July 30, 2024

Company name: Strike Co., Ltd.
Representative: Kunihiko Arai, President & CEO
(Securities code: 6196 TSE Prime)
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Notice Regarding Revisions of Payout Ratio and Dividend Forecast (Dividend Hike) as well as Discontinuation of Shareholder Special Benefit Plan

Strike Co., Ltd. (the "Company") hereby announces that at its Board of Directors' meeting held today, the Company resolved to revise the payout ratio effective from the fiscal year ending September 30, 2024 (FY2024/9), to revise the dividend per share forecast for FY2024/9 as shown below, and to discontinue the shareholder special benefit plan effective from FY2024/9.

1. Reason for revision of payout ratio

We consider the return of profits to shareholders as a key management priority. Our basic policy is to balance appropriate profit distribution and the enhancement of internal reserves to strengthen our structure and swiftly respond to business opportunities, with the aim of maintaining the ROE at a high level.

Based on this understanding, we had targeted a payout ratio of approximately 25% of profit to enhance capital efficiency. However, to further improve shareholder returns, we have decided to increase the payout ratio to around 35% of profit, starting from FY2024/9.

2. Details of revision of dividend forecast

	Annual dividends				
	End of Q1	End of Q2	End of Q3	Year-end	Total
	Yen	Yen	Yen	Yen	Yen
Previous forecast (announced on October 30, 2023)	—	0.00	—	22.00	62.00
Current revision			—	85.00	85.00
Results for FY2024/9	—	0.00			
Results for FY2023/9	—	0.00	—	51.00	51.00

3. Reasons for revision of dividend forecast

The Company plans to pay a year-end dividend of 85 yen per share for FY2024/9, based on the profit forecast announced on October 30, 2023 and the above revision to the payout ratio.

4. Reasons for discontinuation of shareholder special benefit plan

After careful consideration, the Company has decided to discontinue the shareholder special benefit plan to ensure a more equitable distribution of profits. Going forward, we will focus on returning profits to shareholders through dividends and other means.

5. Timing of discontinuation of shareholder special benefit plan

The shareholder special benefit plan will be discontinued with the delivery of a 1,000 yen QUO card to shareholders as of September 30, 2023. There will be no delivery of shareholder special benefits to shareholders as of September 30, 2024.