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November 14, 2024

TOEI COMPANY, LTD.

2Q (Semi-Annual) FY2025
Consolidated Financial Results



Toei IR News
Official Line Account (JP)

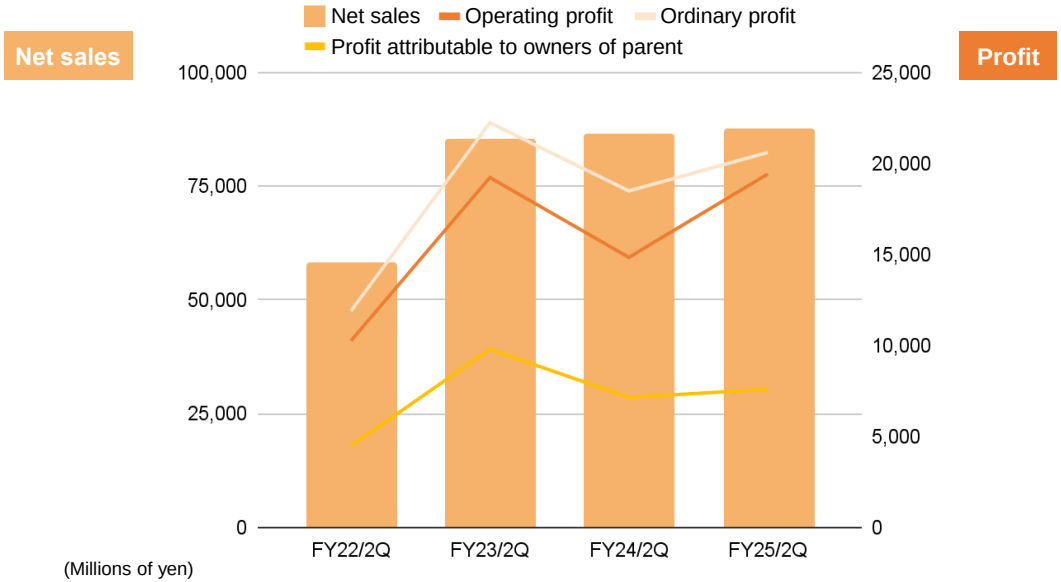
Toei Official News
Official X Account (JP)

2Q FY2025 Consolidated Financial Results

(Millions of yen)	FY22/2Q	FY23/2Q	FY24/2Q	FY25/2Q	Year-on-year change	
Net sales	58,084	85,422	86,618	87,764	1,146	1.3%
Cost of sales	33,526	49,852	53,299	49,238	(4,060)	(7.6%)
Selling, general and administrative expenses	14,303	16,339	18,477	19,104	626	3.4%
Operating profit	10,254	19,230	14,840	19,421	4,580	30.9%
Ordinary profit	11,893	22,243	18,494	20,607	2,112	11.4%
Profit attributable to owners of parent	4,480	9,791	7,142	7,592	449	6.3%

* FY = Fiscal Year. FY25/2Q is the period from April 2024 to September 2024

* Figures are rounded down to the nearest million yen.



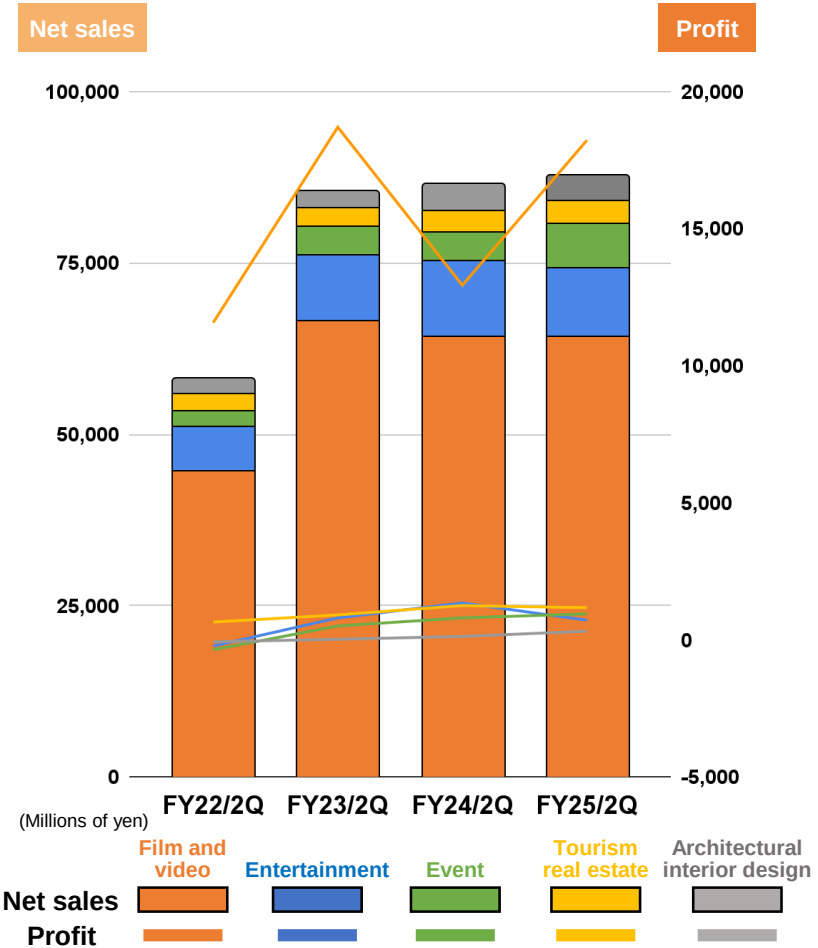
- Net sales: 87,764 million yen (up 1.3% year on year)
- Operating profit: 19,421 million yen (up 30.9% year on year)
- Ordinary profit: 20,607 million yen (up 11.4% year on year)
- Profit attributable to owners of parent: 7,592 million yen (up 6.3% year on year)

→ **Net sales and operating profit ranked first, ordinary profit and profit attributable to owners of parent ranked second** for the semi annual results of fiscal years since 2004.

<Analysis>

- Multi-use operations (product sales, copyright sales, broadcasting and distribution rights license sales, events, overseas sales, etc.) continued the strong performance of the first quarter, and *Dangerous Cops -Home Coming-, Wonderful Precure! the Movie* were box-office hits.
- Operating profit increased due to appropriation of the losses on valuation of finished goods for *KNIGHTS OF THE ZODIAC (feature film)* in the previous fiscal year.

2Q FY2025 Analytics by Segment (consolidated) [Overall]



Segment	Sub-segment	FY24/2Q	FY25/2Q	Change	Percentage Change	Percentage of Sub-segment / Segment
Film and video-related business	Movie	5,393	2,325	(3,067)	(56.9%)	3.6%
	TV	4,673	4,296	(377)	(8.1%)	6.7%
	Content	43,768	48,228	4,460	10.2%	74.8%
	Other, net	10,594	9,610	(984)	(9.3%)	14.9%
	Total net sales	64,431	64,461	30	0.0%	100%
	Total profit	12,935	18,224	5,288	40.9%	
Entertainment-related business	Total net sales	10,980	9,943	(1,037)	(9.4%)	100%
	Total profit	1,347	717	(629)	(46.8%)	
Event-related business	Event	3,433	5,652	2,218	64.6%	86.0%
	Toei Kyoto Studio Park	878	920	41	4.8%	14.0%
	Total net sales	4,312	6,573	2,260	52.4%	100%
	Total profit	802	948	146	18.2%	
Tourism real estate-related business	Real estate leasing	2,176	2,245	69	3.2%	69.2%
	Hotel	898	997	98	11.0%	30.8%
	Total net sales	3,075	3,243	167	5.5%	100%
	Total profit	1,250	1,173	(76)	(6.1%)	
Architectural interior design-related business	Total net sales	3,818	3,542	(275)	(7.2%)	100%
	Total profit	125	316	190	151.9%	
Total net sales		86,618	87,764	1,146	1.3%	
Adjustment amount		(1,619)	(1,958)	(338)		
Total profit		14,840	19,421	4,580	30.9%	

* Figures are rounded down to the nearest million yen.

