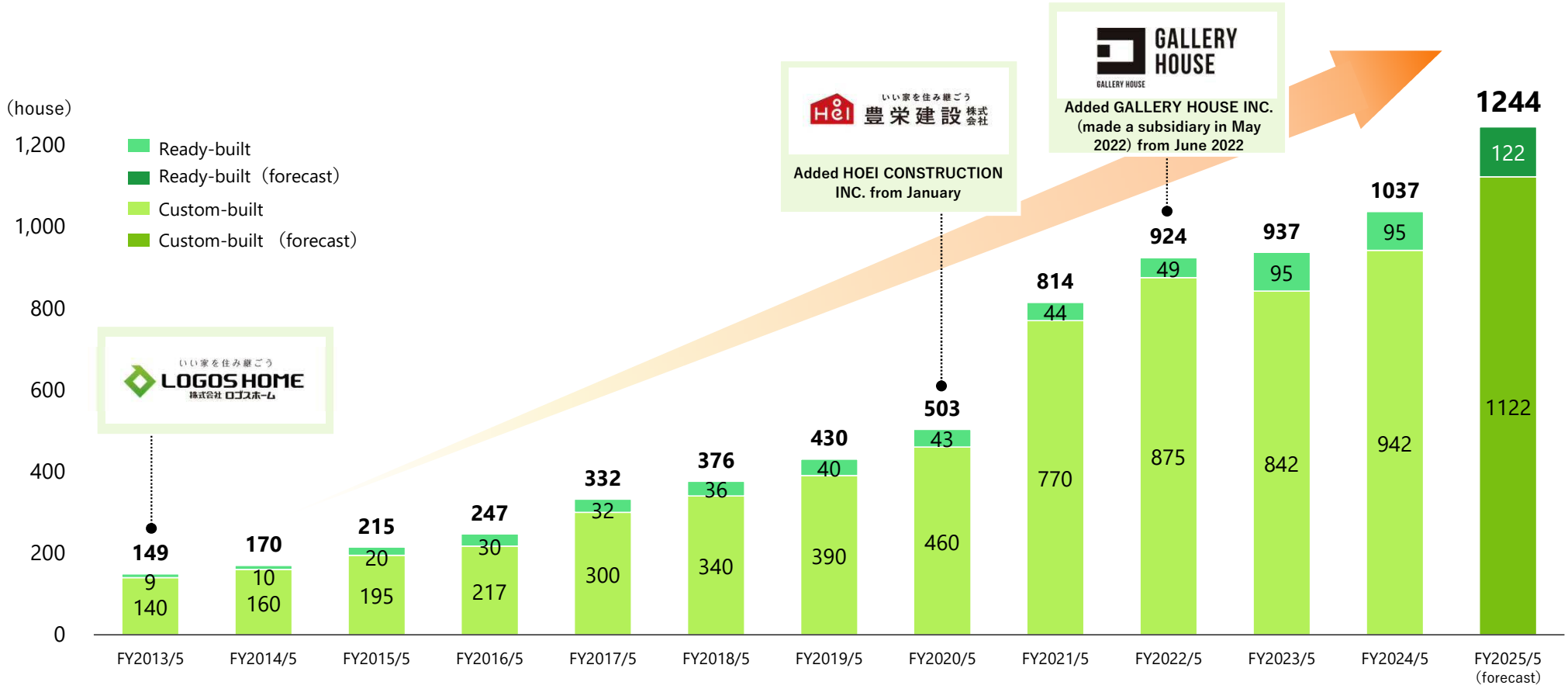
Net sales are cyclically tilted towards the 4th quarter due to the nature of the Group's businesses, and both full-year sales and profit are expected to increase year on year.



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Number of Units Delivered

Aim to deliver 1,244 detached houses in FY2025/



* LOGOS HOLDINGS sets “Number of houses delivered”, “Operating income" and “Net income" as KPIs.

