For Immediate Release

Press Release

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St. Cousair, Inc. (USA) Acquires Bonnie's Enterprises, LLC

Acquisition of the Processed Foods Sales Business, Including Fruit Jams and Jellies

October 4, 2024 – St. Cousair, Inc. (SCI), a subsidiary of St. Cousair Co., Ltd. (headquartered in Nagano, Japan), has officially acquired the processed food business Bonnie's Enterprises, LLC, producer of the popular Bonnie's Jams. This acquisition marks a significant expansion of SCI's product offerings in the United States as part of its continued global growth strategy.

St. Cousair, known for its specialty food retail chains including Kuze Fuku & Sons and St. Cousair, operates around 170 stores across Japan and internationally. With this acquisition, SCI aims to strengthen its presence in the U.S. market, further building on its successful integration of Portlandia Foods in 2023.

A Key Strategic Move in the U.S. Market

At St. Cousair, we have strategically prioritized the growing global market, especially the U.S., which we view as a key market due to its large processed foods sector.

St. Cousair, Inc. (SCI) in Oregon, USA







(right) Palletizing robot at SCI

St. Cousair, Inc. (SCI) in Oregon, USA, not only has sales capabilities but also product development functions and its own manufacturing facility. SCI sells products made in its U.S. factory and imports from Japan under the "Kuze Fuku & Sons" brand in supermarkets across the United States.

In June 2023, SCI accelerated its growth in the U.S. market by acquiring the processed foods business of Portlandia Foods, Inc. (Portlandia), known for its mainstream processed foods such as ketchup. Portlandia's unique range of organic-certified products, combined with St. Cousair's product development capabilities, has allowed for the introduction of new products and categories such as organic jams and hot sauces, further expanding distribution channels in the health-conscious U.S. market.



Various products produced by Kuze Fuku & Sons



Portlandia products (selection)

With this latest acquisition of Bonnie’s Jams’ processed foods business, SCI aims to strengthen its business portfolio. This acquisition not only provides SCI with access to Bonnie’s Jams' distribution network, but also allows for cross-selling opportunities with existing channels and enhances manufacturing efficiency by producing the products in-house. St. Cousair anticipates that these synergies will further enhance the company’s corporate value.

What is Bonnie’s Jams?

Bonnie’s Jams
DISCOVER the TASTE of FRUIT







▲ Founder Ms. Bonnie Shershow



Bonnie’s Jams is a company based in Massachusetts, USA, specializing in the development and sale of its own brand of fruit jams and jellies. Its flagship fruit jams contain about half the sugar used in regular jams, increasing the proportion of fruit to highlight the natural flavors. The jams are made with minimal additives and cooked slowly to bring out the concentrated, natural flavors of the ingredients.

Bonnie’s Jams also offers unique flavors that pair well with cheese, making them a popular choice in renowned cheese shops across the U.S. In addition, Bonnie’s Jams are sold at supermarkets like Whole Foods Market and have become beloved high-value, unique products among local customers nationwide.

Going forward, SCI will continue to work diligently across development, manufacturing, sales, and marketing to ensure that the Bonnie’s Jams brand remains loved in the U.S., delivering its products to many more customers.

At St. Cousair, our corporate slogan is "Lasting Love and Joy at Your Table." Bonnie’s Jams has long added color to many American dining tables, and from now onwards, we will work together to bring even more love and joy to households across the U.S.

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