(Millions of yen)

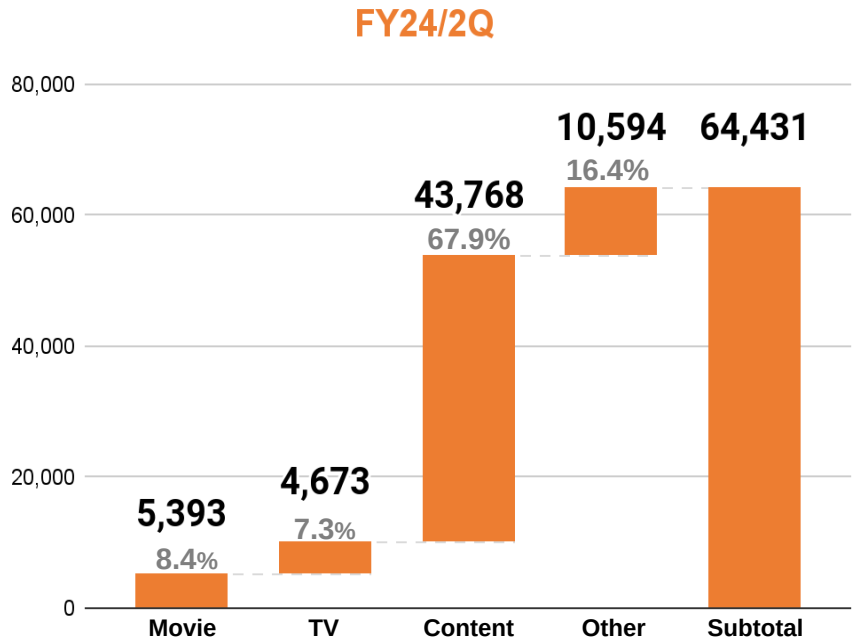
2Q FY2025 Analytics (consolidated) [Film and Video-Related Business]

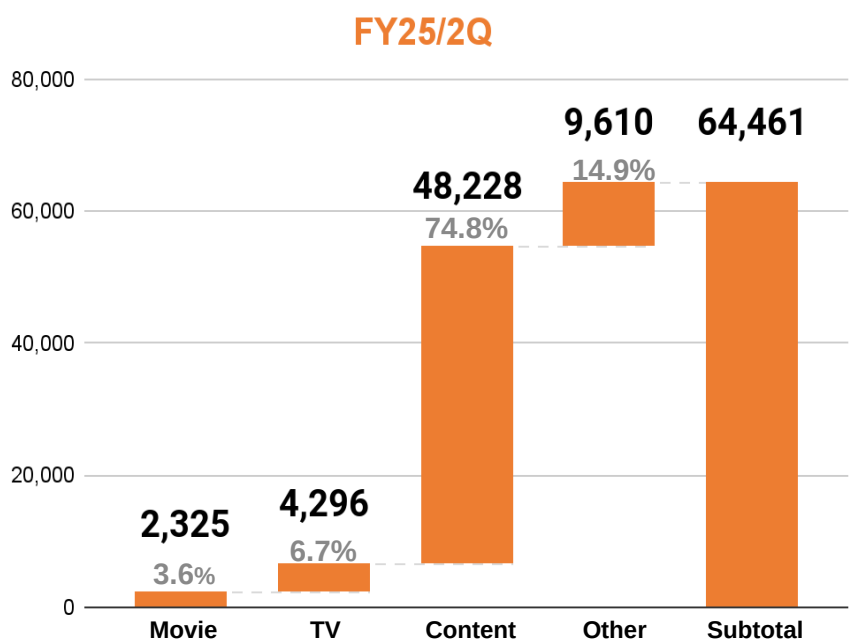
(Millions of yen)		FY24/2Q	FY25/2Q	Change	
Film and video-related business	Net sales	64,431	64,461	30	0.0%
	Profit	12,935	18,224	5,288	40.9%

●Sales of video streaming rights for TV series such as *ONE PIECE*, *Dragon Ball* series, and theatrical animation film like *THE FIRST SLAM DUNK*, *The Birth of KITARO: The Mystery of GeGeGe* performed well and helped recovery of declining sales in the movie business.
As a result, net sales of film and video-related business have leveled out.

● Operating profit highly increased as we appropriated the losses on valuation of finished goods for KNIGHTS OF THE ZODIAC (feature film) in the previous fiscal year.

Sales by Sub-Segment





2Q FY2025 Sales Report of Main Titles [Film and Video-Related Business]

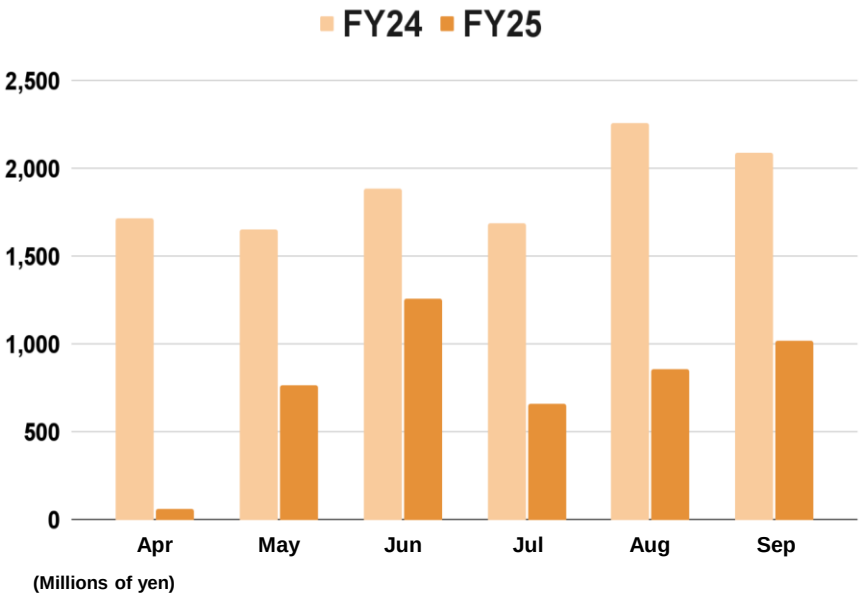
Movie

Monthly Gross

(100 million yen)	FY24	FY25	Year-on-year change	FY2025 main titles by month
Apr	17.1	0.6	3.5%	*Butt Detective The Movie Farewell, My Lovely Partner, Butt Detective The Birth of KITARO: The Mystery of GeGeGe*
May	16.5	7.7	46.6%	*Dangerous Cops -Home coming-* *IDOLiSH7 the Movie; LIVE 4bit BEYOND THE PERiOD (re-released)*
Jun	18.8	12.6	67.0%	Dangerous Cops -Home coming- *BELIEVE* IDOLiSH7 the Movie; LIVE 4bit BEYOND THE PERiOD (re-released)
Jul	16.9	6.6	39.3%	*Run for Money THE MOVIE, KAMEN RIDER GOTCHARD THE MOVIE: FUTURE DAYBREAK / BAKUAGESENTAI BOONBOOMGER THE MOVIE: PROMISE THE CIRCUIT*
Aug	22.6	8.6	38.1%	*Re-screening of THE FIRST SLAM DUNK, KAMEN RIDER GOTCHARD THE MOVIE: FUTURE DAYBREAK / BAKUAGESENTAI BOONBOOMGER THE MOVIE: PROMISE THE CIRCUIT*
Sep	20.9	10.2	49.0%	*Wonderful Pretty Cure! The Movie*
Total	112.8	46.3	41.0%	

