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September 9, 2024

To whom may it concerns

Company name: Timee, Inc.
Representative: Representative Director and CEO Ryo Ogawa
(Securities Code: 215A Tokyo Stock Exchange Growth Market)
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Timee reached 9 million registered workers

Timee, Inc. is pleased to announce that the number of registered workers reached 9 million since the service's launch in 2018.

Please refer to the attached for details.

Press Release

September 9, 2024
Timee Inc.

Timee reached 9 million registered workers

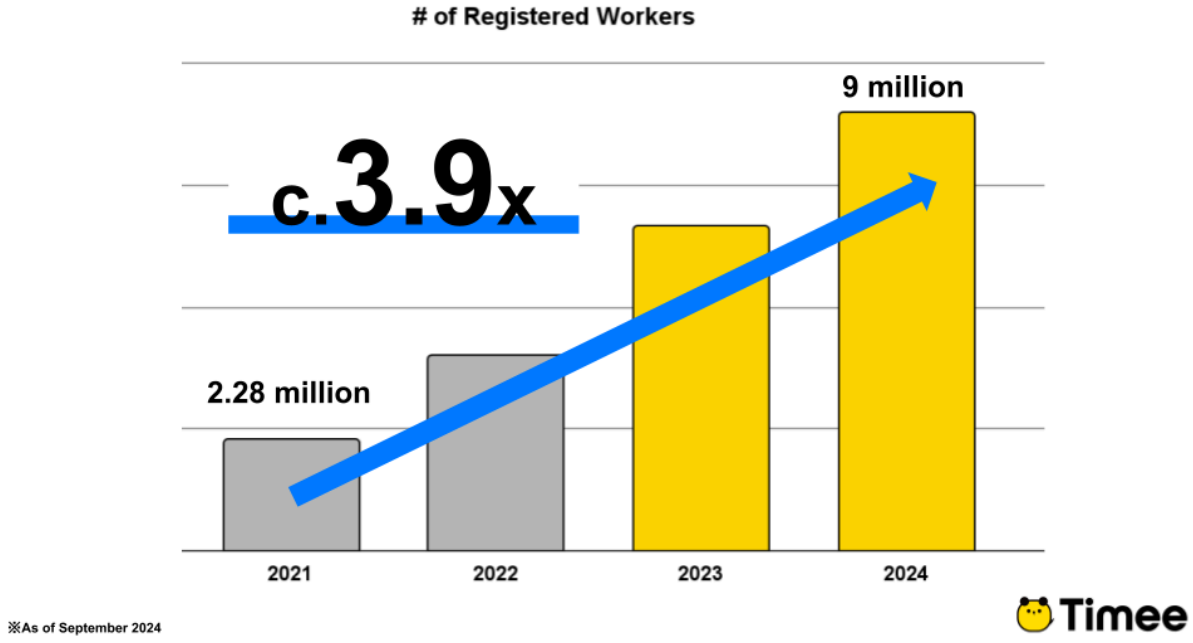
99.4% of spot workers have their main job --
0.6% of them “make a living solely from spot work” (survey of spot workers)

Timee, Inc. (Location: Minato-ku, Tokyo; CEO: Ryo Ogawa), the provider of the “Timee”, on-demand job platform, announces that the number of registered workers since the service's launch has reached 9 million. The spot work industry is also expanding, with **the number of registered members reaching approximately 25 million (*1) as of September 1**. In this release, we will also present various latest data on Timee workers.

*1: based on a survey by the Japan Spot Work Association

Trends in the Number of Registered Workers

The number of registered workers has increased approximately 3.9 times in 2 years and 9 months from 2.28 million at the end of 2021. In February 2024, the number of registered workers reached 7 million. From there, the number of registered workers increased by 2 million in about 6 months to reach 9 million.

