August 6, 2024

For Immediate Release

(English translation of the original Japanese document)

Company Name: Kakaku.com, Inc.
Representative: Atsuhiro Murakami, President and Representative Director
(Stock code: 2371; Prime, Tokyo Stock Exchange)
Contact: Shinichi Kasuya, Director and Senior Managing Executive Officer and CFO
Phone: +81 3-5725-4554

Notice Regarding Changes in Segment Income and Reportable Segments

At a meeting of the Board of Directors held on August 6, 2024, Kakaku.com, Inc. (the "Company") resolved to conduct changes in segment income and reportable segments from the first quarter of the Fiscal Year Ending March 2025, as described below.

1. Reason for changes

On April 1 of this year, the Company implemented organizational changes to increase the value provided by our four businesses (Kakaku.com, Tabelog, Kyujin Box and Incubation) and generate business growth.

From the perspective of a management approach, we have decided to change our reportable segments in order to align the segment classifications in which information is disclosed with our current organizational structure.

In addition, although segment income was previously defined as operating income, the Company has revised the allocation basis for corporate expenses, etc., in order to more appropriately assess our business performance in line with the change in reporting segments.

2. Summary of Changes

The Company has changed its reportable segments from the two segments of "Internet Media" and "Finance" to the four segments of "Kakaku.com", "Tabelog", "Kyujin Box", and "Incubation". Segment income will be adjusted for corporate expenses, etc. not belonging to each reportable segment and reconciled with operating profit.

(Before the change)

Reportable Segments	Main businesses
Internet Media	Kakaku.com
	Tabelog
	Kyujin Box JOBCUBE,INC.
	New Media and Solutions ・Real Estate(Sumaity) ・Travel/Transportation (LCL,Inc., Time Design Co.,Ltd., 4travel, icotto, Kakaku.com Travel) ・Entertainment/Hobbies (eiga.com,Inc., webCG,Inc., Kinarino) ・Other(Pathee,Inc.)
Finance	Kakaku.com Insurance,Inc.

(After the change)

Reportable Segments	Main businesses
Kakaku.com	Kakaku.com Kakaku.com Insurance,Inc. Pathee,Inc.
Tabelog	Tabelog
Kyujin Box	Kujin Box JOBCUBE,INC.
Incubation	・Real Estate(Sumaity) ・Travel/Transportation (LCL,Inc., Time Design Co.,Ltd., 4travel, icotto, Kakaku.com Travel) ・Lifestyle/Entertainment (eiga.com,Inc., webCG,Inc., Kinarino)

3. Time of change

The Company will disclose its financial results based on the new reporting segments, beginning with the first quarter of the fiscal year ending March 31, 2025 (disclosed today, August 6, 2024).