



August 1, 2024

Company	Vision Inc.
Representative	Kenichi Sano, Chairman and CEO Tokyo Stock Exchange Prime Market Stock Code: 9416
Contact	Shinichi Nakamoto, Director and CFO (Tel. +81 3 (5287) 3110)

“GLOBAL WiFi®” released a new commercial featuring Actor Hiyori Sakurada, to be aired on ANA and JAL (*listed in alphabetical order) international flights from August 1, 2024

“GLOBAL WiFi®” (<https://townwifi.com/>), an overseas-use Wi-Fi router rental service operated by Vision Inc. (Headquarters: Shinjuku-ku, Tokyo, President, Representative Director and COO: Kenji Ota), released a new commercial featuring Actor Hiyori Sakurada on August 1, 2024.



• Special website : <https://townwifi.com/lp/specialcontents2024>

• “GLOBAL WiFi®” new commercial “Girls’ Travel version”



The new commercial for “GLOBAL WiFi®” is the “Girls’ Travel version,” following the “Overseas Business Trip After a Long Time version” released last year.

I want to go abroad for the first time in a long time, and now I want to realize the overseas trips that I could not make. The composition is designed to make you want to go abroad unintentionally, projecting such thoughts onto the main character, Hiyori Sakurada.

“To the places you want to go. To the people you want to meet. You are free to go wherever you want.”

“GLOBAL WiFi®” will continue to support your everyday life in extraordinary situations so that you can go abroad with the same peace of mind you always have when traveling.

■ Behind the scenes of the filming of the new “GLOBAL WiFi®” commercial

The commercial is set in Malaysia, and was filmed in Kuala Lumpur, Malacca, and other tourist spots in a limited three-day period.

We were concerned about the weather conditions, such as the heat and humidity in Southeast Asia and evening squalls, but the sunset in the last scene was so spectacular that even the locals were impressed, saying, “It is rare to see such a beautiful sunset.”

Please take a look at it along with Hiyori Sakurada’s costumes and expression, which change from scene to scene.

The new commercial has been aired on a special website (<https://townwifi.com/lp/specialcontents2024>), as well as on All Nippon Airways (ANA) and Japan Airlines (JAL) international flights (*listed in alphabetical order) in a video advertisement before in-flight movies from August 1, 2024.

[Hiyori Sakurada’s profile]



She has appeared in numerous productions since her childhood, including the dramas “Mom’s Gone Tomorrow” (NTV) and “Wild Heroes” (NTV).

In March 2024, she received the Japan Academy Award for New Actor.

She plays the lead role in the drama “Anoko no Kodomo (That girl’s child)” (KTV), which has been airing since June.

She also played one of the lead roles in the movie “Buzzy Noise,” which was released in May, and the movie “Blue Period” is scheduled to be released in August.

■ Outline of the GLOBAL WiFi® Service



- Service details : Mobile Wi-Fi router rental service for overseas use
 - Rental fees : As low as JPY300 per day
 - Service area : More than 200 countries and regions worldwide
 - Application methods : Website (<https://townwifi.com/>), airport service counters, telephone call
 - Receiving / returning router devices : Possible in Japan through our service counters at 19 domestic airports, our facilities, home delivery services, or convenience stores (receiving only); possible overseas through our business locations
 - Provider : Vision Inc.
 - Receiving / returning airport counter
 - Application on the day of departure :
Narita airport [*1], Haneda airport, Kansai airport, Itami airport, Chubu airport, Fukuoka airport, Naha airport [*1], Oita airport [*2], Kagoshima airport [*6], New Chitose airport, Shizuoka airport [*7], Miyazaki airport, Sendai airport [*7], Kumamoto airport [*7], Kita-kyushu airport [*7], Miyako Shimojishima airport [*7], Komatsu airport [*7]
 - Receiving / returning :
Narita airport [*3], Haneda airport, Kansai airport, Itami airport, Chubu airport, Shizuoka airport [*7], Fukuoka airport, New Chitose airport, Komatsu airport, Naha airport [*4], Asahikawa airport [*2], Miyazaki airport, Niigata airport [*5], Sendai airport [*7], Oita airport [*2], Kagoshima airport [*6], Kita-kyushu airport [*7], Miyako Shimojishima airport [*7], Kumamoto airport [*7]
 - Facilities : SHIBUYA “CHIKAMICHI” [*8], JR Miyazaki station
 - Overseas : Our business locations in Hawaii and South Korea
- [*1] This is a contract with “J WiFi & Mobile.”
- [*2] At the “Tourist Information Center.”
- [*3] At the “J WiFi & Mobile” counter.
- [*4] At the “J WiFi & Mobile” counter next to the Information Center in the arrival lobby on the 1st floor of the international terminal.
- [*5] At the “Niigata Kotsu Counter.”
- [*6] At the “Multifunctional Service Counter.”
- [*7] By unmanned pick-up locker “Smart Pickup” and “Return Box.”
- [*8] Only receiving is available.

■ Vision Inc. Company Profile



With the corporate philosophy of “To contribute to the global information and communications revolution” and slogan of “More vision, more success,” Vision provides services primarily in the information and communications field and makes decisions with a clear vision to help customers achieve greater success.

- Trade Name : Vision Inc.
- Prime Market of the Tokyo Stock Exchange (Code : 9416)
- Representative : President, Representative Director and COO Kenji Ota
- Headquarters : Shinjuku East Side Square 8F, 6-27-30 Shinjuku, Shinjuku-ku, Tokyo
160-0022, Japan
- Incorporated : December 2001 (Established June 1995)
- Capital : 2,573,000,000 yen
- Homepage : <https://www.vision-net.co.jp/en>
- IR Information : https://www.vision-net.co.jp/en/ir_information.html
- Businesses :
 1. GLOBAL WiFi
International / Domestic (Japan)
 2. Information and Communications Service
Fixed-line telecommunications service / Mobile communications service / Broadband service
Office automation equipment service / Internet media services
 3. Glamping and Tourism
 4. Others