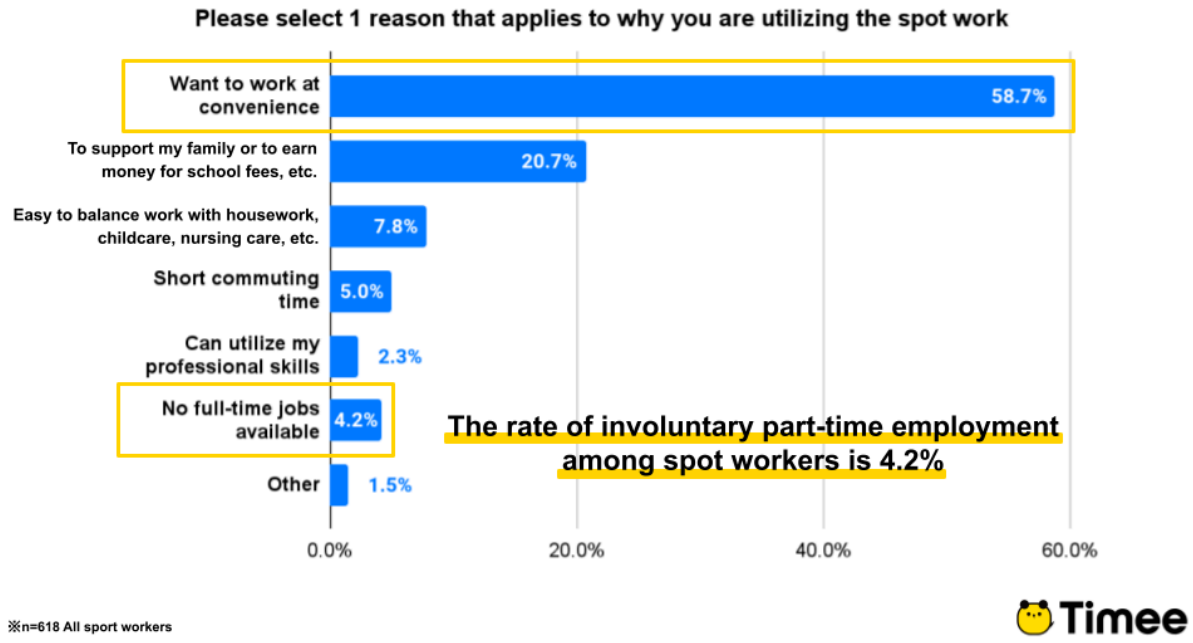


Results of a Survey of Spot Workers

In response to the recent expansion of the spot work market, Timee conducted a survey of spot workers by an external research organization.

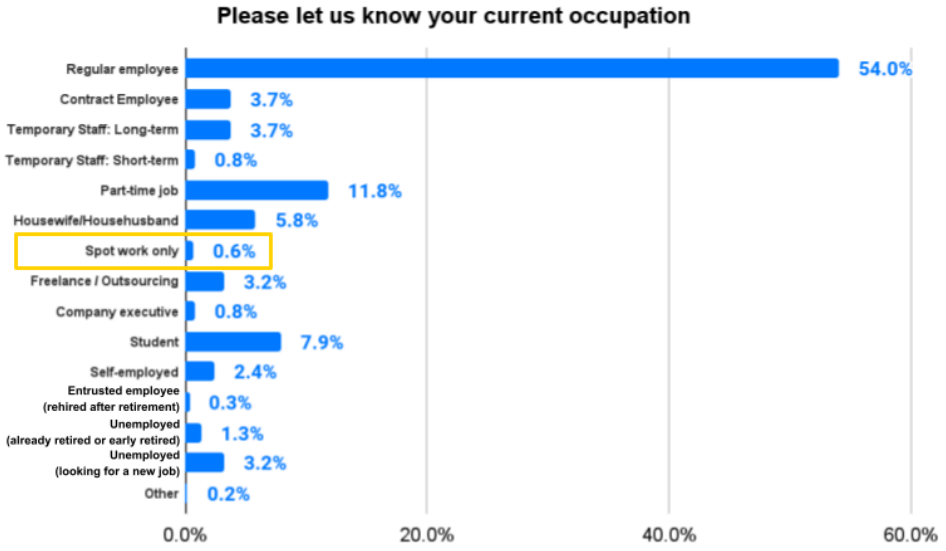
■The rate of involuntary part-time employment among spot workers is 4.2%. This is lower than that of all non-regular workers.

