November 28, 2024

Company	Japan Investment Adviser Co., Ltd.
Representative	President & CEO Naoto Shiraiwa
	(TSE Prime Market, Stock Code: 7172)
Contact	Board of Director Takeshi Sugimoto
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Notice of the Investment in Japan Asset Management Platform Group Co., Ltd.

Today, Japan Investment Adviser Co., Ltd. (hereinafter referred to as "JIA") has underwritten the issuance of new shares worth 480 million yen for the third-party allocation of new shares conducted by Japan Asset Management Platform Group Co., Ltd. (hereinafter referred to as "JAMP"), which operates a platform for supporting the business of financial institutions and business operators, as described below. Through this underwriting, the capital contribution ratio of JIA will become 19.5% (As of Today).

1. Purposes of the investment

In Japan, the new Nippon Individual Savings Account (NISA) has been adopted and asset management with wrap accounts has become common under the governmental policy for realizing an asset management nation. In order to make further progress toward the establishment of an asset management nation, it is necessary to develop a system for enabling financial institutions to give sufficient support for the building and inheriting of assets, including the diffusion of asset management styles such as the Goal-based Approach (hereinafter referred to as "GBA"*1), which is now mainstream in Europe and the U.S.

The JIA Group is a corporate group operating the business of creating, selling, and operating financial instruments, the private equity investment business, advisory services, etc. under the management philosophy of "Always be a company contributing to society by offering financial services." The JIA Group has been offering solutions to a broad range of issues for clients for many years, establishing a track record steadily as a general financial institution with securities handling and fiduciary functions.

On the other hand, JAMP provides financial enterprises that operate asset management-related business with business consulting services, support for registration of financial instruments business, development and operation of internal control systems, investment trust services, paperwork services, advice on investment, and other solutions, and concentrates on supporting efficient business launch and operation. Recently, it has been operating epoch-making business, including the establishment of a fund management company (FMC)*2, which provides a platform for promoting the GBA business for financial institutions and has the function to significantly lower the barrier to entry into asset management business.

This time, the JIA Group and JAMP have reached an agreement on the formation of a business alliance for creating and providing new solutions in the entire field of asset management by utilizing the financial functions, skills, and networks of the two parties in near future. That agreement led to this investment.

Through the activities of the two companies, we aim to contribute to the development of asset management business in Japan.

*1: The Goal-based Approach (GBA) is the general term for the provision of services by financial institutions based on the processes described below rather than the conventional “sale of products and services.”

i. To give advice to customers on setting goals in life
ii. To design asset management plans and manage assets in accordance with advice
iii. To monitor the status of asset management, check each customer’ s intention, and continuously give advice on revising goals, etc.

*2: A fund management company (FMC) means a company that offers a middle back-office function for fund business, especially investment trust business. By separating the middle back-office function in investment management business, whose entry barrier is extremely high, we will help domestic independent firms and foreign-affiliated firms enter this market or existing enterprises streamline their business operations.

2. Overview of JAMP （As of October 31, 2024）

（1） Company Name	Japan Asset Management Platform Group Co., Ltd.
（2） Address	FinGATE BASE A, Kabutocho Daiichi Heiwa Building, 5-1 Nihonbashi Kabutocho, Chuo-ku, Tokyo
（3） Representative’s title and name	CEO　Keichi O’hara
（4） Description of Business	Provision of consulting and support services for financial institutions and business operators, and so on
（5） Website	https://www.jamplatform.com/english/
（6） Establishment	January 2019
（7） Major shareholders	Employee of JAMP QUICK Corp. Tokyo Century Corporation SCSK Corporation

3. Future outlook

The impact of this matter on JIA Group's business performance for the fiscal year ending December 31, 2024 is minor.

Inquiries:
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