December 6, 2024
FP Partner Inc.

# Business succession from a life and non-life insurance agency that has been in business for 25 years

**~ Policy transfers of over 25,000 life and non-life insurance policies in force ~**

FP Partner Inc. (Headquarters: Bunkyo-ku, Tokyo; Representative Director and President: Tsutomu Kuroki; listed on the Tokyo Stock Exchange Prime Market), which operates the free FP consultation service “Money Doctor”, has entered into an agreement with Anshin Plaza Co. (Headquarters: Akashi City, Hyogo Prefecture; Representative Director: Futoshi Ito) and reached an agreement on the transfer of 25,462 life and non-life insurance policies and the succession of employees who wish to continue working at the company.

## Regarding policy transfers

Anshin Plaza has been developing its agency business in the Akashi City area of Hyogo Prefecture for 25 years since its establishment, and as a specialized agency for Tokio Marine & Nichido Fire Insurance Co., Ltd. and Tokio Marine & Nichido Life Insurance Co., Ltd., it has received the highest certification in the “TOP QUALTY Agency” agency certification system of Tokio Marine & Nichido. In order to further grow the life and non-life insurance business in the relevant area and provide higher quality services to customers, we have reached an agreement to take over the life and non-life insurance contracts and employees who wish to continue working at our company. From now on, we will strive to provide new value in the market centered on Hyogo Prefecture by leveraging the synergy effect of the strengths of the non-life insurance business that Anshin Plaza has cultivated and the strengths of our life insurance business.

We will also provide after-sales support for policyholders, including checking policy details, processing insurance claims and benefit payments, reviewing life insurance and non-life insurance policies, and providing advice on additional policies. We will also provide a range of financial advice, including creating life plans and asset formation, through our free FP consultation service “Money Doctor”.

Regarding “policy transfers” (*): https://fpp.jp/business/m_a/ (Japanese only)

(*) For “policy transfers”, we provide information to the party transferring the policy as part of our “business transfer system”.

## About FP Partner, Inc.

**【Company Profile】**

Company name: FP Partner Inc.

Head office location: 5F Koraku Kokusai Building, 1-5-3 Koraku, Bunkyo-ku, Tokyo

Representative: Tsutomu Kuroki, Representative Director and President

Business activities: Insurance agency, financial product brokerage, financial planning services related to financial products

Established: December 2009

ＨＰ：https://fpp.jp/
https://fp-moneydoctor.com/

<For inquiries regarding this release, please contact us by email.>
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