FY25/2Q (July to September) Main Titles	Release date	Grossing (100 million)
KAMEN RIDER GOTCHARD THE MOVIE: FUTURE DAYBREAK / BAKUAGESENTAI BOONBOOMGER THE MOVIE: PROMISE THE CIRCUIT	July 26	5.0
Re-screening of THE FIRST SLAM DUNK	August 13 to September 1 Limited screening	5.1 Total box office revenue for the period: 164.6
Wonderful Pretty Cure! The Movie	September 13	9.6

Monthly Gross



[Movie] Net sales 2,325 million yen / down 56.9% year on year

We distributed 17 films including films produced in collaboration with other production companies. *Dangerous Cops -Home coming-* and *Wonderful Precure! the Movie* were box-office hits. *Re-screening of THE FIRST SLAM DUNK* , *BELIEVE,* and *IDOLiSH7 the Movie; LIVE 4bit BEYOND THE PERiOD (re*-released) were well received.
Net sales declined significantly compared with the previous same period when *IDOLiSH7 the Movie; LIVE 4bit BEYOND THE PERiOD* and *THE FIRST SLAM DUNK* were big hits.

● *Dangerous Cops -Home coming-*
The cast was very popular, and despite the title being a live action film, the protagonists Taka & Yuji have become established as iconic characters. Event screenings for core fans were held, making it a long running title that was a factor in increased revenues.

● *Wonderful Pretty Cure! The Movie*
In addition to the main target demographic of parents and their children, a campaign targeting teen and 20s audiences was rolled out, attracting a wide demographic from children to adults.
In addition, in box office takings for the *Precure* series, *Wonderful Pretty Cure! got* the second all-time place.

● *Re-screening of THE FIRST SLAM DUNK*
Several promotional screenings were held with the theater set up to resemble a basketball game venue, generating box office revenue of 510 million yen as event-oriented screenings for the summer holiday period. (total box office revenue with re-screening broke 16.4 billion yen)

● *BELIEVE*
Sports fans were attracted to theaters as new customers.

Future Titles to Look Forward To

● ***[OSHI NO KO]***
Director: Smith　Starring: Kaito Sakurai, Asuka Saito, Nagisa Saito, Nanoka Hara, Mizuki Kayashima, Ano
Series - on Amazon Prime Video, world wide release : November 28, 2024
Feature film - theatrical release: December 20, 2024

● ***MUROMACHI OUTSIDERS***
Director: Yu Irie　Starring: Yo Oizumi
January 17, 2025

● ***UNDER THE BIG ONION***
Director: Shogo Kusano　Starring: Fuju Kamio, Hiyori Sakurada
February 7, 2025

● ***THE 35-YEAR PROMISE***
Director: Renpei Tsukamoto　Starring: Tsurube Shofukutei, Tomoyo Harada
March 7, 2025

















[TV] Net sales 4,296 million yen / down 8.1% year on year

- We produced *The Woman of S.R.I. Season 24*, *Special Agent Unit 9 Season 7*, *With you I bloom*, *KAMENRIDER GOTCHARD*, *KAMEN RIDER GAVV*, *BOONBOOMGER*, *Wonderful Precure!*, and *BLACK JACK*, among other titles. We sought to enhance content to receive orders. Domestic sales of merchandise rights for special effect content remained firm as consumer preferences for toys continue to diversify.

Series broadcast from July to September 2024

From March 3, 2024: *BOONBOOMGER* (TV Asahi)
From April 24, 2024: *With you I bloom* (TV Asahi)
From July 3, 2024: *The Woman of S.R.I. Season 24* (TV Asahi)
From September 1, 2024: *KAMEN RIDER GAVV* (TV Asahi)





Late night period drama produced at Kyoto Studios

For *With you I bloom*, based on *Shinsengumi* (Manga) by Osamu Tezuka that aired from April to September, up-and-coming actors expected to be the next big stars were appointed to appeal period dramas for younger generations. The fan events held on August 31 and September 1 were sold-out successes.

Merchandising Rights

In addition to licensing of tokusatsu characters for toys, we actively pursued video game collaborations.
We licensed merchandise for Pop-up store, for *The Yoshimune Chronicle: Abarenbo Shogun* and three titles of *UCHUKEIJI* series.

TOPIC
Reviewing the production timeline for tokusatsu (special effects) titles

We revised the production schedule for *KAMEN RIDER GAVV*, which began airing in September 2024, bringing forward the schedule by three months from original plans.

Benefits gained by moving forward the completion of titles

- Overseas, where censorship screening is required, we aim to achieve simultaneous distribution with Japan to prevent the spread of pirated copies. The overseas rollout of titles will be expanded.
- This will enhance the promotion of both titles themselves and associated toys, leading to improved recognition.
- The approach will generate leeway in production schedules, facilitating workstyle reform at production sites.



Production of the *SUPER SENTAI* series has also been brought forward, and production of *BOONBOOMGER* began two months earlier than usual.

Enhance the profitability of tokusatsu series domestically and overseas.

[Content] Net sales 48,228 million yen / up 10.2% year on year

Sales of video streaming rights for TV series *ONE PIECE*, *Dragon Ball* series, and theatrical animation film *THE FIRST SLAM DUNK*, *The Birth of KITARO: The Mystery of GeGeGe* performed well domestically and overseas.

Domestic streaming rights for the theatrical film *KYRIE* and *Don't Lose Your Head!* were contributed to the results.

[Streaming (Domestic)]

- Theatrical films of *THE FIRST SLAM DUNK* ,*The Birth of KITARO: The Mystery of GeGeGe, Don't Lose Your Head!*, *KYRIE*, *ONE PIECE*, and *DRAGON BALL* performed well.
- *Land of Tanabata* (distributed exclusively on Disney Plus Star) contributed to sales.
- Sales of the channel:*Toei On Demand* and *MY HERO* which are payment plan on Amazon Prime video increased.

[Broadcasting (Domestic)]

- New theatrical titles such as *THE LEGEND & BUTTERFLY* and *SHIN KAMEN RIDER* performed strongly.
- Archive films such as the television period dramas *The Yoshimune Chronicle:Abarenbo Shogun* and *Tōyama no Kin-san*, theatrical film the *Abashiri Prision* series and the *Dangerous Cops* TV series which was matched the timing with the release of a new installment performed well.

