November 18, 2024

To Whom It May Concern

Company:	Metaplanet Inc.
Representative:	Representative Director Simon Gerovich (TSE Standard 3350)
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Announcement Regarding the Introduction of a Shareholder Benefit Program

At today's Board of Directors meeting, Metaplanet is pleased to announce the launch of its new Shareholder Benefits Program, designed to provide exclusive perks and privileges for our valued shareholders. This program reflects Metaplanet's commitment to strengthening shareholder engagement, deepening understanding of the company's mission and insights into the Bitcoin ecosystem, and delivering added value to our shareholders.

1. Purpose of the Shareholder Benefit Program

To express appreciation for the continued support of our shareholders, we are launching this benefit program to provide them with access to unique and exclusive offers. Through these benefits, our shareholders will have opportunities to engage with Metaplanet's curated selection of goods and services, including exclusive experiences related to the Bitcoin ecosystem. This program also aims to enhance the appeal of investing in Metaplanet, encouraging shareholders to hold our stock over the medium to long term.

2. Overview of the Shareholder Benefit Program

(1) Eligible Shareholders

Shareholders who appear on the shareholder register as of December 31, 2024 and hold at least one unit (100 shares) of our stock are eligible.

(2) Details of the Shareholder Benefits

We are excited to introduce a variety of exclusive perks through our new Shareholder Benefits Program, reflecting our appreciation and commitment to enhancing the shareholder experience. Since adopting a Bitcoin standard, our community has grown rapidly, and we anticipate even greater engagement as we continue to introduce Japan to the world of Bitcoin. This program offers shareholders access to unique products, services, and experiences thoughtfully curated to align with Metaplanet's values.

Our benefits include premium discounts and specially negotiated offers, with plans to expand this selection over time. We also invite companies interested in partnering with us to provide exceptional offers for our shareholders.

Benefit Item	Benefit Description
SBI VC Trade Bitcoin Lottery	Bitcoin awarded through a lottery for shareholders who open new accounts: 50 winners (100,000 yen in Bitcoin), 100 winners (30,000 yen in Bitcoin), and 2,200 winners (10,000 yen in Bitcoin). Total Bitcoin prizes valued at 30 million yen.
Bitcoin Conference Ticket Discount	21% discount on Bitcoin Conference tickets, usable multiple times during the validity period.
Bitcoin Magazine Store Discount	21% discount at the Bitcoin Magazine Store, with multiple uses allowed during the validity period.
Hotel Royal Oak Gotanda Accommodation Discount	15% discount on accommodation at Hotel Royal Oak Gotanda.
Webull Securities Account Opening Bonus	JPY 3,000 trading bonus for new accounts under eligible conditions.

For further details on the Shareholder Benefits Program, please visit our website below:
https://metaplanet.jp/contact-us

(3) Distribution Timing

In early February next year, we will send notification of shareholder numbers, which can be used to redeem these benefits. We are committed to ensuring a seamless experience and will provide all necessary information to help shareholders make the most of their benefits.

3. Start Date of the Shareholder Benefit Program

The program will commence for shareholders listed on the shareholder register as of December 31, 2024.