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Awarded the 2024 Good Design Award (GLP ALFALINK Sagamihara)

GLP J-REIT announces that “GLP ALFALINK Sagamihara,” partially owned by GLP J-REIT, has awarded the 2024 Good Design Award.



GLP ALFALINK Sagamihara



**GOOD
DESIGN**

1. Outline of the Award

The Good Design Award, established in 1957, is Japan's leading design evaluation and promotion activity held by Japan Institute of Design Promotion inheriting the Good Design Product Selection System. It is a globally recognized design award that many global companies and organizations participate in annually. The award aims to improve the quality of life and utilize design to solve social issues and themes. The "G" Mark, a symbol of the award, is widely recognized as a mark of excellent

design.

"GLP ALFALINK Sagamihara," which awarded in the architecture category, is Japan's one of the largest next-generation logistics facility, with all four buildings completed by May 2023 and a total floor area of approximately 680,000 square meters. The brand concept, name, logo design, and architectural and spatial design of this facility were directed by creative director Kashiwa Sato. The "ALFALINK" brand, with the concept of "Open Hub," presents a new type of logistics facility that provides new value and business creation among tenant companies and promotes community coexistence.

The comments by judges and creative director Kashiwa Sato are as follows:

<Comment by judges>

"Recently, there has been an increase in examples of logistics facilities opening up to the community and aiming for coexistence, but many of these efforts are superficial, such as greening the periphery of the facility and providing small rest areas. However, at GLP ALFALINK facility, a common building named as "Ring" is placed in the center, appropriately separating pedestrian and vehicle traffic, and equipped with restaurants, cafes, and multi-courts that can be used by local residents. It creates a landscape where the dynamism of logistics and the public behavior of local residents truly blended. Additionally, the iconic design, seamlessly integrated from logo artwork to architecture and landscape, strengthens the branding. It is exciting to see what kind of creative chain reactions will occur in this new landscape."

<Comment by Mr. Kashiwa Sato>

"The 'GLP ALFALINK Sagamihara' project was undertaken with the strong desire by the Japan GLP project team to create a facility that changes the social evaluation of logistics. We aimed to 'open' logistics facilities which have been 'closed' to society by thoroughly addressing the real issues and setting the vision of a 'creative chain logistics platform' with the concept of 'Open Hub.' We designed the architecture, environment, and communication in a total approach. I am very pleased that 'GLP ALFALINK Sagamihara,' which presents a new form of logistics through various initiatives of co-creation with the local community and tenant companies, has won the Good Design Award."

2. GLP Group's Initiatives (Note)

GLP Group develops "ALFALINK" with the key concept of "Open Hub" and pursuing next-generation logistics which are open to local communities and society. ALFALINK aims to provide new value to daily lives of local residents and people working at the facility, and to become a popular place for relaxation in the community. For tenant companies, it serves as a "logistics platform with creative chains" to create new encounters and business opportunities.

GLP Group will continue to respond to customer needs and develop safe, comfortable and highly functional facilities. GLP Group aims to solve social issues in the logistics industry by providing environmentally friendly next-generation infrastructure and contribute to local community developments and wealth of society.

GLP J-REIT and its manager, GLP Japan Advisors Inc., will continue to actively invest in and manage these modern logistics facilities.

(Note) GLP Group consists of GLP Pte.Ltd., the parent company of GLP J-REIT's sponsor, and its group companies.

*GLP J-REIT website address: <https://www.glpjreit.com/en/>

<Attachment>



The "GLP ALFALINK Sagamihara Brand Movie" is [here](#)