[Merchandising Rights for Domestic Animation]

- Royalty revenue form *DRAGON BALL* and *ONE PIECE* was healthy. Sales of older *DRAGON BALL* series titles performed well alongside the release of the new *Dragon Ball DAIMA*.

[Blu-ray/DVD (Domestic)]

- V-Cinext titles such as *King-Ohger vs. Donbrothers*, *King-Ohger vs. Kyoryuger, Masked Rider Faiz 20th: Paradise Regained, KAMEN RIDER GEATS: JAMATO AWAKING* performed well.

[Overseas]

- Streaming rights: *DRAGON BALL* and *ONE PIECE* series sold well.
- Merchandising rights, etc.: The *ONE PIECE* and *DRAGON BALL* series performed strongly. In addition, the *KAMEN RIDER GAVV*, *B-Robo Kabutack*, *ZYUOHGER*, and *DIGIMON* series performed well. Besides, *KAMEN RIDER 50 YEARS EXHIBITION* in Hong Kong generated a lot of excitement.
- We sold screening rights for *SHIN KAMEN RIDER* and *Battle Royale* in North America, for *THE FORBIDDEN PLAY* in Central and South America, and for the *BATTLES WITHOUT HONOR AND HUMANITY* and *FEMALE CONVICT* series in the US and UK.

[Other] Net sales 9,610 million yen / down 9.3% year on year

- Despite strong merchandising revenue from *ONE PIECE*, the *Pretty Cure* series, and other animated titles, both sales and income declined due to a reactionary decrease in merchandise sales from *THE FIRST SLAM DUNK*, which was a big hit during the previous fiscal year.

TOPIC

***WING MAN* (10 episodes)**

Masakazu Katsura's iconic title *WING MAN* was adapted into a live-action title to celebrate its 40th anniversary.

From October 22, 2024
Streaming:
DMM TV
Broadcasting:
TV Tokyo

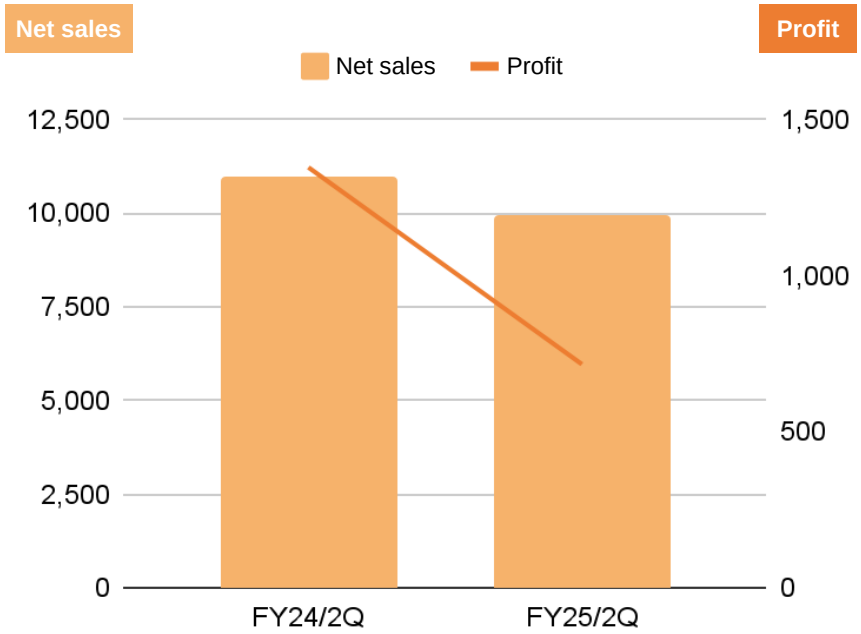
Starring:
Maito Fujioka,
Konatsu Kato
Director:
Koichi Sakamoto



The character-based IP reboot titles are expected as multi-channel roll-outs including merchandise and events.
We aim to develop these franchises into evergreen IPs.

2Q FY2025 Analytics (consolidated) [Entertainment-Related Business]

(Millions of yen)		FY24/2Q	FY25/2Q	Change	
Entertainment-related business	Net sales	10,980	9,943	(1,037)	(9.4%)
	Profit	1,347	717	(629)	(46.8%)



(Millions of yen)

- The Entertainment-related business is focused primarily around cinema complexes (jointly managed) operated by T-Joy Co., Ltd.
- T-Joy operates a network of 232 cinema screens (including two screens directly managed by Toei) across 23 sites.
- T-Joy Co., Ltd.
  - Titles including *Detective Conan: The Million-dollar Pentagram*, *Kingdom: Return of the Great General*, *Look Back*, *LAST MILE* and *Inside Out 2* drove performance, but both sales and profit failed to reach the heights of the previous year, which was blessed with a large number of major hits.
  - The decline of the profit is due to the lump-sum recording of costs associated with the opening of T-Joy Emi Terrace Tokorozawa.
  - Average customer spend on concessions rose in part due to price revisions, the introduction of a new POS system and the development of original products.
- Directly managed cinemas
  - Sales were driven by *Dangerous Cops -Home coming- ,and ROCK IN JAPAN FESTIVAL 2024 in HITACHINAKA Southern All Stars Live Viewing* contributed to the sales.

TOPIC

[T-Joy Co., Ltd.]

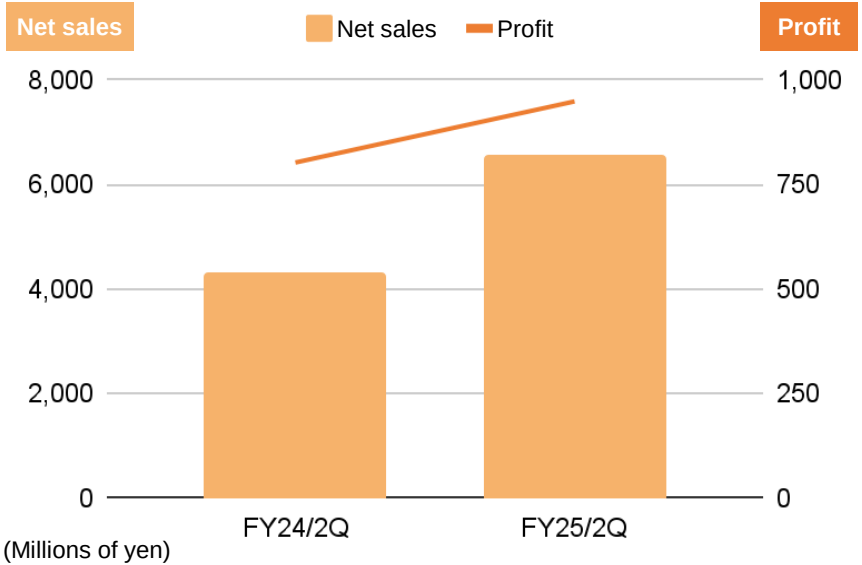
● Grand Opening of T-Joy Emi Terrace Tokorozawa on September 24

T-Joy has opened T-Joy Emi Terrace Tokorozawa, a cinema complex boasting 1,872 seats across 12 theater screens. See page 16 for details.

