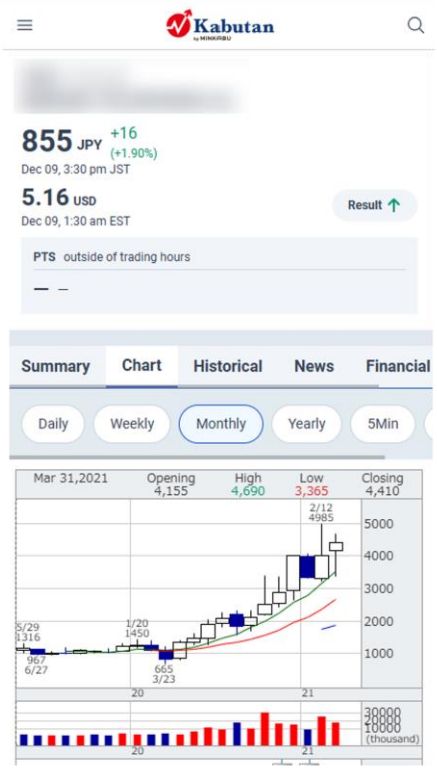
Press

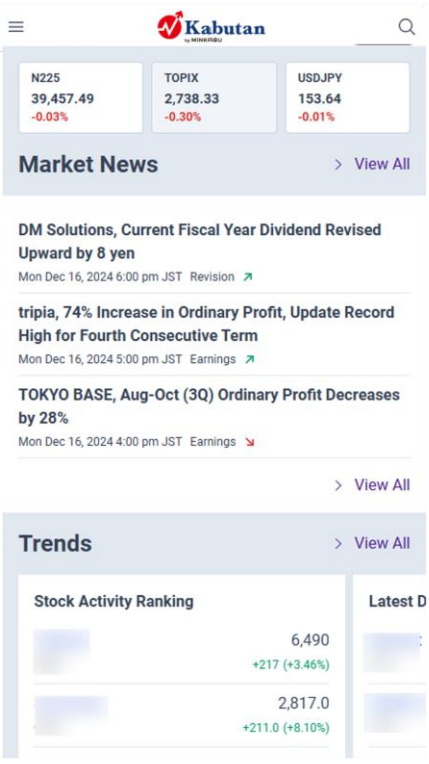
December 20,2024
MINKABU THE INFONOID, Inc.
MINKABU SOLUTION SERVICES, Inc.

Annoucement of Launch of Kabutan.com,
the English Edition of Kabutan, One of Japan's Largest Stock Information Sites,
as the First Step in Its Multilingual Expansion

MINKABU THE INFONOID, Inc. (hereinafter referred to as "the Company," headquartered in Minato-ku, Tokyo, Representative Director, Chairman and President: Ken Uryu) is pleased to announce the launch of Kabutan.com (https://en.kabutan.com), an English-language stock information site providing Japanese stock information for global individual investors.

This marks the first step in the multilingual expansion of Kabutan, one of Japan's largest stock information platforms with approximately 5 million monthly users, operated by the Company's subsidiary, MINKABU SOLUTION SERVICES, Inc. (hereinafter referred to as "MSS," headquartered in Minato-ku, Tokyo, Representative Director and COO：Masayuki Ban).





Kabutan.com combines AI-generated content with editorial expertise, replicating the successful model of the Japanese-language Kabutan, which has earned high praise from investors and attracts a monthly user base of approximately 5 million. Kabutan.com offers English versions of some of Kabutan's most popular features, including Earnings Reports, Stock Price Alerts, Stock Discovery Tools, Corporate Stock Pages, and Corporate Disclosures.

Kabutan,launched in November 2010, began as a web service providing Japanese stock information in Japanese for domestic individual investors. It joined the MINKABU Group in October 2014 and has since expanded its data and content offerings, growing to attract around 5 million monthly users.

Kabutan has gained recognition for its use of AI to collect and instantly process corporate performance data, generating and publishing earnings reports in real-time upon company announcements. This data is seamlessly integrated into corporate performance pages and performance ranking pages, delivering timely and comprehensive information highly valued by investors.