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Store Opening Plans

The Group's target areas are expected to expand significantly, as can be seen in the Group's first store-opening in the Tokai Region in the second half of the fiscal year. The Group is also ready for the opening of Rapidus Semiconductor Plant in Hokkaido.

Expansion of sales area

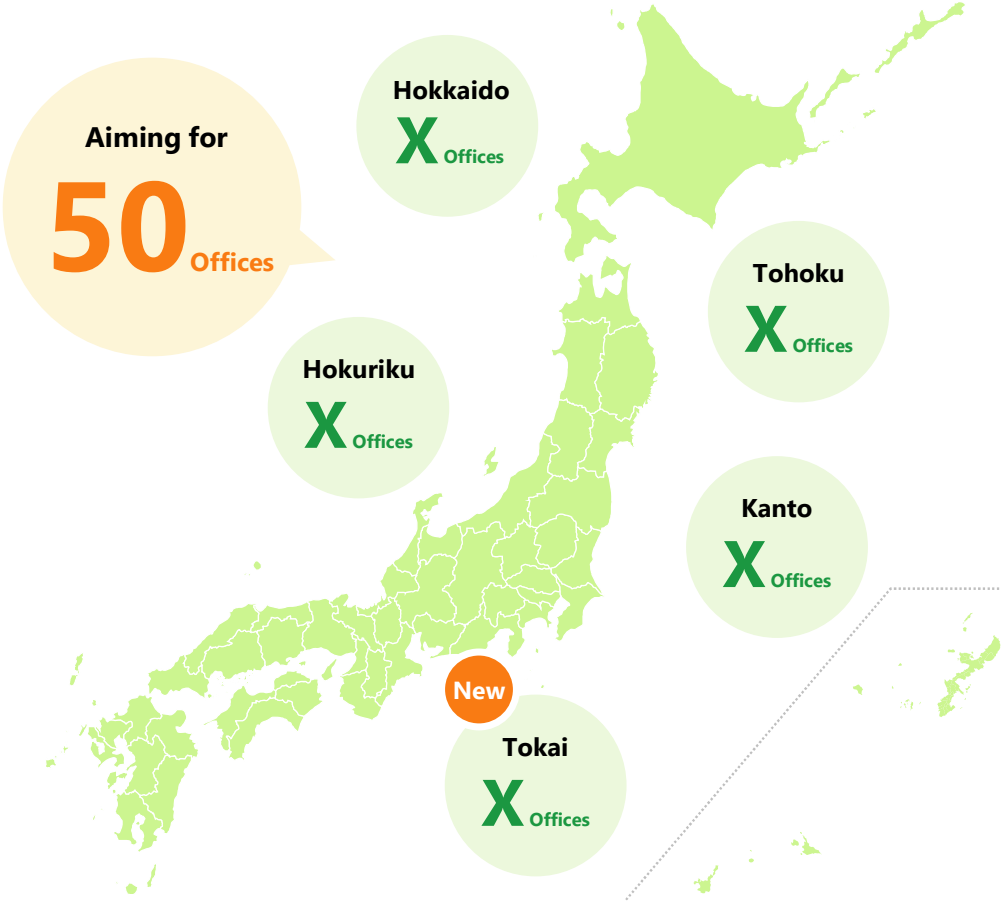
FY2025/5

- **Saitama** — Opening in Fujimino
- **Fukushima** — Plans to open 2 stores
- **Aichi** — Plans to open 1 stores

FY2026/5

- **Kanto region**
- **Tokai region**
- **Hokuriku region**

Plans to open multiple stores



Expansion of Rapidus semiconductor plant

- **Land development has begun in Chitose City, Hokkaido, is scheduled to be completed as a large-scale subdivision in the summer of 2025**

