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To Whom It May Concern

Company:	Metaplanet Inc.
Representative:	Representative Director Simon Gerovich (TSE Standard 3350)
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Announcement of Memorandum of Understanding (MOU) with Bitcoin Magazine

Metaplanet Inc. is pleased to announce that it has entered into a Memorandum of Understanding (MOU) with Bitcoin Magazine to acquire the exclusive rights to operate Bitcoin Magazine Japan. This strategic partnership aligns with our mission to advance Bitcoin adoption both in Japan and internationally, while leveraging Bitcoin Magazine's extensive network and brand to reach an untapped market.

Background and Purpose of the MOU:

The MOU with Bitcoin Magazine reflects our commitment to providing localized, high-quality content tailored to the unique needs and interests of the Japanese Bitcoin community. Japan, as one of the first countries to recognize Bitcoin as a legal form of payment, offers a supportive ecosystem for Bitcoin innovation and use. Tokyo, with its dynamic financial sector and tech-savvy consumer base, is an ideal hub for this initiative.

Strategic Importance:

By acquiring the rights to Bitcoin Magazine Japan, Metaplanet aims to further Bitcoin adoption in Japan through innovative and engaging content. Our goal is to grow the Bitcoin community in Japan through education and high-quality journalism, ensuring that Bitcoin enthusiasts have access to accurate and insightful information. This collaboration supports Metaplanet's broader strategy to integrate Bitcoin into existing and developing corporate frameworks.

Recognizing Japan's critical role in the global financial landscape, Metaplanet will actively engage with key stakeholders, including financial institutions, regulatory bodies, and educational institutions. By providing reliable and transparent information, we aim to foster a well-informed and enthusiastic Bitcoin community across Japan.

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