October 4, 2024

BOOKOFF GROUP HOLDINGS LIMITED

Monthly Sales Flash Report

September 2024

■BOOKOFF operations in Japan sales for the month under review

YoY change existing store net sales were 107.2% (108.3% for all stores).
Net sales of trading cards/hobby goods, apparel, books, sporting and outdoor goods and others increased over the previous year.

■YoY change in net sales at the directly operated existing stores

	2024							2025				
	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
Existing stores	107.3%	102.0%	107.2%	107.2%								
All stores	108.9%	103.8%	108.7%	108.3%								
Difference from previous year on weekends and holidays	+2	(2)	+1	+1								

■YoY change in net sales at the directly operated existing stores from the first month of the previous fiscal year

		Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
Existing stores	FY5/2024	113.0%	109.1%	106.6%	104.0%	102.3%	106.8%	106.7%	103.5%	108.5%	110.7%	105.7%	102.8%
	FY5/2025	107.3%	102.0%	107.2%	107.2%								

■New directly operated stores

September 13, 2024	BOOKOFF Purchasing Consultation Desk Myogadani Store	Bunkyo Ward, Tokyo
September 14, 2024	Jalan Jalan Japan Apparel The Mines Mall Store	Malaysia
September 14, 2024	Japan TCG Center Kamata-eki-higashiguchi Store	Ota Ward, Tokyo
September 19, 2024	BOOKOFF Monterey Park Store	United States of America
September 28, 2024	Jalan Jalan Japan Vodnik Alatau Store	Republic of Kazakhstan

■Number of Group Stores

		2024							2025				
		Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
BOOKOFF operations in Japan	Directly operated	386	388	388	388								
	Franchised	368	367	367	367								
BOOKOFF operations in Japan total		754	755	755	755								
Premium services business		45	47	48	49								
Overseas business	Directly operated	26	28	28	31								
	Franchised	6	6	6	7								
Overseas business total		32	34	34	38								
Other		5	5	5	6								
Group total		836	841	842	848								

NOTE

*Figures in this document are preliminary and may be revised at the time of the next update. In addition, the figures are different from the consolidated net sales and have not been audited by an accounting auditor.

*This document shows the actual number of stores as of the end of the month. This differs from the number of stores for the consolidated accounting period announced in various financial documents. This is because the fiscal year end of some subsidiaries differs from the consolidated fiscal year end.

*This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.