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【News Release】

KeePer FOR SMART CAR LIFE

Date : July 31, 2024
Company Name : KeePer Technical Laboratory Co., Ltd.
(TSE Prime, NSE Premier: code 6036)
Representative : Toshiyuki Kaku, President and Co-COO
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KeePer LABO's First Overseas Store is Finally Set to Open!
Aiming to Enhance Global Brand Recognition

The fiscal year ending June 2024 marks a significant period for KeePer Technical Laboratory Co., Ltd. (hereinafter: the Company) as we explore overseas expansion. On February 19, 2024, we established a joint venture company, "SG KeePer," in Singapore. This venture is a collaboration between the Company, entrepreneur Toshiya Kimura, and Tokyo Century Leasing (Singapore) Pte. Ltd., a consolidated subsidiary of Tokyo Century Corporation.

The First Overseas Store of KeePer LABO, the "Singapore Store" Opens on August 1, 2024.

The store is located in a renovated parking space of the drive shop "Autobacs UBI," featuring air-conditioned, all-weather booths for washing and coating up to 4 cars simultaneously, as well as a guest room where customers can watch the process directly. Since it is located alongside an Autobacs store, it attracts local car enthusiasts.
The Singapore Store operates with an environmentally friendly, waterless car wash called “Dry Car Wash” as its core service. The staff consists of three members hired locally in Singapore, all of whom have undergone long-term technical training at KeePer LABO in Japan and obtained EX1 certification. Consequently, they have acquired high technical skills equivalent to those of our Japanese staff, allowing them to provide the same level of service as in Japan.

Store Name	**KeePer LABO Singapore**	Opening Date	**August 1, 2024**
Location	10 Ubi View, 408543 Singapore Located at Autobacs Ubi	Store area	170.82㎡

Store image



Going forward, this strategy will allow us to accumulate know-how on international operations and accelerate product rollout in future expansion countries by developing new products and services tailored to local business environments.