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AGENDA

1 Company Profile

2 Our Strengths

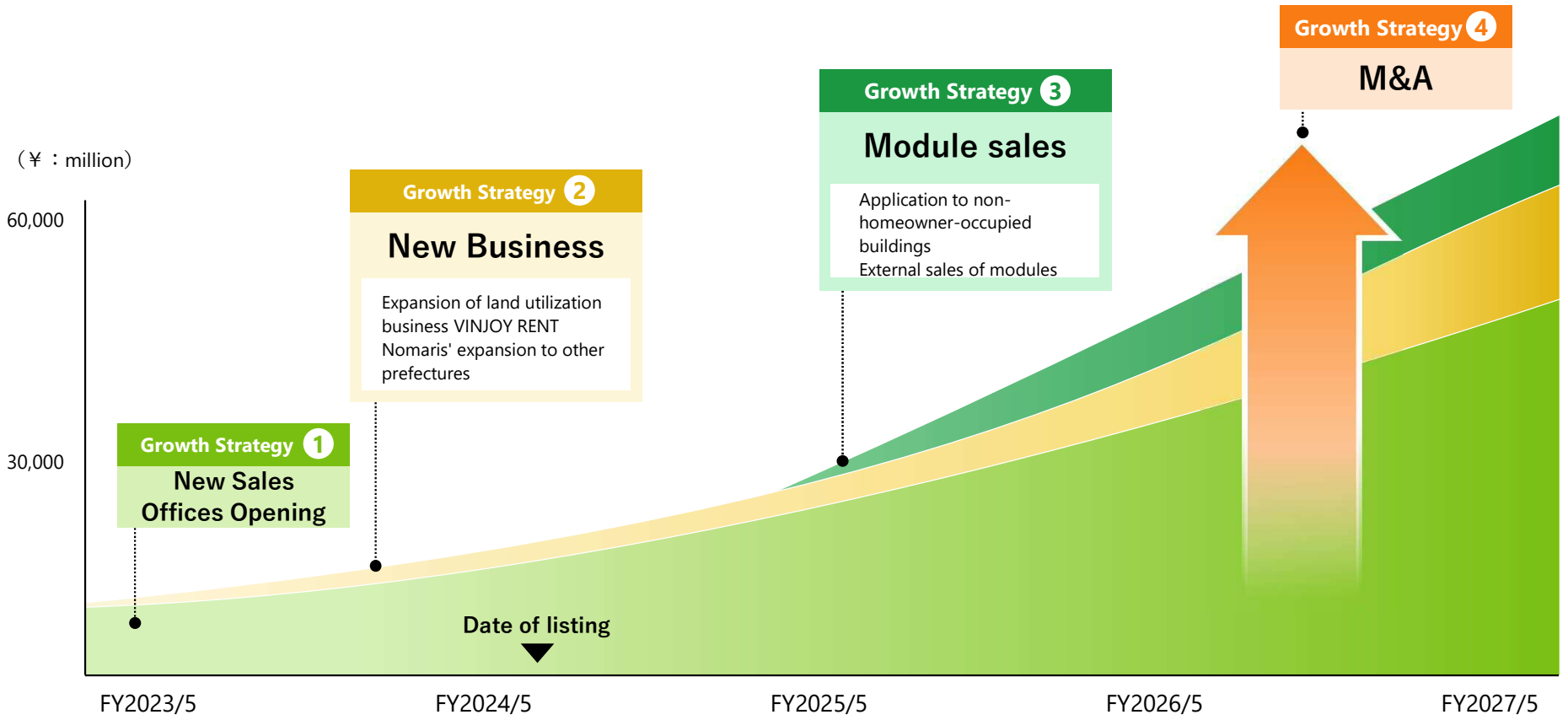
3 Financial Results for the First Three Months of the Fiscal Year Ending 2025/5

4 Forecast for the Fiscal Year Ending 2025/5

5 **Growth Strategy**

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Growth Strategy（Image）



① New Sales Offices Opening, ② New Business, ③ Module sales, and ④ M&A

*The above figures are intended to illustrate an image of the contribution of each strategy. There is no guarantee that actual sales growth will match the above image.

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1. New Sales Offices Opening

Number of municipalities with potential to open sales offices

779 / 1,718 municipalities

*Number of municipalities in Japan with more households than Nakashibetsu (11,456 households), which currently has the smallest number of households among the municipalities in which our group has branches.