The percentage of those who are doing spot work because “there are no full-time jobs available” is **4.2%** of the total. Since the figure is 9.3% (*2) in the Labor Force Survey conducted by the Ministry of Internal Affairs and Communications, **the percentage of those “unwillingly doing spot work” is 5.1 pts lower than that of non-regular workers as a whole**.
The percentage of those who are doing spot work because they want to work at their convenience is 58.7% of the total. Since the figure is 35.1% (*2) in the Labor Force Survey, we also found that the percentage of those who want to work without time constraints is **23.6 pts higher** than that of non-regular workers as a whole.
*2: Labor Force Survey (detailed tabulation), April-June 2024 average
https://www.stat.go.jp/data/roudou/sokuhou/4hanki/dt/pdf/gaiyou.pdf



■99.4% of spot workers have their main job

0.6% of all respondents reported they make a living solely from spot work. The fact that most workers have a main job, such as a full-time position or a part-time position, may be a factor pushing down the involuntary part-time employment rate among spot workers.

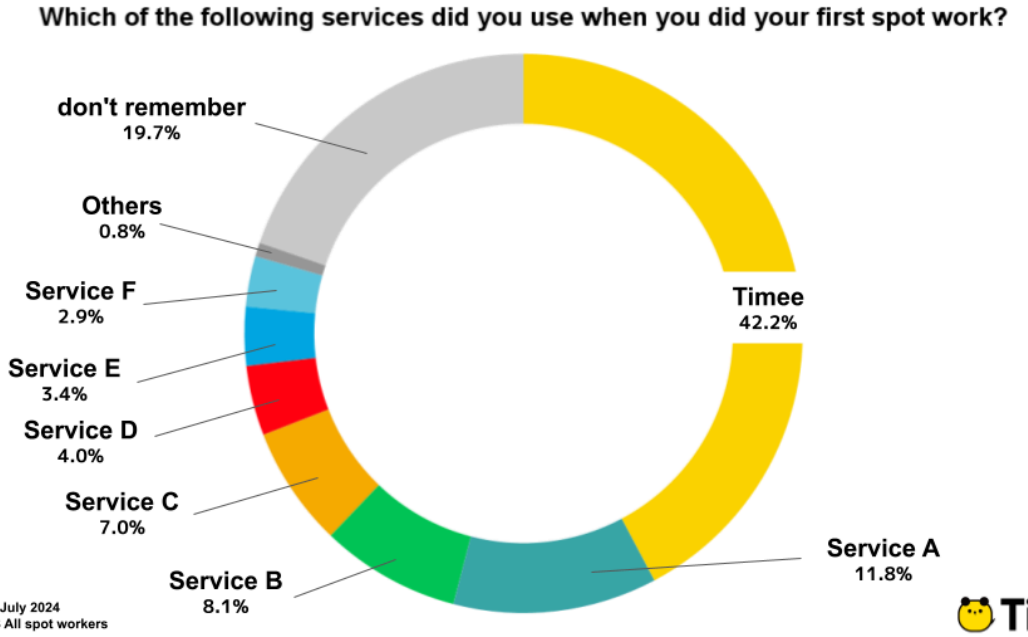


※n=618 All spot workers

Timee

■Approximately 40% of spot workers made their spot work debut in Timee

More than 40% of spot workers reported that they used “Timee” to do spot work for the first time, more than 30 pts ahead of the next highest service.

