Translation

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Notice of Changes in Executive Officers December 18, 2024

Name of listed company: kubell Co., Ltd. Listing exchange: Tokyo Stock Exchange

Securities code: 4448 URL:https://www.kubell.com/en/ir/

Representative: Masaki Yamamoto, Representative Director, President, Senior Executive Officer & CEO

Contact for inquiries: Naoki Inoue, Director, Senior Executive Officer & CFO ir@kubell.com

At a meeting on December 18, 2024, the Board of Directors resolved the following changes in executive officer positions.

1. New appointment (as of January 1, 2025)

Name	New position	Previous position
Kentaro Iwamoto	Executive Officer & Head of Communication Platform Division	Vice President of Communication Platform Division

(Reference)

2. Executive officer structure as of January 1, 2025

Name	Position
Masaki Yamamoto	Representative Director, President, Senior Executive Officer & CEO
Naoki Inoue	Director, Senior Executive Officer & CFO
Shoji Fukuda	Director, Senior Executive Officer & COO
Masaaki Tobimoto	Senior Executive Officer, CHRO & Head of Culture & Brand Division
Shinya Saito	Executive Officer & Head of HR Division
Yuki Tanaka	Executive Officer & Deputy Head of Communication Platform Division
Ryoichi Okada	Executive Officer & Head of BPaaS Division
Go Kiritani	Executive Officer & Head of Incubation Division
Shinsuke Hase	Executive Officer & Head of Corporate Division
Gen Sawaguchi	Executive Officer & Head of Corporate Planning Division
Kentaro Iwamoto	Executive Officer & Head of Communication Platform Division