September 17, 2024

To whom it may concern,

Company name: Atrae,Inc.
Representative: Yoshihide Arai, President and CEO
Stock Code: 6194 TSE Prime Market
Contact: Hidekazu Suzuki, Director CFO

Notice Regarding the Revision of Full-Year Consolidated Financial Forecast for the Fiscal Year Ending September 30, 2024

Atrae,Inc.(the "Company") hereby announces that the Board of Directors, in a resolution dated September 17, 2024, determined to revise the full-year consolidated financial forecast for the fiscal year ending September 30, 2024 (October 1, 2023 to September 30, 2024), which was announced on August 9, 2024, as follows.

1. Revision of full-year consolidated financial forecast for FY2024 (October 1, 2023 to September 30, 2024)

	Sales	Operating Profit	Ordinary Profit	Profit attributable to owners of the parent	Earnings per Share*
Previous forecast (A)	Million yen 8,600	Million yen 1,400	Million yen 1,410	Million yen 848	Yen 35.26
Revised forecast (B)	8,600	1,510	1,520	913	37.97
Variance in amount (B-A)	0	110	110	65	—
Variance in percentage (%)	0.0	7.9	7.8	7.7	—
(For reference) Results for FY2023	7,757	952	922	334	12.60

* The Company determined to acquire and cancel its treasury shares by resolution of the Board of Directors on August 9, 2024. The impact of the acquisition and cancellation of its treasury shares is taken into account in regard to "Earnings per Share" in the consolidated financial forecast for FY2024. Please refer to the " Notice Regarding Determination of Matters Related to the Acquisition of Treasury Shares and the Cancellation of Treasury Shares" released on August 9, 2024 and the " Notice Regarding the Status and Completion of Acquisition of Treasury Shares, and the Cancellation of Treasury Shares " released on August 29, 2024 for details.

2. Reason for the revision

As a result of continued cost control focusing on investment efficiency, including Green's investment in advertising, the Company has determined to revise upward the full-year consolidated financial forecast for the fiscal year ending September 30, 2024, for operating profit and each of the following profit.

Notes: 1. Forward-looking statements, including the financial forecasts stated in this material, are based on information currently available to the Company and certain assumptions deemed reasonable. Results may differ materially from the financial forecasts due to various factors.

2. This is an English translation of the captioned release. This translation is prepared and provided for the purpose of the reader's convenience. All readers are recommended to refer to the original version in Japanese of the release for complete information.