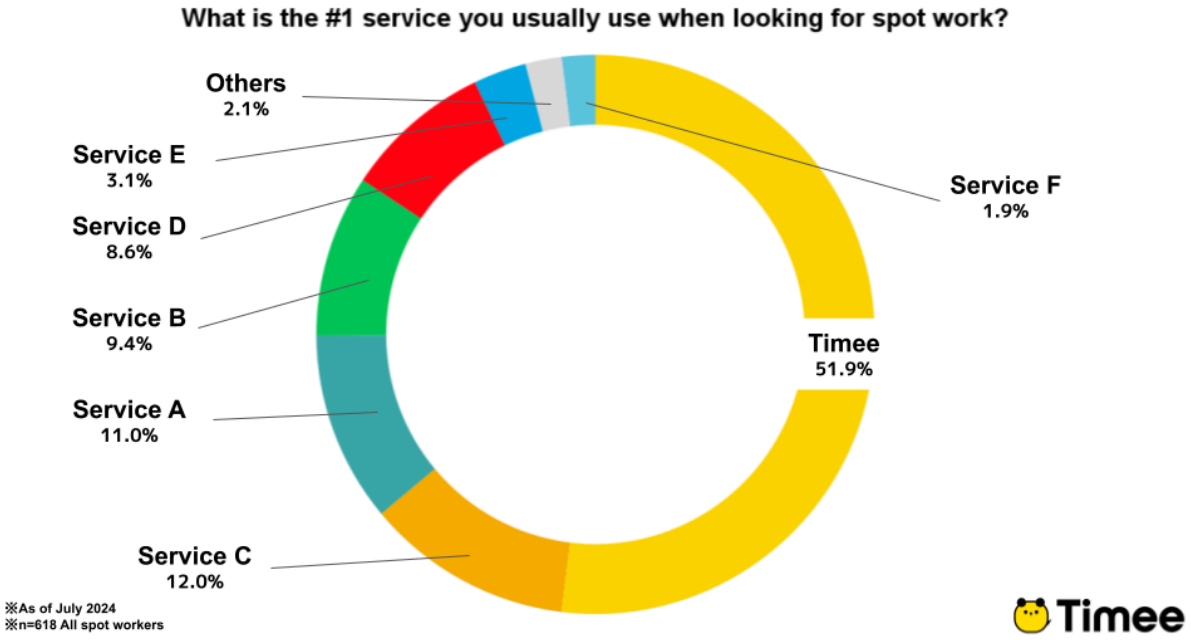


※As of July 2024
※n=618 All spot workers

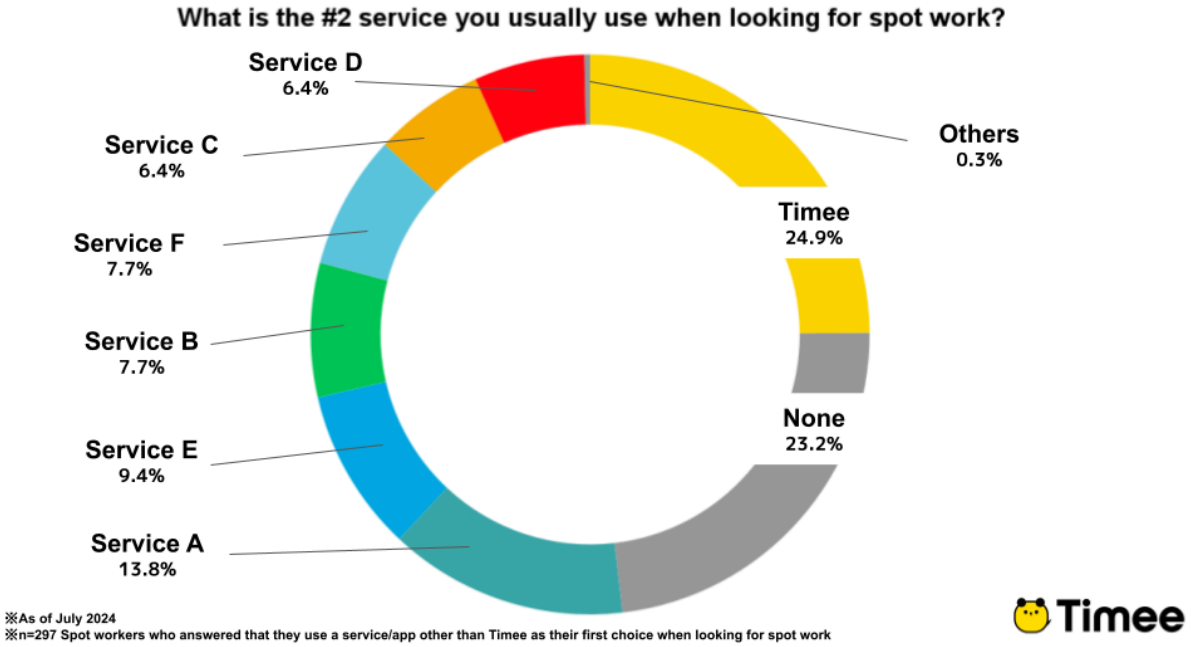
Timee

■More than half of spot workers look for jobs on Timee first

More than half of spot workers said they usually use Timee first when looking for spot work. This is a significant difference from the next highest service.

