December 5, 2024
FP Partner Inc.

The number of members hired in the FY2024 reached a record high

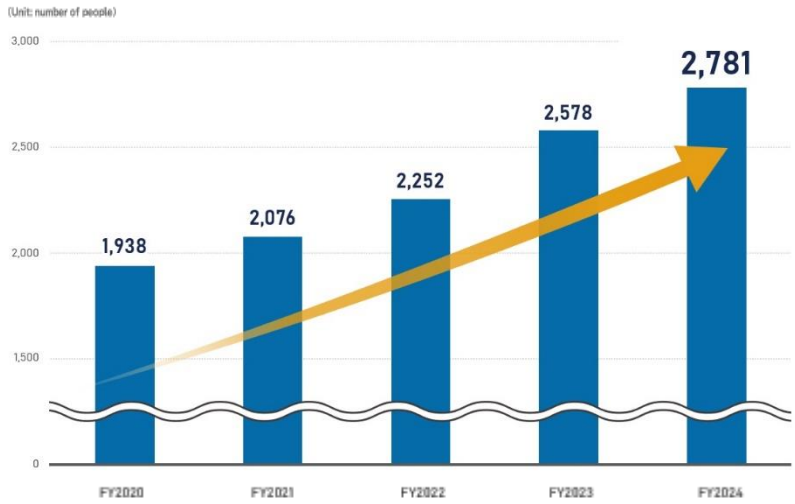
~ 721 members were hired, exceeding the number hired in the FY2023 ~

FP Partner Inc. (Headquarters: Bunkyo-ku, Tokyo; Representative Director and President: Tsutomu Kuroki; listed on the Tokyo Stock Exchange Prime Market), We are pleased to announce that the number of members hired in the fiscal year ending November 2024 reached 721 (as of the end of November 2024), a new record high.

Exceeded the November 2023 period, renewing the previous record.

Based on our management philosophy of “pursuing the ‘insurance business as it should be’, taking a serious approach to this, and continuing to protect our customers' important lives with insurance”, we aim to become a financial partner for our customers for their entire lives, and to make the leap from being an insurance agency to becoming a “comprehensive company centered on finance”.

【Number of Members (as of the end of November 2024)】



In the fiscal year ending November 2024, we continued to strengthen our organizational recruitment efforts from the previous period, and we focused on strengthening our internal management system not only by recruiting sales employees, but also by recruiting internal staff. To this end, we held recruitment seminars in various locations and renewed the recruitment page on our website, and actively carried out recruitment activities. In addition, the number of applicants increased steadily due to the listing on the Tokyo Stock Exchange Growth Market in September 2022, the change in market classification to the Prime Market on September 11, 2023, and the effect of improving recognition through the broadcast of a new TV commercial featuring Suzu Hirose. As a result, the number of new employees joining the company reached 721, exceeding the previous record of 708 set in the fiscal year ending November 2023, and the number of members of staff at the end of November 2024 was 2,781.

In the future, we will continue to create an environment in which each and every member of staff can grow and play an active role, and we will aim to recruit more staff and expand our organizational structure. At the same time, we will also continue to recruit internal staff with the aim of strengthening our internal management system.

About Money Doctor

Money Doctor is a service that allows you to consult with our financial planners (FPs) as many times as you like for free about anything related to money, including insurance consultation, asset management, savings methods, education funding, mortgage loans, inheritance planning, etc. We will provide appropriate advice based on your life plan.

In addition, we have offices in all 47 prefectures across Japan so that we can provide services that are rooted in the local community. We have also put in place a system for managing system security and customer information, so you can consult with us with peace of mind.

Money Doctor is a lifelong partner that enriches the lives of each and every one of our customers.

About FP Partner, Inc.

【Company Profile】

Company name: FP Partner Inc.

Head office location: 5F Koraku Kokusai Building, 1-5-3 Koraku, Bunkyo-ku, Tokyo

Representative: Tsutomu Kuroki, Representative Director and President

Business activities: Insurance agency, financial product brokerage, financial planning services related to financial products

Established: December 2009

ＨＰ：https://fpp.jp/
https://fp-moneydoctor.com/

<For inquiries regarding this release, please contact us by email.>
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