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Company Smaregi, Inc.

Representative Hiroshi Yamamoto, Representative Director

(Securities code: 4431, Tokyo Stock Exchange Growth Market)

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Monthly number of registered stores in December 2023

Smaregi, Inc. announces the number of fee-paying stores and active stores registered for its cloud-based POS system Smaregi as below.

The change in the number of fee-paying stores registered for Smaregi in the last six months was as follows (number of changes from the previous month).

	Jul. 2023	Aug. 2023	Sep. 2023	Oct. 2023	Nov. 2023	Dec. 2023
Premium	6,028 (+136)	6,266 (+238)	6,313 (+47)	6,465 (+152)	6,607 (+142)	6,661 (+54)
Premium Plus	10,501 (+225)	10,864 (+363)	11,174 (+310)	11,344 (+170)	11,639 (+295)	11,672 (+33)
Food Business	4,970 (+89)	5,026 (+56)	5,077 (+51)	5,149 (+72)	5,212 (+63)	5,302 (+90)
Retail Business	9,190 (+90)	9,328 (+138)	9,446 (+118)	9,619 (+173)	9,814 (+195)	9,796 (-18)
Food & Retail	418 (+11)	437 (+19)	449 (+12)	455 (+6)	465 (+10)	510 (+45)
Total	31,107 (+551)	31,921 (+814)	32,459 (+538)	33,032 (+573)	33,737 (+705)	33,941 (+204)

Note: All above plans are fee-paying plans, and service content differs by plan. The registered store count provided above represents the number of stores, whether fee-paying or not, that have signed up for the Smaregi POS service. If a client company operates multiple stores, each store is counted. Note that the registered store count provided above is preliminary and subject to change.

* No-fee stores paying a fee due to the use of an optional service are not included in this graph.

* Please note that the change of no-fee stores (Standard Plan) is disclosed in the graph “Number of Registered Stores” of the quarterly financial results materials.

The change in the number of active stores including no-fee stores registered for Smaregi in the last 6 months was as follows. (The active ratio (%) per each plan or total number of registered stores.)

	Jul. 2023	Aug. 2023	Sep. 2023	Oct. 2023	Nov. 2023	Dec. 2023
Total	38,296 (29.1)	39,028 (29.3)	39,919 (29.7)	40,722 (29.9)	41,689 (30.2)	41,763 (30.0)

Note: Stores that recorded commercial transactions (sales) in the most recent one-month period using Smaregi's cash register function, irrespective of the type of plan. Even if the stores utilize the inventory management and other functions, if there are no commercial transactions then they are not counted.

* Please note that the change of the number of active stores and the active ratio for each monthly plan are disclosed in the graph “Number of Active Stores and Ratio of Active Stores to All Registered Stores in Each Category” of the quarterly financial results materials.

* Excel data is also available on our website.

https://corp.smaregi.jp/en/ir/financial/monthly-data.php