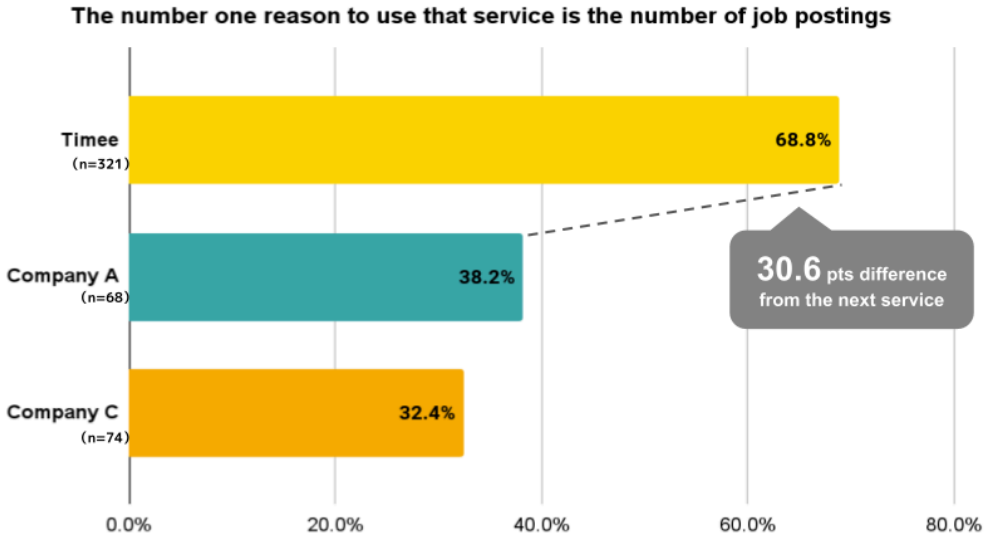


Of the spot workers who did not report using Timee as their first service, 24.9% said they use Timee as their second service. This is more than those who answered that they only use services other than Timee (23.2%, Respondents who answered “nothing in particular” in the graph below), indicating that many spot workers use Timee in combination with other services.



■Reasons for choosing Timee: “Because it has more job postings”

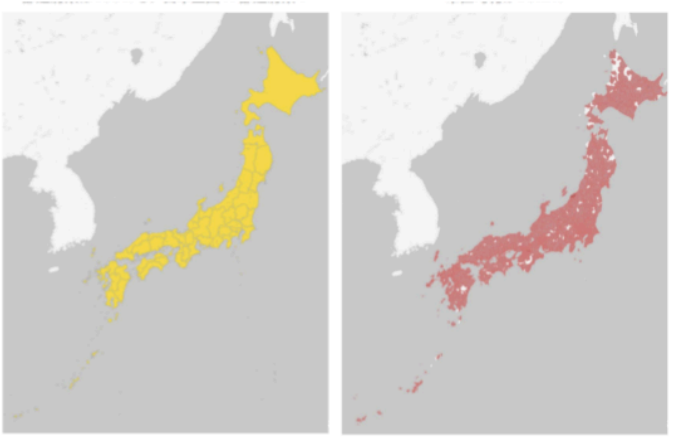
When asked why they use the Spot Work service first, Timee garnered the most votes for a “large number of job postings” with a 30.6 pts margin over the next highest service. This result was achieved because **136,000 companies** and **297,000 offices** all over Japan use our service.



※As of July 2024

Timee

Job postings on Timee in Japan



Jobs were posted 365 days in a row in 47 prefectures across the country

Jobs were posted at least once in c.96.2% of all cities, towns, and villages in Japan

※Aggregate for one year in 2023, respectively

■Survey Summary

Title	:Questionnaire on Spot Workers
Period	:Friday, July 26 to Saturday, July 27, 2024
Organization	:External research organization
Targets	:618 spot workers
Area	:47 prefectures
Method	:Internet research

About Timee

Timee is an “on-demand job platform” that provides a free way to work without restrictions on time or place by matching “time when someone wants to work” with “time when workers are needed” under the tagline “Work in your style’". Workers apply for the positions they want and can start working immediately without a resume or interview, and receive compensation right after completing the job. Employers only need to specify the required skills and work hours with a minimum of one hour, and the system will automatically match the worker with a job that meets their requirements. Timee aims to realize a “work-barrier-free” society where people can reach out for “work” that suits them anytime, anywhere, and in any phase of their lives. Through the encounters and experiences gained through “work,” we will expand the possibilities of workers' lives and increase the number of happy hours in the world.

Timee

Work in your style.

Company Profile

Established	:August 2017
Founder & CEO	:Ryo Ogawa
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URL	:https://corp.timee.co.jp/
Timee Lab	:https://lab.timee.co.jp/