29 Offices
As of June 28, 2024

Opening new stores

Nationwide expansion



Hokkaido quality. Hokkaido price.

High-performance homes at a fair price

Small office, digital marketing, and operation with DX that allows us to open sales offices even in small business areas

High-quality housing with high-insulation, hermeticity, and resistance to earthquakes

At an affordable price for our target – people of child-rearing age

There is room for expansion throughout the country due to a format of opening new sales offices that is profitable even in areas with a small number of households

*Number of households based on the Basic Resident Ledger as of January 1, 2023. Municipalities only. Excluding wards and counties.
*Logos Home Nakashibetsu operates on a profitable structure with one person each in [Sales, Design IC, Construction Management, and Administration]. Even in areas with a smaller number of households and a lower annual number of construction starts, there is a track record of profitability.

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1. New Sales Offices Opening - showrooms

Overnight stay Experience Showroom opened in Sapporo, Hokkaido.
Currently operating as a facility to increase closing rates



Just like “trying on clothes,” “trying on houses” is also a common practice

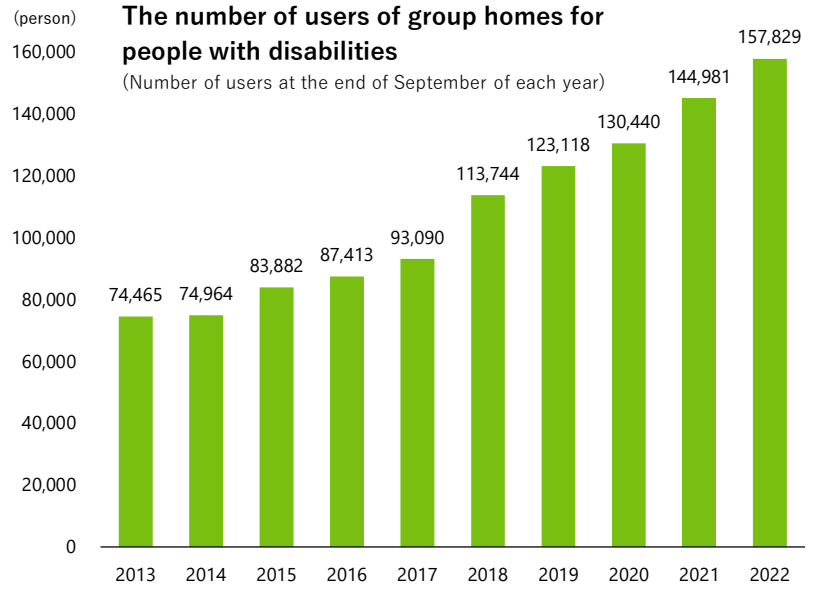
- Hokkaido Classium’s center house has a “temperature experience room” and “earthquake experience room” where visitors can experience the difference in performance, making it easy to understand home building. There are six model houses for various life stages, all of which can be experienced for free. By staying for an extended period of time, visitors can check out every detail of the house and confirm the comfort of the house, which is impossible with catalogs. There is few companies to have model houses where visitors can “trying on houses" which differentiates the company from its competitors.

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2. New business - land use

GALLERY HOUSE

The number of users nationwide is increasing

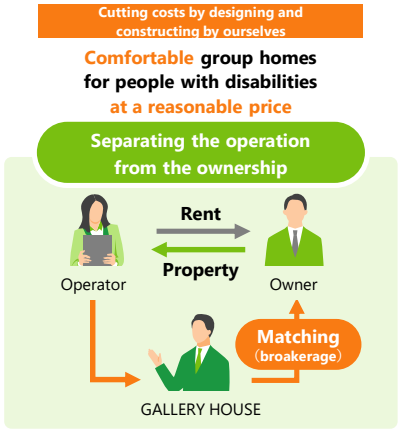


NOMARIS もっともっと明るい暮らしを

Quality group home

| Construction of a new group home for people with disabilities

Group homes for people with disabilities are a form of communal living for people with disabilities in a house or apartment with a maximum capacity of 10 people or less. Staff called "caretakers" or "support staff" provide assistance in daily living, such as preparing meals, bathing, and using the toilet.
GALLERY HOUSE INC. builds group homes for people with disabilities.





