August 13, 2024

Company name: DRAFT Inc.
(Code number: 5070, Growth market of the Tokyo Stock Exchange)
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Notice of Difference between Earnings Forecast and Actual Results

DRAFT Inc. hereby announces that the actual results for the first six months of the fiscal year ending December 31, 2024 (January 1–June 30, 2024) released today diverged from the earnings forecast released on February 13, 2024, as below.

1. Difference between the forecast and actual results for the six months ended June 30, 2024 (January 1–June 30, 2024)

	Net sales	Operating profit	Ordinary profit	Profit attributable to owners of parent	Earnings per share
Previous forecast (A)	Millions of yen 6,000	Millions of yen 480	Millions of yen 470	Millions of yen 310	Yen 30.87
Actual results (B)	6,685	579	559	342	34.15
Difference (B–A)	685	99	89	32	
Change (%)	11.4%	20.7%	19.0%	10.6%	
(Ref.) Results for the first six month of the fiscal year ended December 31, 2023	3,905	(96)	(112)	(112)	(11.21)

2. Reasons for difference

Although we have maintained the full-year forecast amid steady progress in leveling out fluctuations in quarterly earnings, net sales for the six months ended June 30, 2024 slightly exceeded the initial projection due to greater-than-expected progress as of the end of the said period.

SG&A expenses were largely as expected, as increases in personnel and advertising expenses were offset by a decrease in office-related expenses. As a result, all profit categories for the six months ended June 30, 2024 surpassed the forecast.

We have maintained the full-year forecast as of the date of this notice. We will promptly disclose any revisions to the forecast should we decide they are necessary.