PILOT CORPORATION
For Immediate Release
October 02, 2024

Notice Concerning the Establishment of a Representative Office in the Middle East

PILOT Corporation (the “Company”) hereby announces that the Company has opened a Middle East Representative Office in Dubai, United Arab Emirates, effective October 2024.

Details

1. Purpose of opening a representative office

The Company will carry out research into the writing instruments market, distribution, users, and products in the Middle East region, where future development is expected, with the aim of becoming the No. 1 Brand in the global writing instrument market, as stated in its 2030 Vision.

2. Overview of Representative Office

(1) Name:	PILOT Corporation Middle East Representative Office
(2) Location:	PO BOX, Dubai Airport Free Zone (DAFZ), Dubai, UAE
(3) General Manager:	Masato Hamada
(4) Business description:	Market research activities for PILOT products in the Middle East region
(5) Date of establishment:	Market purchase on the Tokyo Stock Exchange

3. Financial impact

The impact of this matter on earnings for the current fiscal year is negligible.