A unique feature of this scheme is that by introducing the operator to the owner, the lessee becomes confirmed

Source: “Survey of Social Welfare Facilities in Reiwa 4" Ministry of Health, Labor and Welfare

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2. New business -renovation

GALLERY HOUSE

Renovation business is expanding as a new business in Tochigi Prefecture.

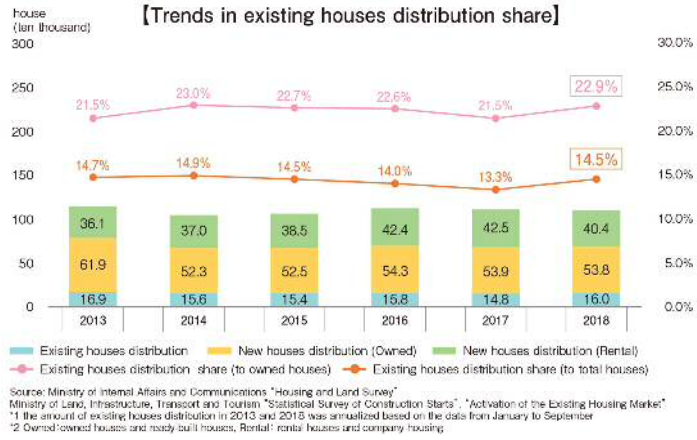
VINJOY | **Concept Design Existing House**

e renovate existing house and condominiums with distinctive concepts and designs. The company differentiates them not only through design, but also by offering a quality guarantee for all buildings. In addition to renovating owner-occupied housing, the company is also engaged in the apartment purchase and resale business, in which it buys old apartment buildings with many vacancies, renovates them with designs that meet the tenant's target, move them in, and then resells them.



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【Trends in existing houses distribution share】



Source: Ministry of Internal Affairs and Communications "Housing and Land Survey"
Ministry of Land, Infrastructure, Transport and Tourism "Statistical Survey of Construction Starts", "Activation of the Existing Housing Market"
*1 the amount of existing houses distribution in 2013 and 2018 was annualized based on the data from January to September
*2 Owned:Owned houses and ready-built houses, Rental: rental houses and company housing

Differentiating existing house Renovations through existing house, design, quality assurance

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3. MCB method

【Under patent application】

The MCB method* is a method in which the walls and floors of a house are assembled into boxes (modules), transported by truck, and installed by crane on top of the foundation.

つくって、運んで、建てる

MCB 工法

■ **Stable work in the factory**



■ **Truck loadable size**



■ **On-site stacking by crane**



Significantly reduces on-site work

Module factory in operation since February 2022

Advantages of MCB method

① Eliminate the shortage of skilled workers

It does not require skilled workers and is **an effective solution to the future shortage of craftsmen** due to the aging of the workforce.

② Cost Reduction

Compared to the general construction method of assembling from scratch on site, **the construction period of the carpentry site is reduced by approximately 50%, reducing the costs by significantly** shortening the construction period

③ Improvement of quality

High-quality housing due to **unaffected by weather conditions** such as **temperature changes**, rain, and snow

Shortening construction period **by approx. 50%**

Factory production will improve the work environment and make it easier to recruit workers