With Kabutan.com, this innovative approach is now available to global individual investors. AI-generated English earnings reports are published simultaneously with Japanese reports upon corporate announcements. The platform also mirrors the real-time integration of performance data into corporate performance and ranking pages, just as in the Japanese-language site.

MSS plans to establish a service structure for Kabutan.com that is equivalent to the Japanese version, gradually expanding services by providing U.S. stock information and launching premium plans. Additionally, we aim to expand efforts to automatically generate both English and Japanese content from data, and we are considering building a system to provide stock information in English, Chinese (Simplified and Traditional), Korean, Spanish, and other major global languages.

Contributing to Japan's Capital Market Development as Japan strives to become a "nation of investment," the importance of providing high-quality information in local languages to overseas investors is growing. MSS aims to extend Kabutan's established strengths—speed, comprehensiveness, and accuracy—to global individual investors through Kabutan.com. as well as, seek to contribute to the development of Japan's capital markets. In addition, MSS is committed to continually expanding Kabutan.com's features and services, ensuring it earns the trust and support of investors worldwide, just as Kabutan has done in Japan.

■MINKABU THE INFONOID, Inc.（https://minkabu.co.jp/en）

The Company drives business growth through the twin pillars of the Media Business and the Solutions Business. In the Media Business, we serve a monthly user base of approximately 100 million, while in the Solutions Business, we cater to a client base of over 400 domestic and

international financial institutions. Under a holding company structure, livedoor Co., Ltd. oversees the Media Business, and MINKABU SOLUTION SRVICES, Inc. oversees the Solutions Business. Leveraging cutting-edge Web3 technologies, including AI, blockchain, and NFTs, we provide high-value services such as media offerings that create new user experiences and solution services designed to address customer challenges.

Company name：MINKABU THE INFONOID, Inc.
Address：1-9-1 HigashiShinbashi, Minato-ku, Tokyo
Foundation：July 7, 2006.
Representative Director, Chairman and President：Ken Uryu
Description of business：Media Business,Solution Business
Subsidiaries：Livedoor Co., Ltd.
MINKABU SOLUTION SERVICES, Inc.
MINKABU ASSET PARTNERS, Inc.
MINKABU Web3 Wallet, Inc.
Contents Monster, Inc.

■MINKABU SOLUTION SERVICES, Inc.（https://minkabu-ss.co.jp）
MSS operates “Kabutan”, one of Japan's largest stock information media platforms, and provide financial information solutions, as well as system and package-based solutions for financial institutions, leveraging our expertise. Additionally, MSS has launched a financial instruments intermediary business to offer financial services that contribute to the expansion of asset-building demographics. Furthermore, MSS is expanding our business beyond the financial sector by offering NFT solutions based on blockchain technology.

Company name：MINKABU SOLUTION SERVICES, Inc.（https://minkabu-ss.co.jp/en）
Address：1-9-1 HigashiShinbashi, Minato-ku, Tokyo
Foundation：April 3,2023
Representative Director and COO：Masayuki Ban
Description of business：Solution Business
Subsidiaries：MINKABU ASSET PARTNERS, Inc.
MINKABU Web3 Wallet, Inc.

■Information media operated by MINKABU Group

livedoor：https://www.livedoor.com/
livedoor Blog：https://blog.livedoor.com/
livedoor News：https://news.livedoor.com/
Kstyle：https://www.kstyle.com/
Peachy：https://news.livedoor.com/article/category/55/
livedoor Choice：https://www.livedoor.com/choice/
MINKABU：https://minkabu.jp/
Kabutan：https://kabutan.jp/
Kabutan US Equities：https://us.kabutan.jp/
MINKABU Choice：https://minkabu.co.jp/choice/
ALIS：https://alis.to/
Ultra World Soccer：https://web.ultra-soccer.jp/

livedoor gourmet：https://gourmet.livedoor.com/

BASEBALLKING：https://baseballking.jp/

VOLLEYBALLKING：https://volleyballking.jp/

ath-michi：https://ath-michi.jp/

SOCCERKING：https://www.soccer-king.jp/

BASKETBALLKING：https://basketballking.jp/

totoONE：https://www.totoone.jp/

URTREX：https://ultrex.livedoor.com

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