



Nov 1, 2024

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Notice Regarding Decision on Dividends from Retained Earnings (Interim Dividend) and Revisions to Our Year-end Dividend Forecasts

The Board of Directors of Sanrio Company, Ltd. approved a resolution on Nov 1, 2024 to pay a dividend from retained earnings with a record date of September 30, 2024 and to revise the year-end dividend with a record date of March 31, 2025, as described below.

Matters relating to dividends of retained earnings shall be determined by the Board of Directors in accordance with Article 459-1 of the Companies Act.

1. Details of payment of dividend from retained earnings (Interim Dividend) (April 1, 2024 to September 30, 2024)

	Payment of dividends	Most recent dividend forecasts (announced on August 2, 2024)	Payment of interim dividend for the fiscal year ended March 31, 2024
Record date	September 30, 2024	Same as on the left	September 30, 2023
Dividend per share	20.00 yen	18.50 yen	22.50 yen
Total amount of payment	4,723 million yen	—	1,814 million yen
Effective date	December 2, 2024	—	November 30, 2023
Source of payment	Retained earnings	—	Retained earnings

2. Revisions to Year-end Dividend Forecasts

Revisions to the dividend forecasts (April 1, 2024 to March 31, 2025)

	Dividend per share		
	Interim-end	Year-end	Total
Record date	September 30, 2024	Same as on the left	September 30, 2023
Prior Forecasts Published on Aug 2, 2024	18.50 yen	18.50 yen	37.00 yen
Revised Forecasts	—	20.00 yen	40.00 yen
Current Fiscal Year Results	20.00 yen	—	—
Results for the Fiscal Year Ended 3/2024	22.50 yen	43.50 yen	66.00 yen

Note:

The Company conducted a 3-for-1 common stock split effective on April 1, 2024. Dividends per share for the fiscal year ended 3/2024 are the actual amounts before the stock split. Dividends per share for the fiscal year ended 3/2025 have been adjusted to reflect the stock split.

3. Reasons

We consider profit return to shareholders to be one of the Sanrio Group's highest priorities.

Net profit attributable to owners of parent was 19 billion yen for the first half of the fiscal year ending March 31, 2025, which exceeded our earnings forecasts. We have decided to pay an interim dividend of 20 yen per share, up 1.5 yen from the previous forecast of 18.5 yen per share.

Net profit attributable to owners of parent is expected to be 31.1 billion yen for the fiscal year ending March 31, 2025 due to upward revision of earnings forecasts. We intend to pay a dividend of 20 yen per share at year-end, up 1.5 yen from the previous forecast of 18.5 yen per share.

Together with the interim dividend of 20 yen per share paid with a record date of September 30, 2024, the annual dividends for the fiscal year under review will be 40 yen per share, up 3 yen from the previous forecast of 37 yen per share.