● ScreenX with Dolby Atomos to be introduced at Yokohama Burg 13 on December 11

Yokohama Burg 13 (jointly operated by T-Joy with Shochiku Multiplex Theatres, Ltd. and Tokyu Recreation Co., Ltd.) will see the introduction of ScreenX with Dolby Atmos, which is a combination of the ScreenX three-screen multi-projection movie screening system provided by CJ4DPLEX and the Dolby Atmos® audio system offered by Dolby Laboratories, Inc.
The new system will offer movie-goers the pinnacle of immersion in terms of both visuals and sound, providing the ultimate viewing environment. The installation aims to differentiate Yokohama Burg 13 from nearby competing cinema complexes.
This will be the second Installation of the system at T-Joy's cinema complex (including jointly operated) continuing from T-Joy Kyoto (installation in June 21, 2024).

(Millions of yen)		FY24/2Q	FY25/2Q	Change	
Event-related business	Net sales	4,312	6,573	2,260	52.4%
	Profit	802	948	146	18.2%



[Toei Kyoto Studio Park]

Net sales 920 million yen / up 4.8% year on year

● Toei Kyoto Studio Park

Although some operating areas were restricted due to ongoing renovation work, the number of visitors was maintained through *Gegege No Yokaimura* (April 20 to June 30, 2024), a collaboration with IPs such as *The Birth of KITARO: The Mystery of GeGeGe*, as well as *Touken Ranbu Kai* (July 13 to September 1, 2024) and the original event *Kai Kai Yokai Festival* (September 14 to December 8, 2024).

[Event]

Net sales 5,652 million yen / up 64.6% year on year

● Event business

- In-house IP events, namely *OHSAMA SENTAI KING ─OHGER FINAL LIVE TOUR2024*, *Wonderful Precure! Let's Play Together! Wonderful World* and *KAMEN RIDER × SUPER SENTAI W Hero Summer Festival* far exceeded the performance of the previous year.
- Events associated with the IPs of other companies, such as *2024 Tokyo Revengers China Town Mission*, also performed strongly.

● Merchandise business

- There was a reactionary decline in theater merchandise sales due to the absence of major hits from the previous year, such as *THE FIRST SLAM DUNK*.
- The online store recorded sales that surpassed the previous year.

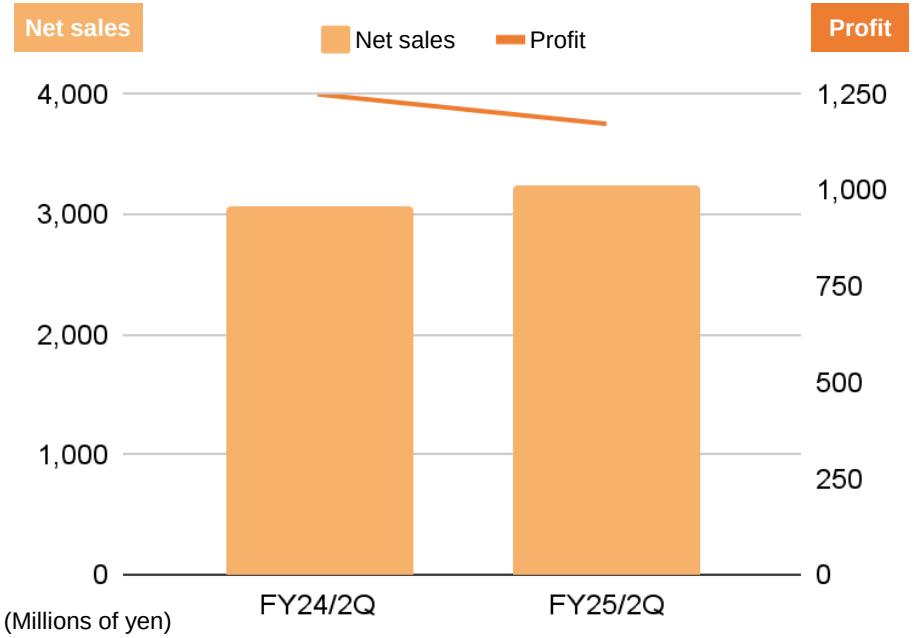
TOPIC

OHSAMA SENTAI KING ─OHGER FINAL LIVE TOUR2024

The event toured eight locations around Japan - Shizuoka, Sapporo, Sendai, Niigata, Nagoya, Hiroshima, Fukuoka and Osaka, generating net sales that were around 160% of *AVATARO SENTAI DONBROTHERS Final Live Tour* hold last year, and recorded the highest revenue. In addition to the rebound from the COVID-19 pandemic, the high popularity of the cast drove revenue higher.



(Millions of yen)		FY24/2Q	FY25/2Q	Change	
Tourism real estate-related business	Net sales	3,075	3,243	167	5.5%
	Profit	1,250	1,173	(76)	(6.1%)



[Real estate leasing]
Net sales 2,245 million yen / up 3.2% year on year

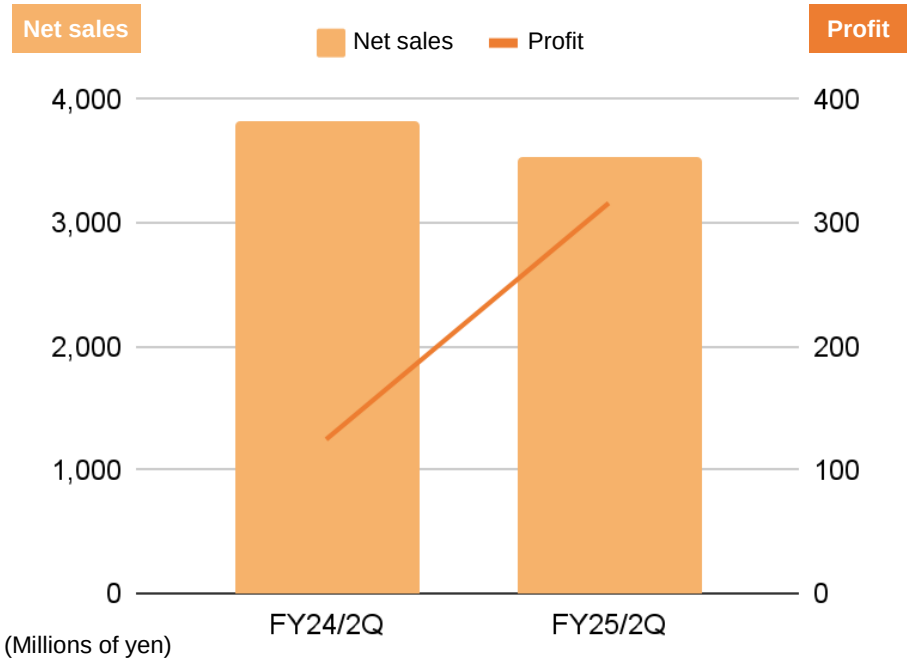
- There has been steady growth in rental / leasing operations of commercial complexes such as Toei Plaza (Shibuya, Fukuoka, Hiroshima, Sendai), Shinjuku 3-chome East Building, and condominiums, etc., owned throughout Japan.
  - We strengthened the leasing of commercial, residential and office rental properties, achieving high occupancy rates.
  - Depreciation cost increased due to the early depreciation along side with the renovation of Toei Kyoto Studio Park.

[Hotel]
Net sales 997 million yen / up 11.0% year on year

- Inbound demand and tour group usage have recovered. On the downside, however, the rising cost of goods including utilities had an effect, and we strived to secure earnings through efforts including price revisions and thorough cost control.