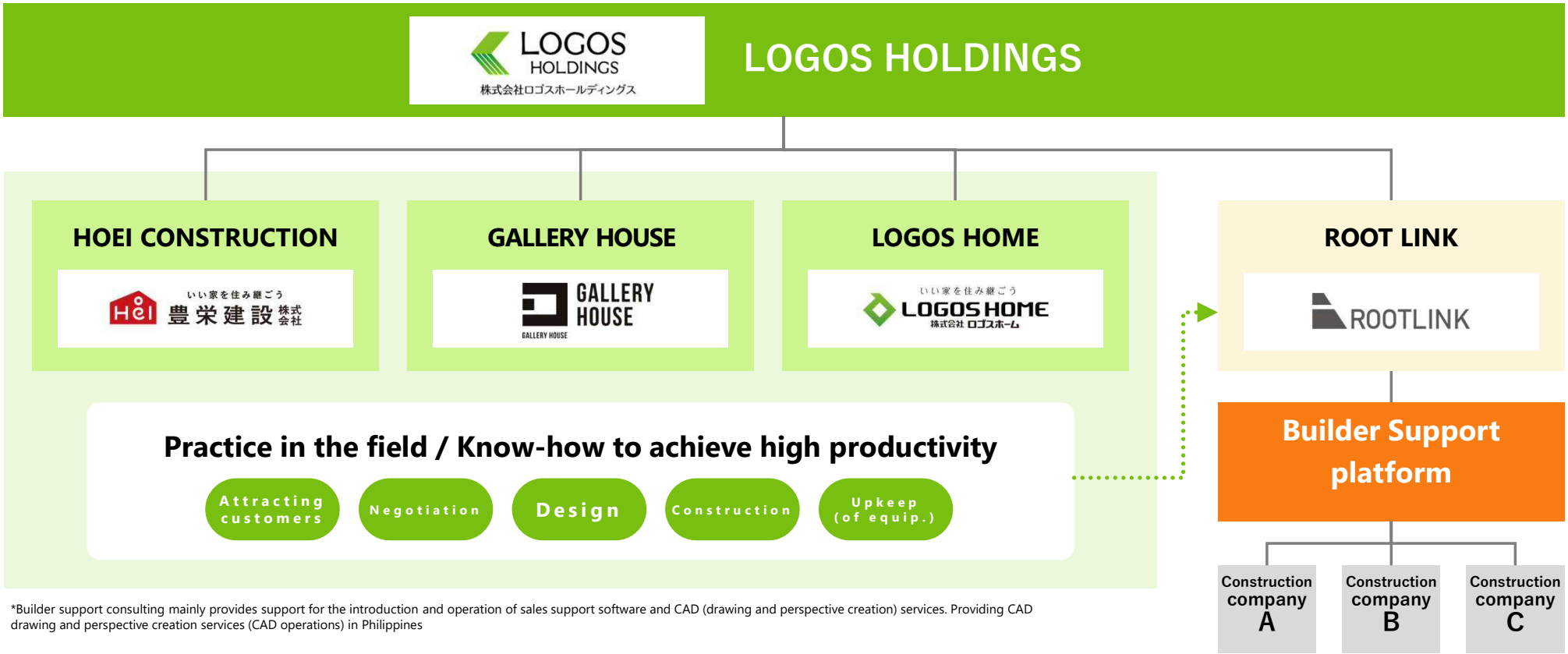
*MCB is from the initials of the construction process - "Manufacturing" from making the main components in a factory, "Carrying" from carrying components by truck, "Build" from assembling on a site

*Reduction rate is calculated by comparing durations for project at sites, where MCB method was used and where MCB method was not used and averaging data from June 2023 to May 2024 in LOGOS HOLDINGS.

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4. M&A

With the market expected to shrink over the medium to long term, the company will not only open new sales offices, but also expand the scale of its business through M&A of local construction companies nationwide. In addition, the company will absorb the features and know-how of each subsidiary, and through ROOTLINK's builder support platform, promote alliances with housing companies nationwide, and create future M&A candidates.



*Builder support consulting mainly provides support for the introduction and operation of sales support software and CAD (drawing and perspective creation) services. Providing CAD drawing and perspective creation services (CAD operations) in Philippines

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Listing on TSE Growth Market

The Company was listed on the TSE Growth Market on June 28, 2024 (Securities code: 205A).







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