Press Release

September 18, 2024
Fabrica Holdings Co., Ltd.

Sparkle AI Launches "finestt": Simplified Cryptocurrency Wallet Setup with SMS Verification

Sparkle AI, Inc. (Headquarters: Minato-ku, Tokyo, CEO: Yuta Watanabe), a 100% subsidiary of Fabrica Holdings Co., Ltd. (Headquarters: Minato-ku, Tokyo, CEO: Masato Taniguchi), announces the launch of its new cryptocurrency wallet service, "finestt" (https://finestt.me). This service will be available globally, excluding Japan, starting September 18, 2024. Sparkle AI is excited to bring this innovative service to the international market.

※Please note that this service will not be available in Japan as of September 2024.

・Overview

"finestt" is a cryptocurrency wallet that utilizes SMS (Short Message Service) verification. It offers features such as cryptocurrency transactions via phone numbers and cryptocurrency investment options. With SMS verification being widely used globally, even users who are new to cryptocurrency can easily buy, sell, transfer, and invest in cryptocurrencies.

Due to the current state of legal regulations, we have excluded Japan from our service area. We plan to launch the service in Japan once the regulatory environment is ready.

・About「finestt」

"finestt" is designed with the concept of "Simplifying DeFi for Everyone." DeFi (Decentralized Finance) is a new form of financial system utilizing blockchain technology. It allows transactions to be conducted without financial institutions or intermediaries, offering many benefits such as transaction transparency, cost reduction, and equitable access for everyone. "finestt" is a cryptocurrency wallet that makes it easy for beginners in blockchain and DeFi to buy, sell, transfer, and invest in cryptocurrencies using DeFi.

■ What You Can Do with "finestt"

1. Create a Wallet with SMS Verification

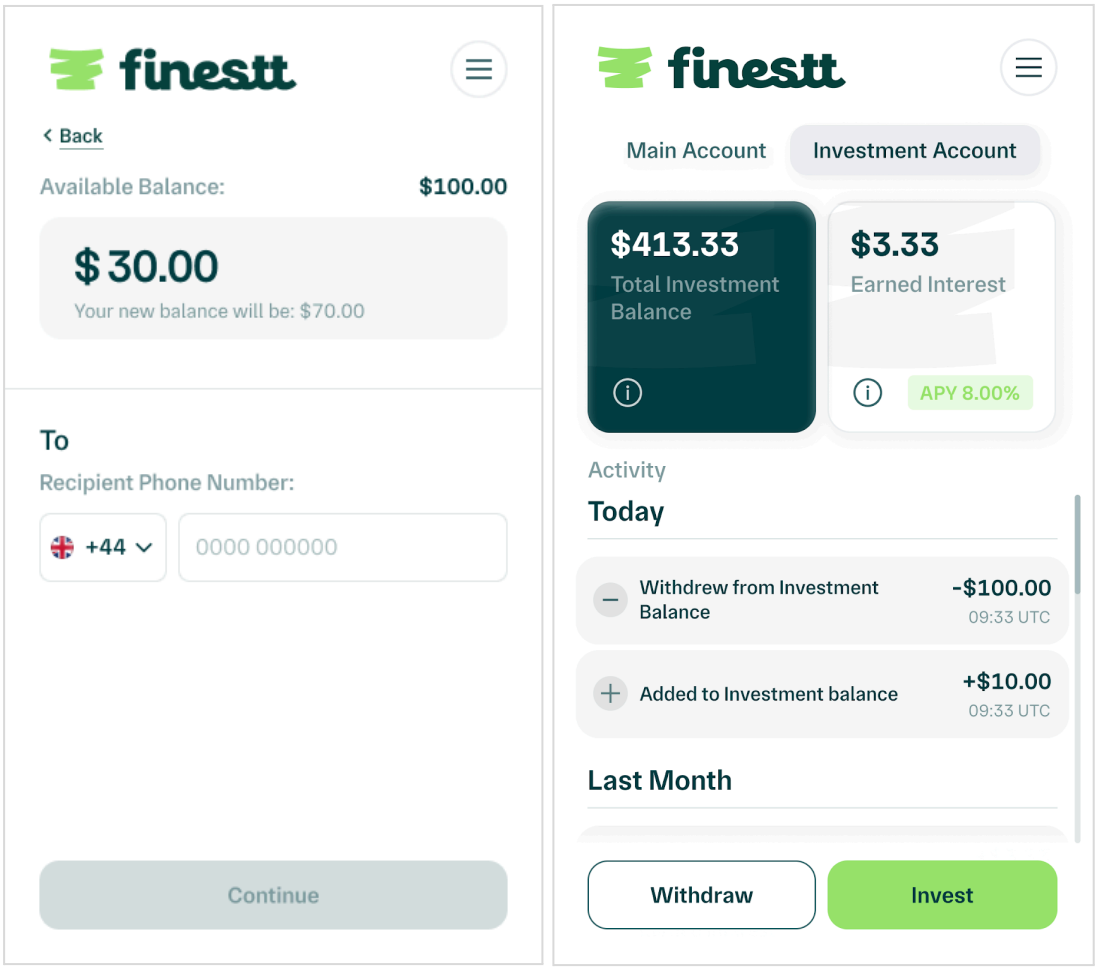
You can create a cryptocurrency wallet using SMS verification. Simply enter your mobile phone number and the verification code you receive to start using your cryptocurrency wallet.

2. Send and Receive Cryptocurrency via Phone Numbers

You can send and receive cryptocurrency using phone numbers. Just enter the recipient's phone number to complete the transfer quickly, and receiving cryptocurrency is equally smooth.

3. Buy, Sell, and Invest in Cryptocurrency

Through finestt, you can buy, sell, and invest in cryptocurrency using DeFi. With a simple and intuitive interface, even beginners can easily operate the trading.



・Future Plans

Sparkle AI envisions "finestt" as the easiest cryptocurrency wallet globally. We are committed to advancing a future where everyone can access blockchain and DeFi, reaping their benefits through "finestt."

・Company Profile

【Fabrica Holdings Co., Ltd.】
Representative: Representative Director & President CEO Masahito Taniguchi
Headquarters: Akasaka 1-Chome Center Building 9F, 1-11-30 Akasaka, Minato-ku, Tokyo
Established: November 1994
Stock: Tokyo Stock Exchange Standard Market (Code: 4193)
Corporate Website：https://www.fabrica-hd.co.jp/

【Sparkle AI, Inc.】(100% subsidiary of Fabrica Holdings Co., Ltd.)
Representative: Representative Director Yuta Watanabe
Headquarters: Akasaka 1-Chome Center Building 9F, 1-11-30 Akasaka, Minato-ku, Tokyo
Established: June 2023
Business: Research and development of solutions in Artificial Intelligence (AI) and Blockchain
Corporate Website：https://www.sparkleai.co.jp/
「finestt」Product Website：https://finestt.me

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