2Q FY2025 Analytics (consolidated) [Architectural Interior Design Business]

(Millions of yen)		FY24/2Q	FY25/2Q	Change	
Architectural interior design-related business	Net sales	3,818	3,542	(275)	(7.2%)
	Profit	125	316	190	151.9%



- Toei Kenko Co., Ltd. received orders for new and renovated cinema complexes, as well as interior work for senior health and care facilities, and commercial facilities such as musical instrument stores and restaurants.

- Amid tough situation, including sharply rising prices for materials and other expenses, and challenges to properly maintain and secure a labor force, we steadily completed major projects including the new construction of cinema complexes, securing revenue.

- The number of repeat orders for construction work from cinema complexes increased. The knowledge and skills Toei Kenko has acquired by building up a track record in theater interior construction work has been highly regarded.

Revisions to Full-Year Financial Results Forecasts

Based on recent business trends, we have revised our consolidated financial results forecast for the fiscal year ended March 31, 2025.

	Consolidated net sales	Consolidated operating profit	Consolidated ordinary profit	Profit attributable to owners of parent	Consolidated earnings per share
Previously announced forecasts (A)	Millions of yen 156,000	Millions of yen 24,400	Millions of yen 27,700	Millions of yen 10,800	Yen 174.45
Revised forecasts (B)	171,600	31,800	34,700	13,400	216.44
Change (B-A)	15,600	7,400	7,000	2,600	
Change (%)	10.0	30.3	25.3	24.1	
(Reference) Actual consolidated results for the previous fiscal year (Fiscal year ended March 31,2024)	171,345	29,342	35,317	13,971	225.68

Note:
The Company conducted a 5-for-1 stock split of common shares on April 1, 2024. Earnings per share was calculated assuming that the share split was implemented at the beginning of the previous consolidated fiscal year.

Reason for revision
The above forecast is expected due to stronger performance of the animation-related content business, such as video streaming and merchandising rights domestically and overseas, than expected at the beginning of the fiscal year.
However, the actual business results for the fiscal year under review may differ from the above forecast due to economic circumstances surrounding the Toei group, market trends, and other factors.

Reference

The Toei Group's Business Model

(1) Run planning and production in-house,

Planning a diverse and attractive lineup of content

- Theatrical films Over 4,400
- Television shows Over 39,000
- Streaming content Over 600

Original productions | Adaptations



Film production infrastructure

- One-stop system from shooting to post-production

Shooting


Tokyo Studios


Kyoto Studios

R&D | Post-production | Animations


Zukun Laboratory


Toei Labo Tech Co., Ltd.


Oizumi Studio

(2) Develop multi-use

- Multi-channel coverage from movie theaters to television and online streaming

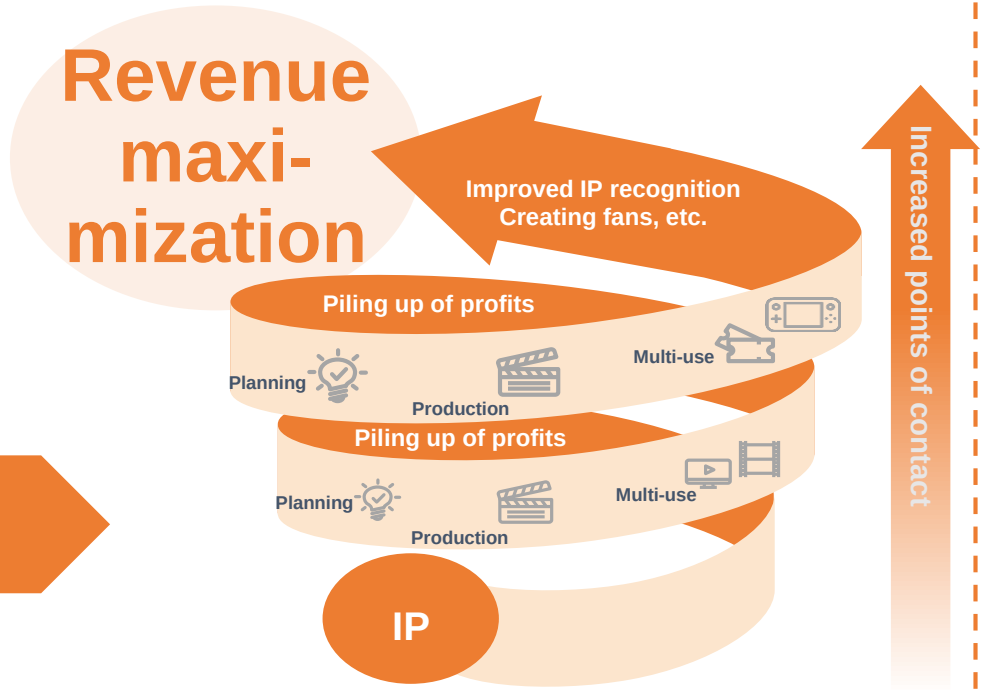
Distribution | Box office | TV broadcasting | Streaming
DVD Blu-ray | Merchandising | Book adaptation | Game adaptation
Event adaptation | Stage adaptation | Overseas development


T-Joy Co., Ltd.


Toei Online Store


Toei Tokusatsu YouTube channel

(3) Franchise out content to increase points of contact
Aim to maximize the revenue generated by IPs



Main Initiatives

■ **Shareholder return**

- **Shareholder special benefits**

■ **Strengthening the film business**

- **T-Joy Emi Terrace Tokorozawa opened on September 24**

■ **Global expansion**

- **Toei Kyoto Studio Park × Fortnite Action Tycoon Game**
- **Report from the Hong Kong venue of *KAMEN RIDER 50 YEARS EXHIBITION***

■ **Branding**

- **The TOEI ARANAMI PROJECT for Toei official merchandise**

■ **Sustainability: Carrying Forward Movie Culture**

- **10 Years On: Ken Takakura Retrospective**

With a record date of March 31, 2024, the Company conducted a 5-for-1 stock split of common shares, with the split applying to the common stock owned by shareholders listed in the register of shareholders as of the end of that day.
In connection with this, changes have been made to the shareholder special benefit plan.

■ Number of coupons issued

[Before change] (to be issued on a half-yearly basis)
Record date: End of March and September

Threshold number of shares	Number of coupons issued
100 shares or more	1 book of 6 coupons
200 shares or more	2 books of 6 coupons
400 shares or more	4 books of 6 coupons
700 shares or more	6 books of 6 coupons
1,300 shares or more	8 books of 6 coupons
2,000 shares or more	10 books of 6 coupons
4,000 shares or more	20 books of 6 coupons
6,000 shares or more	30 books of 6 coupons

[After change]

Threshold number of shares	Special QUO card (issued on a yearly basis) Record date: End of March	Number of coupons issued (issued on a half-yearly basis) Record date: End of March and September
100 shares or more	Equivalent to 1,000 yen	-
500 shares or more	Equivalent to 1,000 yen	1 book of 6 coupons
1,000 shares or more	Equivalent to 1,000 yen	2 books of 6 coupons

■ Establishment of long-term shareholders special benefit plan

With the aim to extend its sincere gratitude to its long-term shareholders and increase the number of medium- to long-term shareholders, the Company newly established a long-term shareholders special benefit plan.

