



June 14, 2024

Company name: AXXZIA Inc.
Representative: Duan Zhuo, president and
representative director
Securities code: 4936, TSE
Prime
Contact person: Yasuhito Fukui, director
Telephone: +81-3-6911-3899

Notice of Revision of Earnings Forecasts

At a meeting of the Board of Directors held on June 14, 2024, the Company resolved to revise its consolidated earnings forecast for the fiscal year ending July 31, 2024 (August 1, 2023 to July 31, 2024) announced on March 14, 2024 (hereinafter, "previous forecast"), in light of recent trends in its business performance, as shown below.

1. Revision of consolidated earnings forecast for the current fiscal year (August 1, 2023 to July 31, 2024)

	Net sales	Operating income	Ordinary income	Profit attributable to owners of parent	Basic earnings per share
Previous forecast (A)	Millions of yen 11,400	Millions of yen 740	Millions of yen 800	Millions of yen 530	Yen 21.12
Revised forecast (B)	12,200	830	1,040	700	28.10
Change (B-A)	800	90	240	170	
Change (%)	7.0	12.2	30.0	32.1	
(Reference) FY07/23 results	11,341	1,899	1,902	1,330	51.80

2. Reason for revision

On March 14, 2024, we revised our earnings forecast downward. At the time, we expected sales of cosmetics to continue to decline during the fiscal year ending July 31, 2024, owing to factors such as Chinese consumers refraining from purchasing Japanese cosmetics following the release of the ALPS treated water.

However, from the third quarter onward, we saw a gradual recovery in consumption following the impact of the release of the treated water, while various measures, such as live sales events for our inner care product AGDrink, proved successful and contributed to sales, resulting in better-than-expected performance in the Chinese e-commerce market.

As a result, we now expect net sales to exceed our previous forecast and have revised our earnings forecast accordingly.

Additionally, we anticipate profits to surpass our earlier forecast, given the higher-than-expected performance as of the end of the third quarter and the revised sales forecast mentioned above.

There is no change in the dividend forecast in connection with the revised earnings forecast.

(Note) The above earnings forecast is based on information available as of this announcement, and actual results may differ from the forecast due to various factors.