

December 2, 2024

Dear all,

Name of Company: SEGA SAMMY HOLDINGS INC.
Name of Representative: Haruki Satomi,
President and Group CEO,
Representative Director

(Code No. 6460, Tokyo Stock Exchange Prime)

Notice regarding Issuance of Integrated Report 2024

SEGA SAMMY HOLDINGS hereby notifies that it has issued the “Integrated Report 2024” for all stakeholders, including shareholders and investors, and have made it available on its website.

We issue the report every year as a tool to convey the value creation story that will realize the SEGA SAMMY’s Group MISSION/PURPOSE (Raison d’être), *Constantly Creating, Forever Captivating —Making Life More Colorful—*, from both financial and non-financial perspectives.

In addition to an explanation of the Company’s history, strengths, and value creation process, the “Integrated Report 2024”, it also introduces the targets of our medium-term plan *WELCOME TO THE NEXT LEVEL!* for the fiscal years ending March 2025 to March 2027, as well as strategies for each business and human resources strategies for achieving growth.

We will continue to enhance our information disclosure, including through our integrated report and website, and aim to further increase our corporate value.



Click below URL to view “Integrated Report 2024” of SEGA SAMMY HOLDINGS

https://www.segasammy.co.jp/en/ir/library/printing_annual/

==For Individual Investors==

<https://www.segasammy.co.jp/en/ir/individual/>

==You can also view the results presentation and other documentations from below URL==

<https://www.segasammy.co.jp/en/ir/library/>

==To find more about IR activities of SEGA SAMMY HOLDINGS INC., please access our website below==

<https://www.segasammy.co.jp/en/ir/>