August 1st, 2024
Fuji Nihon Seito Corporation
Cykinso, Inc.

Investment in the business for services through gut microbiota analysis

～Aiming to expand functional food business through collaboration on the theme of gut environment～

Fuji Nihon Seito Corporation (“Fuji Nihon” Head office: Chuo-ku, Tokyo, President: Hidetoshi Soga) entered into a business alliance agreement with Cykinso, Inc. ("Cykinso" President: Yu Sawai) . Cykinso has been developing gut microbiota testing service based on the philosophy of “making people healthier with microflora”.

Fuji Nihon is pleased to announce to underwrite capital increase through third-party allocation (Total amount: 30 million yen) and have made a capital participation into Cykinso.

1. Background and Purpose

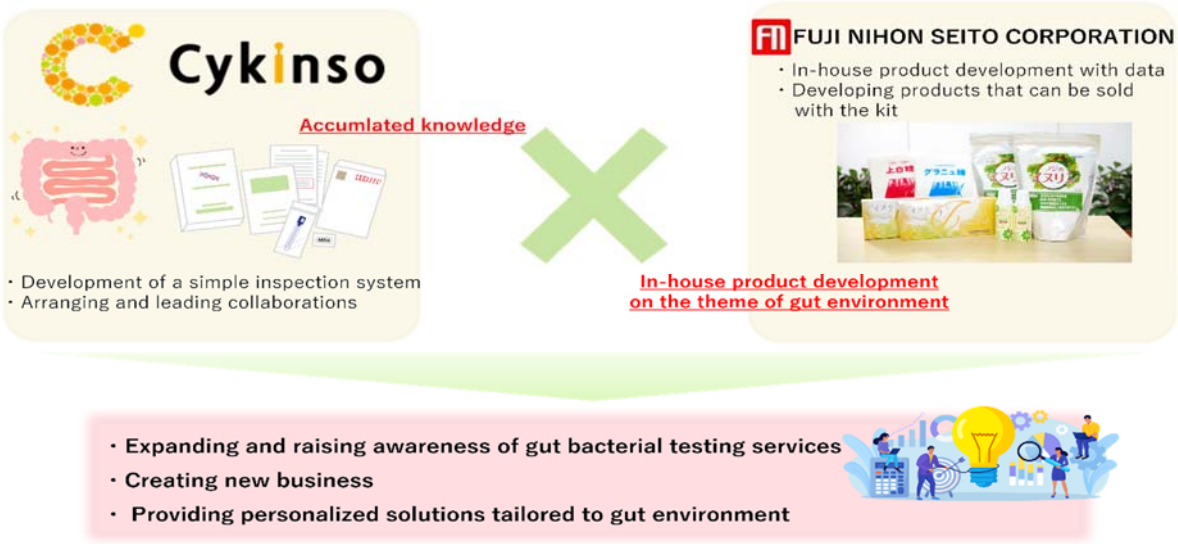
Fuji Nihon is aiming to shift from “sugar company to food science company” under the long-term vision “NEXT VISION 2024”, setting out to strengthen our functional material business to achieve this goal. Fuji Nihon were successful in making Inulin from sugar for the first time in the world based on the experience accumulated in the sugar business and has shown that Inulin has effects on various functions of the body, such a skin, bones, and brain function as stating from the improvement of the gut environment. In addition, our inulin derived from sugar has been shown to be highly effective in increasing beneficial gut bacteria to aim for further expansion as a material that benefits “gut health”.

Cykinso has been developing gut microbiota testing service “Mykinso” based on the philosophy of “making people healthier with microbiota” and envisions a society in which all disease risks are reduced and a primordial prevention system in which everyone can naturally become healthy is realized through proposing dietary habits and lifestyles tailored to individual gut microbiota data.

Taking the opportunity of this investment and alliance, Fuji Nihon aims to the creation of healthy lifestyles around the world through the collaboration relevant to the gut microbiota testing services to raise awareness and expansion of testing kits and services for gut environment, combined with Cykinso’s gut microbiota testing system development technology, accumulated knowledge and any materials and know-how being advantageous to Fuji Nihon.

2． Details of Alliance

Fuji Nihon supplies inulin for the products of Cykinso as material for gut health and makes the most of the advantage that our inulin has an effect on gut health to develop our own products on the theme of gut environment with the utilization of knowledge on gut environment accumlated so far by Cykinso. In addition, Fuji Nihon will promote development of products that can be cross-selling with our materials for gut health to expand awareness and use of testing kits owned by Cykinso.



3． Cykinso Company Profile

(1) Name	Cykinso, Inc.
(2) Headquarters Address	2nd Floor, Odaka Building, 1-36-1 Yoyogi, Shibuya-ku, Tokyo 151-0053, Japan
(3) Representative	Yu Sawai, CEO
(4) Business Activities	・Development and sales of indigenous bacterial microbiota testing services ・Contracted research and consulting for indigenous bacterial microbiota analysis ・Development and sales of functional foods ・Health management support
(5) Capital	164 million yen
(6) Establishment	November, 2014

(For further infomation, please contact:)

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※The information contained in this release is true and accurate at the time of publication; however, it may be subject to change without prior notice.