In addition to the special benefit, the Company will prepare a long-term shareholders special benefit plan to present **film-production studio tours and goods** (with recipients to be chosen by lot out of applicants) to shareholders holding no less than one unit (100 shares) who are registered or recorded on the shareholder registry as of the end of March and September every year at least three consecutive times under the same shareholder numbers.

Round 1 of presents
Invitation to screening of a remastered edition of *DEVIL'S FLUTE (1954)*

A 16mm print of *DEVIL'S FLUTE* (released in 1954), long considered lost film, was miraculously discovered, and digitally restored through a crowdfunding project. Shareholders will be invited to a screening of the remastered film to take place at Marunouchi TOEI.

- Movie Screening & Film Bookmark Set (20 people in 10 pairs)

Date: Sunday, January 26, 2025
Venue opens at 13:30, screening to start at 14:00
Location: Marunouchi TOEI (1)
(3-2-17 Ginza, Chuo-ku, Tokyo)

- Film Bookmarks (20 people)

Enter here (JP)
https://f.msgs.jp/n/form/kup/LEdamwMcQHdvQy7A9vU7R



* Entry period: Until December 15, 2024

Round 2 of presents
Tour of Toei Tokyo Studios

The studio tour will include visits to various areas such as virtual production, light stages and studios. Participants will be able to witness the latest film production techniques employing cutting-edge video technologies.


Virtual production


Light Stage

* Specific details of the tour are subject to change up to the tour date due to the operational requirements of shooting locations. Thank you for your understanding.

Date: Wednesday, March 19, 2025
10:00 - 12:00 (Institutional investors)
14:00 - 16:00 (Individual investors)
Location: Toei Tokyo Studios
(2-34-5 Higashioizumi, Nerima-ku, Tokyo)
Number of participants
20 people in 10 pairs

The start of entries will be announced via **Toei's official LINE account Toei IR News**.
Toei's official LINE account Toei IR News quickly delivers IR news about Toei, including the latest corporate information, and notices about shareholder benefits and prize drawings. Reports on quarterly financial results are also distributed via the account.
Sign up here

Changes have been made to shareholder benefits for shareholders listed or recorded in the shareholder register as of September 30, 2024, and a long-term shareholders special benefit plan has been applied.
The shareholding period for eligible shareholders for the long-term shareholders special benefit plan will be judged retrospectively from September 30, 2024.

T-Joy Emi Terrace Tokorozawa opened on September 24

Toei Group company T-Joy Co., Ltd. has opened T-Joy Emi Terrace Tokorozawa, **a 1,872-seat 12-theater** cinema complex jointly operated with Seibu Realty Solutions Inc. and Shochiku Multiplex Theatres, Ltd. The cinema complex is located inside Emi Terrace Tokorozawa, which was jointly developed by Seibu Realty Solutions Inc. and Sumitomo Corporation.



*** Image of the lobby**

With three distinct theater types – **IMAX ® laser, ScreenX and Dolby Atmos ®**, and a variety of seating designs that include **the introduction of special seats**, the cinema complex achieves outstanding immersion and a comfortable viewing environment, while the lobby space combines relaxation with splendor, providing customers with a stress-free experience.



Executive Seat ***requires additional fee**
Thanks to an ergonomic design and two-layered cushion structure, customers can enjoy a luxurious seating experience that gently envelops the body.



Premiere seat ***requires additional fee**
These comfortable leather seats employ a design with wooden tones that accentuate a high-grade feel, providing an experience that releases fatigue and stress.



Reclining seat ***requires additional fee**
Placed in the first row of the theater, these seats allow audiences to experience a unique sense of immersion and intensity.
By simply reclining and shifting their weight, customers can immerse themselves in the world of the movie in a relaxed posture.



Counter seat ***requires additional fee**
Placed in the first row of the theater, these seats combine seating and counters.
The distance between adjacent seats is wider, making it easier for customers to enjoy food and drink while watching the movie.

Facility overview

- **Name:** T-Joy Emi Terrace Tokorozawa
- **Facility size:** 12 screens with a total of 1,872 seats (including 42 wheelchair spaces)
- **Opening day:** Grand opening in September 24, 2024
- **Address:** 4F EMITERRACE Tokorozawa, 10-1, Higashisumiyoshi, Tokorozawa-shi, Saitama

Toei Kyoto Studio Park × Fortnite
Action Tycoon Game
YO-KAI TYCOON Toei Kyoto Studio Park

Toei Group company Toei Studios Kyoto, partnering with The Unit, Inc. and Hypolygon Inc., released ***YO-KAI TYCOON Toei Kyoto Studio Park*** on the *Fortnite* video game at 10:00 a.m. on October 1, as part of the Japan Cultural Expo project for 2024.



For the first time, the Toei Kyoto Studio Park themed period drama was recreated in *Fortnite*, a video game with 500 million users worldwide.

The streets of Edo were recreated down to the fine details, including small objects in addition to the buildings.

In a world inhabited by samurais and ninjas, this action tycoon game lets players gather resources, forge weapons, assemble allies and battle *yokai* (supernatural creatures from Japanese folklore).

By providing the game to Fortnight users around the world, the project aims to spread recognition among foreigners who are not familiar with Toei Kyoto Studio Park, thus attracting inbound visitors.



Gameplay trailer: https://www.youtube.com/watch?v=EdwFCbUbrqM

Game URL:
https://www.fortnite.com/@hypolygon/3128-2374-7280?lang=ja

* Usage fee:
Free (from October 1, 2024 to March 31, 2025. No paid items)

KAMEN RIDER 50 YEARS EXHIBITION
Report from the Hong Kong venue



<KAMEN RIDER 50 YEARS EXHIBITION>
Dates: September 28 to November 24, 2024
Venue: Hong Kong INCUBASE Arena

KAMEN RIDER 50 YEARS EXHIBITION had took a tour of nine cities across Japan that began in 2022, and besides, made its first foray overseas. The exhibition is underway in Hong Kong from September 28 to November 24, 2024. The *Kamen Rider* franchise goes by other familiar names in Asia, including 幪面超人 ("masked super hero") and 假面騎士 ("masked knight").
The exhibition will take place in various countries around the world in the future.



In front of a large display panel, many fans gathered to point out their favorite masked riders and passionately talk about them.

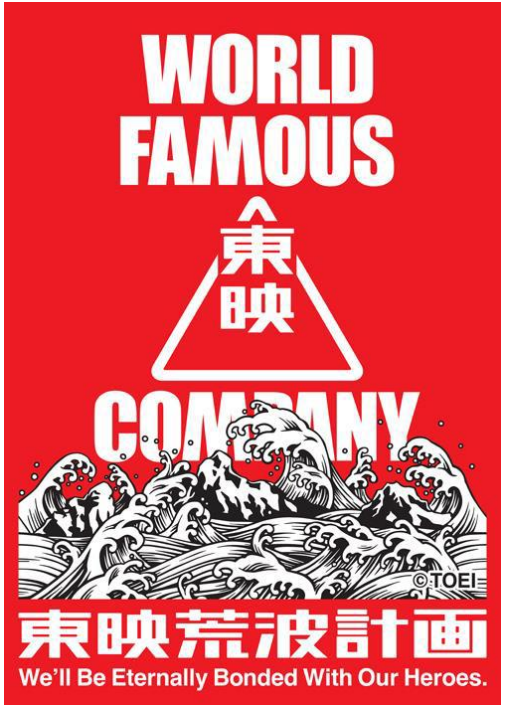
A large variety of offerings exclusive to the Hong Kong venue are available, including an area for taking photos, original merchandise, food and drinks.



