Note: This document has been translated from a part of the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

August 9, 2024

To whom it may concern

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Cross Marketing Group Inc.
Miki Igarashi, Representative Director, President and CEO
(Securities Code: 3675, Tokyo Stock Exchange Prime Market)
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Notice Concerning Determination of Matters Related to Acquisition of Own Shares (Acquisition of Own Shares Under the Provisions of the Articles of Incorporation Pursuant to the Provisions of Article 165, Paragraph (2) of the Companies Act)

Cross Marketing Group Inc. (the "Company") hereby announces that it has resolved, at a meeting of the Board of Directors held on August 9, 2024, the matters concerning the acquisition of own shares pursuant to the provisions of Article 156 of the Companies Act, as applied by replacing the relevant terms pursuant to the provisions of Article 165, paragraph (3) of the same Act. The details are described below.

1. Reason for acquisition of own shares

As part of its measures to return profits to shareholders, with the aim of carrying out flexible capital policies and diversifying its incentive plans, the Company decided to acquire treasury stock.

2. Details of matters related to acquisition

(1)	Class of shares to be acquired	Common shares
(2)	Total number of shares to be acquired	700,000 shares (maximum) (3.6% of total number of issued shares (excluding treasury shares))
(3)	Total amount of share acquisition costs	¥400,000,000
(4)	Acquisition period	From August 13, 2024 to February 12, 2025

(Reference) Holding status of treasury shares as of 30 June, 2024

Total number of issued shares (including treasury shares)	19,970,464 shares
Number of treasury shares	687,401 shares