Medium- to long-term vision: TOEI NEW WAVE 2033
Key Strategies [2] Accelerate Global Rollout of Content

On October 8, which the company calls "Toei Day" because the numbers 10 and 8 can be sounded out as "To" and "Ei" in Japanese, **the TOEI ARANAMI PROJECT was released.**

As part of the project, a variety of appealing official Toei merchandise was sold, including T-shirts, caps, towels, socks and stickers featuring the Toei logo and distribution mark.





[T-shirt with Toei Triangle, white]
SIZE:M,L,XL,2XL



[T-shirt with Toei Triangle, black]
SIZE:M,L,XL,2XL



[Sports towel]
85cm ×35cm



[Cap]



[Socks]
25～28cm



[Stickers]
210㎜×148mm

Japan welcomes many foreign visitors. The advance of globalization has driven a surge of interest in Japanese content such as period dramas, special effects films, anime, manga comics and so on. In addition, kanji characters, traditional Japanese symbols and unique aspects of Japan's written culture have also become a strong draw for foreigners.

Given this demand, Toei has redesigned and commercialized its company logo and distribution mark (opening video) that appears at the beginning of Toei films, which depicts rough waves crashing against a rocky shore.

Through the TOEI ARANAMI PROJECT we will continue to pursue Toei brand messaging both in Japan and overseas.

[TOEI ONLINE STORE]https://www.toei-onlinestore.com/shop/pages/aranamikeikaku.aspx

10 Years On: Ken Takakura Retrospective - A Reunion on the Silver Screen

November 7 to November 22, 2024, Marunouchi TOEI (2)



Top left:*FLOWER, STORM AND GANGSTERS*(1961), top right: *Abashiri Prison: Hokkai Hen*(1965)
Bottom left: *Gorotsuki*(1968), bottom right: *YAKUZA OF THE PRESENT*(1973)

It has already been a decade since the passing of Ken Takakura at age 83 on November 10, 2014. From November 7, Marunouchi TOEI run a special feature showcasing movies starring Ken Takakura, an immortal superstar born in Japan, as *10 Years On: Ken Takakura Retrospective - A Reunion on the Silver Screen*.

In addition to **10 films being screened digitally for the first time,** including *FLOWER, STORM AND GANGSTERS, DEVIL'S NURSERY RHYME, JAKOMAN TO TETSU, WOLVES, PIGS AND MEN, JAPAN'S TOP GANGSTER* and *YAKUZA OF THE PRESENT*, **a further 19 carefully selected films will also be showcased,** including those distributed by Toho, Shochiku and Kadokawa, and films in which Takakura shines even in supporting roles alongside stars such as Koji Tsuruta and Junko Fuji.

Additionally, to coincide with the 10th anniversary of Ken Takakura's passing, a number of events and activities have been planned, including special screenings at the Tokyo International Film Festival, the release of DVD software, airing of special features on CS and BS broadcasting including Toei Channel, Japanese Movie Channel and BS12, streaming of content on various streaming services, a 10-year retrospective exhibition at the Yomiuri Gallery, and an exhibition of photos at the Bunshun Gallery.

We think this is our missions to pass on the legacy of renowned Japanese actors and their body of work to future generations.

[Details of Screenings]https://toeitheaters.com/theaters/marunouchi/news/59/

Perspective: The Toei Group's Medium- to Long-Term Vision

Corporate Vision 2033

To the World , To the Future

– To be a company that colors the world and the future with the power of our stories –

Vision for 2026

Establish infrastructure to create and distribute global content for both live action and animated titles

Our strengths

Planning and production capabilities

Multi-use rollouts

Strategy for growth

Strengthen and expand the live action and animated video content businesses and accelerate global expansion

Key Strategies for the medium- to long-term vision

1 Maximizing visual content business revenue

1 Strengthening planning and production capabilities
2 Promoting the multi-use of content
3 Lengthening the IP lifecycle

2 Accelerate global rollout of content

1 Joint development and worldwide expansion with major global players
2 Collaborations with local companies

3 Increase investment in human capital to strengthen Visual Content Business

4 Reinforcing the management foundations that support sustainable challenges and growth

1. Investment strategy to strengthen business foundations
2. Strengthening corporate governance
3. Sustainability initiatives
4. Capital and financial strategies

New Releases

Movies

2025

January 17	*MUROMACHI OUTSIDERS*
February 7	*UNDER THE BIG ONION*
March 7	*THE 35-YEAR PROMISE*
March 20	映画 おしりたんてい スター・アンド・ムーン
Spring	*PETALS AND MEMORIES*
TBA	*HERO'S ISLAND*



MUROMACHI OUTSIDERS



UNDER THE BIG ONION



THE 35-YEAR PROMISE





PETALS AND MEMORIES



HERO'S ILAND

Streaming and Movie

2024

November 28
【OSHI NO KO】Series
On Amazon Prime Video

December 20
【OSHI NO KO】Feature film
In the theater



【OSHI NO KO】

Streaming and TV

2024

October 22 *WING MAN*
Aired on TV Tokyo
Streaming on DMM TV



WING MAN

TV

2024

March 3	*BOONBOONGER* (TV Asahi)
September 1	*KAMEN RIDER GAVV* (TV Asahi)
October 16	*AIBOU(Pertners) Season23* (TV Asahi)



BOONBOOMGER



KAMEN RIDER GAVV



AIBOU(Partners)

Animation

2024

October 5	*Surviving Science!*
October 11	*Dragon Ball DAIMA*
November 3	*Future's Folktales Season 2*

2025

January 11	*Witchy Precure!! ～MIRAI DAYS～*



Survival Science!



Dragon Ball DAIMA



Future's Folktales Season 2



Witchy Precure!! ～MIRAI DAYS～

New Releases and Events

Streaming

2024

November 10 *KING OHGER IN SPACE*

December *KAMEN RIDER OUTSIDERS EPI.7*

2025

Spring *SISTERS OF THE DARKNESS LACHESIS*

Events

2024

Edo-Tokyo Museum Exhibition ～Discovering the Wonders of Edo-History in Shizuoka and Miyagi from October

KAMEN RIDER GOTCHARD - You and Me Graduation Album Exhibition in Osaka and Tokyo from November

Magical Doremi 25th Anniversary Memorial Exhibition in Aichi from November

45th Anniversary of the Original Story Kinnikuman – Love & Bonds Original Art Exhibition in Osaka from November

ONE PIECE EMOTION in Kumamoto from December

2025

Unraveling the Mysteries of Ancient Egypt in Tokyo and other cities from January







Show and Stages

2024

KAMEN RIDER SUPER LIVE 2025 in Tokyo , Miyagi , Kumamoto , Aomori , Hiroshima , Hokkaido , Yamaguchi and other cities from December

2025

RIDE KAMENS The STAGE in Tokyo and Osaka from January

“CHO-EIYUSAI” KAMEN RIDER × SUPER SENTAI LIVE & SHOW 2025 in Kanagawa from February

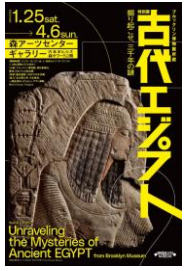












Merchandise

KAMEN RIDER STORE TOKYO/OSAKA



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